

I N S I D E:

**MONTHLIES:
A RATINGS REVOLUTION**

The new **Arbitrend** and **Birchscan** micro-computerized monthly ratings services could change the way agencies, advertisers, and radio executives evaluate station performance. **Jhan Hiber** begins a series comparing the two services and analyzing their strengths, weaknesses, and crucial importance to **Arbitron**, **Birch**, and radio at large. Page 14

**SIX MINUTES PER HOUR
FOR PUBLIC ACCESS?**

A new plan advanced to the House by a public interest group would require 10% of every hour to be turned over free of charge to community opinion-voicers... and would set quotas for news, public affairs, and local programming. Page 4

**WJJS: A BLACK RADIO
MARKET LEADER**

Walt Love talks to **Robert Goins**, PD/MD at **WJJS**, which leads the Lynchburg, VA market with a 15.4 share. Robert details his station's successful achievements, and registers a grievance about local sales resistance to his winning operation. Page 44

**PEOPLE IN THE
NEWS THIS WEEK**

- **Rick Stone** VP at **A&M**
- **Joe Amatore** Buys **WWJF**
- **Reggie Blackwell** PD at **KOPA**
- **Terry DeVoto** **KYUU's** GSM
- **Steve Kingston**, **Don Cavaleri** buy into **KSRD**
- **Ed Robbins** VP/GM at **KFJZ**
- **Steve Herrera** GSM, **Javier de la Cerda** PD for **KFJZ**
- **Tom Walker** GSM at **WLTT**
- **Jane Wallace** **KLSY & KJZZ** GSM

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**MASS MEDIA BUREAU
CHIEF PROMISES
PROCESSING CHANGES**

Jim McKinney's speech terms present license processing practices inefficient, and pledges reform. Page 4

**AOR RADIO EMOTES
ABOUT PROMOTERS**

"The least we could get is some credit for playing the records we play, and not just the bitching and moaning about those we're not playing."

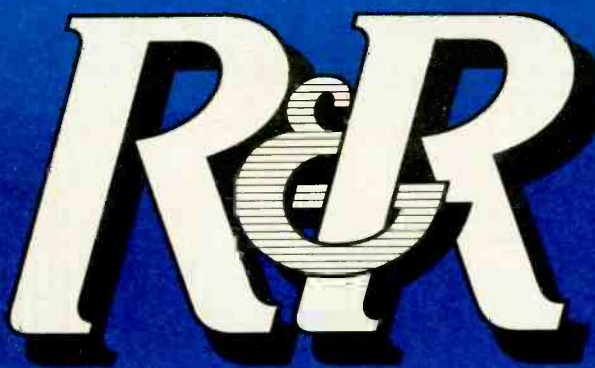
—**Bob Bittens**, **WHCN/Hartford**

Strong words, but it's all part of establishing a new understanding between AOR radio and records in the context of **Steve Feinstein's** concluding chapter of a two-part series. This week radio programmers air their gripes about record promotion people. Page 31

**TOM TYLER:
AFTERNOON ACE**

Jeff Green's afternoon air personality profile series continues with **WTIC/Hartford's** **Tom Tyler**, the number two-rated major markets A/C afternoon driver in the country. Page 42

\$3.50 Single Copy



RADIO & RECORDS

TARGETS 25-40 CORE

**WCOZ Drops AOR Stance For
"Contemporary Adult" Format**

WCOZ/Boston dropped its longtime AOR format for a new approach PD **Frank Holler** characterized as a "contemporary adult radio station playing current hits as well as hits from the past 30 years." Holler told **R&R** the switch, which occurred Monday morning (10-17), came about when the station "decided to go with a far more adult approach for reasons of business, and that CHR was appealing to the 12-24 segment that had made **WCOZ** such a successful AOR station."

In explaining **WCOZ's** new direction, Holler labelled current format designations as too limited. He said, "**WCOZ** is an

adult radio station featuring contemporary music targeted to 18-49 men and women. The radio industry has neatly-labeled formats that quite often miss the mark when attempting to reach the 25-44 of that overall demo (18-49) that is so attractive to advertisers. Many adults end up settling for an A/C station that is textured too soft, an AOR that is too hard, or a CHR that is going through puberty."

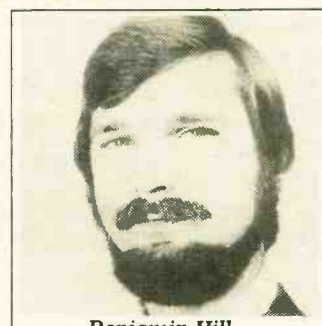
Holler also said "catalog songs" for **WCOZ** must have "lyrical content relevant to an adult, and the texture and tempo must be palatable to a 25-year-old ear as well as a 40-year-old. Songs would have had to achieve

popularity and familiarity with the core of the 18-49 target, 25-40." He added that currents would be primarily selected from the CHR chart, and concluded, "The time is right — today's 18-49 adults are starving for the kind of music that will serve as the major portion of **WCOZ's** entertainment." Holler said no staff changes are planned.

Hill Named KFMK PD

Benjamin Hill has announced his resignation as PD at **Metromedia** outlet **KJR/Seattle** in order to accept the same post at **First Media's** **KFMK/Houston**. Hill, who begins his new position November 1, replaces departing PD **Jim Sumpter**, who will become GM at **KEYS & KZFM/Corpus Christi (R&R 10-14)**.

KFMK VP/GM **Dan Mason** stated, "The **Corpus Christi** position is a fine opportunity for **Jim**, and I know he'll do extremely well. **Ben's** name constantly comes up when you search around the country for good program directors who also have a high amount of



Benjamin Hill

maturity. He's going to be a strong asset for **KFMK** and **First Media**."

Hill transferred to **KJR** 19 months ago from **Metromedia** sister station **WCBM/Baltimore**. HILL/See Page 24

BROWN STEPS DOWN

Case Upped To KUBE PD

KUBE/Seattle Assistant PD/afternoon drive personality **Bob Case** has been promoted to the position of Program Director, with current PD/morning man **Charlie Brown** relinquishing the programming duties, but retaining his airshift.

GM Michael O'Shea remarked, "Charlie let me know his desire to concentrate on his morning show a year ago and I began procrastinating because of the wonderful chemistry he and I have. Then we promoted **Bob** to

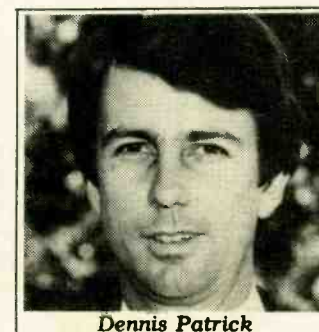
Assistant PD six months ago and the circle is now complete. **Bob** brings probably the best attitude to the party of any person in radio I've ever met. He's got a great relationship with everyone at the station, and they all have a great level of respect for him. He's a sharp young broadcaster with a heck of a future. This is a positive move all around since **Charlie** is doing what he wants to do and **Bob** will give us his energy and

CASE/See Page 24

**Reagan Appoints
Patrick To FCC**

President **Reagan** has nominated White House aide **Dennis Patrick**, 32, to fill the Republican vacancy on the **FCC**. If confirmed by the Senate, **Patrick** will serve until mid-1985 in the seat left open when **Anne Jones** resigned in May to enter private law practice.

Patrick, a volunteer in the 1980 **Reagan** campaign, is now Associate Director/Office of Presidential Personnel, where he has processed high-level appointments to the Justice Department and regulatory agen-



Dennis Patrick

cies, including the **FCC**. **Patrick** previously practiced corporate law in **Los Angeles** and once served as law clerk to California Supreme Court Justice **William Clark**, who has been nominated to be Interior Secretary.

Patrick is not expected to face any opposition in the Senate. A confirmation hearing won't be scheduled until the White House formally forwards **Patrick's** nomination to the Senate Commerce Committee.

Patrick's confirmation will bring the **FCC** up to full strength for the first time since the Commission was cut from seven to five members in July. **Patrick**, who has no experience in telecommunications, is expected to ally himself with **FCC** Chairman **Mark Fowler**.

McSorley New K101 GM

KYUU/San Francisco GSM **Jack McSorley** has resigned to become GM across town at **Price Communications' K101 (K101)/San Francisco**. **McSorley** fills the vacancy left two weeks ago following the resignation of VP/GM **Fritz Beesemyer**.

Price Communications Senior VP **Frank Osborn** commented, "Jack's breadth of management experience, matched with his knowledge of the **San Francisco** market, really made him the perfect choice for **K101**. The station has done extremely well in the past, and I'm confident **Jack** will lead **K101** on to greater success in the future."

McSorley brings to **K101** over seven years of Bay Area broadcasting experience, including five in retail/local sales at **KSFO** and two and a half years as GSM at **KYUU**. Between the two **San Francisco** stints, **McSorley** served two and a half years as VP/GM at **KQFM/Portland**, following a year as GSM. He told **R&R**, "Managing a major property in a top five market is probably every broadcaster's goal, and the growth opportunities for both **Price Communications** and **K101** are substantial. It's going to be a real challenge... I'm thrilled and excited."

CONTINUES AS KAZY GM

**Rosenberg Becomes
Group One VP**

Marvin Rosenberg has been named Vice President of **Group One Broadcasting-West**. He takes on the new position in addition to his duties as GM of **KAZY/Denver**.

Rosenberg commented, "Although the 'Colorado native' title eludes me as a transplant from Ohio, I am proud and exhilarated to be a part of **Denver's** growth and development. Its evolution and maturation has paralleled my own metamorphosis at **KAZY**. Thereby, I hold **Denver** in a very special regard. It is my goal to repay the **Denver** community in kind for all its warmth, generosity, and support."

Rosenberg has been at **KAZY**



Marvin Rosenberg

since 1977, when he became Sales Manager. He took over as GM in 1981. Before coming to **Denver**, he spent six years at **Group One's** **WAEZ/Akron** as Account Executive and Local and Regional Sales Manager.

OLIVIA

THE NEW SINGLE FROM OLIVIA NEWTON-JOHN

TWIST OF FATE

MCA-52284

PRODUCED BY DAVID FOSTER • ENGINEERED & MIXED BY HUMBERTO GATICA • WRITTEN BY STEVE KIPNER & PETER BECKETT

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STARRING JOHN TRAVOLTA & OLIVIA NEWTON-JOHN

SOUNDTRACK FEATURED ON CINEMAX ALBUM FLASH NOV. 25

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MCA-6127

MANAGEMENT: ROGER DAVIES

Expert Input Managers Can Use

R&R's Management column brings you the insights and experience of some of the industry's most articulate managerial thinkers — people like Korn/Ferry's Gary Kaplan, TM's Pat Shaughnessy, and consultant Kevin B. Sweeney, whose prophetic "Six Million Dollar Manager" continues this issue.

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KRLD'S ROBBINS NEW VP/GM

KFJZ Becomes Spanish KSSA

Taking over KFJZ/Dallas-Ft. Worth from Swanson Broadcasting, Founders Broadcasting has changed the station's format from Big Band to a Spanish-language "Radio Variedades" (Variety Radio) approach. The station has adopted new call letters KSSA and a "CASA" (house or home) identity. Ed Robbins, most recently GSM at crosstown KRLD, is KSSA's VP/GM, with former KDFW-TV/Dallas-Ft. Worth Senior Account Executive Steve Herrera named GSM and San Antonio radio/TV veteran Javier de la Cerda serving as PD.

Founders states that its goal is to establish ten major market Hispanic-oriented radio stations. John Teeger, President of parent company Founders Communications, said, "The Hispanic market is one of the fastest-growing and most under-

served in the country. We intend to fill this void and provide quality, service-oriented broadcasting to the Hispanic community."

Discussing the new format, Robbins commented, "It has been a massive effort to completely change and rerecord the music, jingles, and promos, as well as install new technical equipment to improve the 5000-watt signal, all in the 18 hours between signing the contract and starting with the new format. Immediate listener and advertiser response has exceeded even our estimates."

Wallace Named KLSY & KJZZ GSM

Jane Wallace has been appointed General Sales Manager at KLSY & KJZZ/Seattle. Most recently, Wallace served over two years as Sales Manager at crosstown KING-FM following 18 months as an Account Executive for sister station KING.

Wallace told R&R, "It's really fabulous! (KLSY GM) Dana Horner hired me at

WAIV's Blackwell Set To Program KOPA-AM & FM

Reggie Blackwell, most recently PD at A/C-formatted WAIV/Jacksonville, has been named Program Director of First Media's KOPA-AM & FM/Phoenix, replacing Steve Rivers, who joined WRBQ-AM & FM/Tampa as PD seven weeks ago.

KOPA GM Gary Guthrie told R&R, "Reggie's image is clearcut: excellent with people, creative, research-oriented, a good motivator. I feel Reggie is First Media stock all the way and the perfect candidate to keep our momentum intact."

"I'm really excited about this new position," Blackwell said. "I look forward to working with one of the great PDs and now GMs in the country, Gary Guthrie, and moving from one sun city to another. I think my time with First Media will be quite a learn-

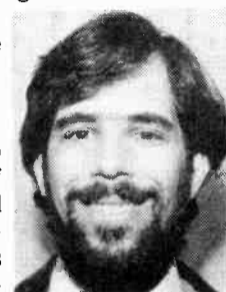
ing experience. This is a chance to make two great radio stations even greater."

Prior to his four years at WAIV, Blackwell programmed WRFC/Athens, GA and was an air personality at BJ105/Orlando. No PD replacement for Blackwell is anticipated, as WAIV has become an affiliate of the Transtar Network.

Stone Upped To A&M VP/Promotion

Rick Stone has been promoted from National Sales Director to VP/Promotion at A&M Records. Stone, based in New York, has been with A&M since 1976, starting as a Local Marketing Manager.

A&M Senior VP/Promotion Charlie Minor, in making the announcement, commented, "Rick has been a great asset to our promotion staff through the years, and has been a major factor in our success. His credibility and dedi-



cation to our artists, our label, and the rest of the industry has been a model to everyone he works with."

DeVoto Upped To KYUU GSM

KYUU/San Francisco Local Sales Manager Terry DeVoto has been promoted to GSM. He replaces Jack McSorley, who resigned last weekend to join competitor K101 as GM (see Page 1).

A nine-year San Francisco radio sales veteran, DeVoto began his career as an account executive at KFOG, where he worked three years. After a year at KNBR, he spent three years in sales at KSFO, and then joined KYUU in 1981 as National Sales Manager. He moved up to Local Sales Manager a year ago. DeVoto said, "I'm just thoroughly pleased. I'm with a fine group of people at a fine station, and I'm excited about the prospects."

WLTT Appoints Walker GSM

After three years as National Sales Manager at WLTT/Washington, Tom Walker has been promoted to GSM. He fills the vacancy left two weeks ago when former GSM Tom Bresnahan resigned to become GM at KFKF/Kansas City.

In making the appointment, WLTT VP/GM Jim Keating noted, "As a strong member of the station's management team since 1980, Tom has made many contributions to WLTT's growth."

Before joining WLTT, Walker's sales experience included 14 years in account executive positions at three Washington stations: six years at WEAM, three years at WWDC-AM & FM, and five more at WASH. He said, "This is a goal I've worked toward for the 17 years I've been in Washington radio. Having an opportunity to take over the finest sales organization in the market is a nice position to be in."

KING, and he's seen me grow with the market. King Broadcasting is a wonderful company, but the timing was right for the change. This move will be a challenge and a really exciting opportunity."

It was also announced that KLSY & KJZZ Account Executive Angie Ward was promoted to Local Sales Manager.

WSIX Converts From Country To A/C Format

After 18 months as a Country outlet, WSIX (AM)/Nashville has switched to an "aggressive A/C format." Before becoming Country, WSIX had featured Talk programming for a year, after evolving to A/C from its original full service MOR position.

Explaining the latest transition, WSIX-AM & FM OM/PD Gerry House told R&R, "We certainly weren't dying as a Country station, but there hasn't been an A/C station on AM in this market. Since Nashville is already inundated with Country stations, including our FM, the wisdom was to go where the opening was. Once we decided to make the change, there was no reason to prolong it, even though we are in the middle of the book."

House described the new format as a "harder-edged A/C," featuring a higher ratio of current product to oldies, aiming primarily at 25-34 adults within the overall 25-49 target, WSIX will continue its evening network talk programming and is temporarily simulcasting overnights with the FM. No staff changes have been made.

TRANSACTIONS

Joe Amatore Buys WWJF, Group Sells WFTL

The Amatore Group has sold its Fort Lauderdale/Miami stations WFTL & WWJF. Amatore President Joe Amatore has purchased WWJF for \$4.35 million, and will continue as President of the company, whose radio holdings now comprise KMJM/St. Louis, KMJQ/Houston, and WDRQ/Detroit. WFTL was sold for \$1.52 million to a consortium of Boston broadcasters.

Amatore stated, "Reporting the sale of WFTL, which we have operated with pride and love for more than 25 years, is a very difficult statement to issue. I am happy to note, however, that the new owners are investing in WFTL because of what it is and therefore plan to continue it as Broward's number one adult music and news station." WHDH/Boston talk host and attorney Mark Witkin, speaking for the purchasing group, said that WFTL GM Bill Wheatley will continue in his position. Amatore added that WWJF GM James Butler will also retain his position.

WFTL has 1000 watts days and 250 nights on 1400 kHz, while WWJF is on 106.7 MHz with 100kw. The sales are subject to FCC approval.

KTCR-AM & FM Sold For \$3.45 Million

Hennepin Broadcasting principal Albert Tedesco has sold KTCR-AM & FM/Minneapolis to John & Kathleen Parker, principals of Pacific Communications, for \$3.45 million subject to FCC approval.

KTCR(AM) is a daytimer operating at 690 mHz with 500 watts directional; KTCR-FM operates at 97.1 mHz with 50kw. Both stations are Country-formatted.

Music Radio Acquires KSRD

WBZZ/Pittsburgh PD/Operations Manager Steve Kingston and former WPGC-AM & FM/Washington General Sales Manager Don Cavalieri have formed Music Radio Of Nebraska, agreeing in principle to purchase KSRD/Seward-Lincoln, NE from KSRD Radio Inc. The purchase price is \$846,000, and the transaction is subject to FCC approval.

KSRD's 100kw signal at 96.9 mHz serves the Seward/Lincoln and Omaha markets. Cavalieri plans to handle the day-to-day operations of Country-formatted KSRD, while Kingston will continue his duties at WBZZ. Kingston and Cavalieri met at WPGC, where Kingston programmed before joining WBZZ.

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Washington Report

Reagan Candidacy Doesn't Trigger Equal Time Rule

Radio stations carrying President Reagan's Saturday radio speeches don't have to worry yet about equal time obligations, even though the President legally became a candidate for reelection this week.

Although he's a candidate in the eyes of the Federal Election Commission, Mr. Reagan stopped far short of meeting the FCC standards for triggering the equal time rule. Chief/Fairness & Political Broadcasting Branch Milt Gross says the FCC looks for a public announcement of candidacy (which Reagan hasn't made) and either qualification to be on the ballot in at least one state or a "substantial showing" of campaign activity, such as speech making and opening a headquarters.

NAB Seeks Looser Rules On Airing Phone Calls

FCC rules now require broadcasters to inform someone of their intention to air a conversation before they roll a tape or put a call on the air live. Parties don't have to give permission, but are considered to have granted "implied consent" if they continue to talk after being informed they're on the air or being taped for later broadcast.

NAB claims the rule "hampers broadcasters' freedom and program discretion by destroying spontaneity," especially in contests, and has asked the FCC for three changes.

Airing a live conversation from the start would be allowed if, immediately after the initial greeting, broadcasters identify themselves and inform the party they're "on the air." A similar procedure would apply to prerecorded calls.

NAB also proposes an option to let stations prerecord entire conversations without first notifying the party of the taping or intent to broadcast. Sometime during the recording of the call, stations would be required to get "explicit consent" to air the call later.

AT&T Asks 15.3% Hike In Radio Loop Costs

AT&T has asked the FCC for an average 15.3% increase in rates for its private line services, which include the lines radio stations use for remotes, transmitter links, and network feeds. The increase, which also applies to the \$25 per line surcharge, is part of a package of rate changes AT&T has proposed in preparation for the divestiture of its local operating companies in January. For consumers, the most important

change is AT&T's proposal to cut the cost of long distance calls by an average of 10.5%. WATS (wide area telephone service) will be 6.9% cheaper, but 800 (toll free) service will go up 1.3%. The cuts in long distance rates are expected to be offset by a steep rise in the price of local telephone service.

Rivera Backs 7-7-7 Reform For "Secondary" Radio

Speaking to the Texas Association of Broadcasters in Dallas last week, FCC Commissioner Henry Rivera said he would only consider changing the 7-7-7 ownership rule for radio. In a remark that may have raised a few eyebrows among radio broadcasters, Rivera attributed his stance in part to "the increasingly secondary nature of radio as an information source."

He said relaxing the ownership limit for radio may be in order also because "there are over 9000 outlets and only 27% are owned in groups of three or more. In other words, ownership is diffused over a broad range of owners and a large number of outlets, and the current diversification policy appears to have been rather effective."

The limit should be kept for television, he said, because there are far fewer outlets, and "it is also the dominant information and entertainment medium for most Americans."

Class "C" FMs Told To Hurry Upgrade Applications

The FCC Mass Media Bureau recommends that any Class C FM planning to file an upgrade application should do so right away. In the next few months, the bureau is likely to temporarily stop accepting such applications so it can finalize 600 new station locations it will propose under Docket 80-90. That same proceeding will require most Class C's to upgrade to meet minimum power and antenna height limits or face being downgraded to a lower class.

"At some point you've got to stabilize your data base so you know what you're doing," says Deputy Bureau Chief Jeff Baumann. Although he dislikes the word "freeze," Baumann says any halt in accepting Class C applications would likely occur in "late winter."

Other Key Developments:

- Rep. Don Edwards (D-CA) wrote to major beer makers last week asking them to refrain from advertising in television sports broadcasts. He made no mention of radio in his letter.



CUBAN INTERFERENCE SPOTLIGHT — NAB's All-Industry Cuban Interference Task Force is trying to keep attention focused on the issue. Meeting in Washington last week, the panel asked AM broadcasters suffering interference to let the FCC, Congress, and the State Department know they want a solution to the problem.

The task force learned that the latest round of interference talks with Cuban officials may take place soon in Mexico City. And it received an invitation to meet during its next Washington session with Langhorne Motley, the Reagan Administration's new Assistant Secretary of State for Inter-American Affairs.

Task Force members pictured (l-r) are Jim Eddens, VP/GM, WOW & KEZO/Omaha; Matt Liebowitz, counsel to Florida Association of Broadcasters; Cullie Tarleton, Sr. VP/Television, Jefferson-Pilot Broadcasting; Vince Pepper, senior partner, Pepper & Corazzini; Wayne Hudson, President, Plough Broadcasting.

13% OF AIRTIME SOUGHT

Congress Urged To Mandate Public Access Radio Time

Taking advantage of the fluid deregulation atmosphere on Capitol Hill, a public interest group is pressing the House to set aside six minutes per hour of "public access" time on all radio stations. The Telecommunications Research and Action Center (TRAC) is also calling for quotas of how much news, public affairs, and local programming radio stations must air.

TRAC's public access plan first surfaced last summer. But, with the House Telecommunications Subcommittee now struggling to "quantify" the public interest standard, TRAC launched a new campaign for the idea last week. The opening shot was a letter to subcommittee members and Commerce Committee Chairman John Dingell (D-MI).

Six Minutes Per Hour From All Stations

Under the TRAC scheme, every station would have to devote 13% of its airtime to public access programming. PSAs would account for 3%. The remaining 10%, or six minutes per hour, would be given free to individuals and groups with opinions to voice. The plan may be modified to allow stations to lump the access time into 24-minute segments at the end of each four-hour daypart.

Production and requests for time would be handled on a "first-come, first-served" basis by nonprofit Public Access Radio Corporations in each community, funded with dues paid by those using access airtime. Users would be guaranteed at least 90 seconds of time, and would have to submit requests within 48 hours of the airtime sought.

TRAC says its public access idea has the backing of 14 other groups, including

Friends of the Earth, the Sierra Club, Consumer Federation of America, Congress Watch, and American Association of University Women.

Little Evident Hill Support

In their letter to House members last week, TRAC Executive Director Sam Simon and Policy Analyst Cathy Boggs said their public access plans will "expand opportunities for expression by the true owners of the airwaves — the American public." Boggs said reaction on Capitol Hill has been that the idea is "interesting, but they want to see if it's feasible." She said the concept has been discussed in the House subcommittee, but so far has no "on-the-record" supporters.

While the mood in the House subcommittee clearly leans towards television-only programming guidelines, TRAC says radio should also be included. "Mandated standards of programming time to be devoted to local programming, news, and public affairs will create no hardship for the vast majority of radio stations, which are already responsive to their audiences' information needs," Simon and Boggs said in their letter to House members.

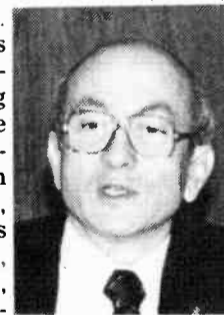
"Such standards will help maintain a tradition of localism in radio broadcasting, which is now threatened with extinction by the easy availability of low-cost, satellite-transmitted network programming."

SYSTEM "ABSOLUTELY UNWORKABLE"

McKinney Promises Processing Overhaul At Mass Media

FCC Mass Media Bureau Chief James McKinney this week pledged to come up with a new and faster way of processing applications in his bureau, which regulates radio, television, and other technologies.

"The present process is absolutely unworkable," McKinney told the Federal Communications Bar Association (FCBA) in Washington. "There are all kinds of ways to cut corners." While offering few specifics, he mentioned timesaving possibilities from avoiding cutoff lists, treating applications on a "first-come, first-served" basis, and setting up allocations tables.



Jim McKinney

McKinney said the lawyers will get their first look at the new processing methods when the FCC lifts its current freeze on ap-

plications for low-power television (LPTV) stations. He advised his audience at that time to look for a footnote stating the new methods "may be expanded to everything else."

In other points, McKinney called for the FCC to "preempt" local regulations, such as those that make it difficult for FM stations to offer SCA paging services. "Unless we take that task, the marketplace will be strewn with local regulatory waste and abuse," he warned. "New technologies will grind to a halt and competition will disappear very rapidly as nationwide communications systems attempt to overcome dozens, perhaps hundreds, of varying standards and philosophies."

1KW NIGHTS

FCC Proposing Class 4 Power Hike

After studying the issue for four years, the FCC was set this week (10-19) to propose an across-the-board nighttime power increase to 1kw for more than 1000 Class 4 AM stations. This week's Notice of Proposed Rulemaking (NPRM) is expected to pass unanimously. After taking comments on the proposal, the Commission is likely to give final approval in about six months.

Class 4 stations are now limited to 1kw days and 250 watts at night. They broadcast on 1230, 1240, 1340, 1400, 1450 and 1490 kHz. Since they all operate on the same frequencies, the stations broadcasting with quadrupled power of 1kw at night will cause increased interference to each other, but not to other classes of stations.

In other action this week, the Commission was expected to:

- Adopt new rules permitting radio stations to adopt dual-city identifications at will
- Confirm a staff ruling siding with WINZ/Miami in a Fairness Doctrine complaint filed by Florida Power and Light Co.

WESTWOOD ONE **1** W RADIO NEWS

VOLUME 1 America's Number One Producer of Nationally Sponsored Radio Programs, Concerts and Specials OCTOBER 21, 1983

WW1 Sets Streisand Radio Special for November 14

LOS ANGELES — Featuring the first national radio interview with superstar Barbra Streisand in more than five years, Westwood One will present a special two-hour Streisand profile to air on more than 300 U.S. radio stations during the week beginning Monday, November 14.

The special, entitled "The Legend Of Barbra Streisand" and sponsored by the Cadillac Motor Car Division, will document all aspects of Streisand's career — from live concerts to recording, from the New York stage to Hollywood.

One of the focal points of the Streisand profile will be her film "Yentl," set for a November 16 world premiere by MGM/UA Entertainment Co., as well as the accompanying Columbia Records soundtrack album.

Conducting the Barbra Streisand interview for Westwood One is Mary Turner, internationally known radio personality and host of Westwood One's "Off The Record" series. "The Legend Of Barbra Streisand" special is being produced by Westwood One's Bert Kleinman, whose previous credits include the original "History Of Rock 'n' Roll," "Star Trak" and, most recently, the phenomenally successful "US Festival '83" special.



GUITAR LEGENDS (from left) Jimmy Page, Eric Clapton and Jeff Beck are pictured trading licks during "Layla" at the Royal Albert Hall benefit for multiple sclerosis research and MS victim Ronnie Lane. This marked the first time the three former Yardbirds had played on the same stage together. Westwood One will make the historic concert available to radio stations worldwide later this year.

WW1 to Air the Royal Albert Hall Benefit for Ronnie Lane

LOS ANGELES — Westwood One has secured exclusive worldwide radio broadcast rights to the historic September 20 concert at London's Royal Albert Hall, where many of the Rock Era's most influential artists gathered to perform a spectacular benefit on behalf of multiple sclerosis research in general and fellow British rocker and MS victim Ronnie Lane in particular.

The concert featured performances by one of the most impressive lineups of British rock talent ever assembled on one stage. Performing in varying combinations throughout the evening were guitarists Jeff Beck and Eric Clapton (both ex-Yardbirds), percussionist Ray Cooper (Elton John's band), drummer Kenney Jones (along with Ronnie Lane, an original member of Small Faces; now with The Who), vocalist Andy Fairweather Low (well-known Welsh blues-rock belter), guitarist Jimmy Page (also ex-Yardbirds and founder of Led Zeppelin), keyboardist Chris Stainton (ex-Grease Band with Joe Cocker, ex-Spooky Tooth; now with Eric Clapton), drummer Charlie Watts (Rolling Stones), keyboardist/vocalist Stevie Winwood (ex-Spencer Davis Group, Traffic co-founder; now famed solo artist) and bassist Bill Wyman (Rolling Stones), plus members of Beck's and Winwood's respective touring bands. Comprising the basic rhythm section through most of the evening were Clapton, Jones, Wyman and Watts.

The concert, which Westwood One will make available to radio stations worldwide later this year, was recorded by producer Glyn Johns, famed for his work with The Who and The Rolling Stones.

Prompted by Pete Townshend, who recorded the well-received *Rough Mix* album with Lane in 1977, Glyn Johns and Eric Clapton were largely responsible for organizing the benefit and assembling the performers. According to British press reports, the Royal Albert Hall show drew an SRO audience of more than 6,000 and will ultimately add more than \$100,000 to the battle against MS in Britain.

In a concert marked by many firsts in British rock history, one of the greatest highlights was the finale featuring call-and-response soloing by Beck, Clapton and Page on Clapton's "Layla" and Don Williams' "Tulsa Time." The three former Yardbirds had never performed together on the same stage. And, displaying a great deal of personal courage, Ronnie Lane joined his mates onstage for a couple of songs as well.

Westwood One Specials Dominate Labor Day Weekend Bruskin Ratings

LOS ANGELES — The finale of Westwood One's summer-long, Coca-Cola sponsored "Superstar Concert" series, an exclusive concert with the rock 'n' roll group Journey that aired on more than 400 U.S. radio stations during the recent Labor Day weekend, delivered an outstanding 36.9 share of adults aged 18-24, according to Bruskin/Omnitel research.

And shortly after that information was made public, Bruskin released research that showed Westwood One's 12-hour US Festival special, which also aired during the Labor Day weekend, delivered a phenomenal 42.8 share in the same demographic category.

The record-breaking share for Journey's "Superstar Concert" was a new high for Westwood One. The company's previous high was a 30-plus share for the two-part special "The Who: Off The Record with Mary Turner" last year. (For purposes of comparison, the 1982 NBC Source concert featuring Elton John was ballyhooed by NBC as receiving the highest 18-24 share in the network's history — a 15.9.)

But the Bruskin numbers for the US Festival special immediately set a new high for Westwood One.

And when added together, the shares for the Journey and US Festival specials indicate Westwood One's dominance over national radio programming during the Labor Day weekend, the final weekend of summer '83.

"When we received Journey's numbers, we were ecstatic," comments Norm Pattiz, Westwood One president. "We weren't aware of a higher 18-24 Bruskin by anyone. So one can imagine our reaction a day later when Bruskin research showed that the US Festival special had delivered a 42.6! Those two rock events, coming on the same weekend, delivered what must be the biggest one-two weekend punch in rock radio history, and was a fitting way to climax a superstar summer for Westwood One's affiliates and advertisers."

WW1 Sets Blistering Pace for '84 Concert Exclusives

LOS ANGELES — With an expanded lineup for its top-rated "Superstar Concert" series and major adult contemporary and CHR artists slated for its "Pop Concert" series in 1984, Westwood One is rapidly moving to build on this year's success in concert and special event programming.

Altogether, Westwood One will present more than 200 newly-recorded concert performances next year.

The rock-oriented "Superstar Concert" series, which presented 10 shows this year, will feature 26 in '84. The series has already lined up exclusive performances by Journey, Asia, Fleetwood Mac, Stevie Nicks, The Pretenders, Loverboy and Joe Walsh. The "Pop Concert" series has firmed deals with Michael McDonald, Christopher Cross and Christine McVie, who'll be touring to support her upcoming solo LP. And you can expect other major signings to be announced as they happen.

Additionally, Westwood One will continue to document historic, one-of-a-kind musical events, as the company has done so far this year with programs such as the "US Festival '83" special (which will be rebroadcast in spring '84). Coming up to round out Westwood One's 1983 special event calendar will be the Royal Albert Hall benefit for Ronnie Lane and multiple sclerosis research (see story elsewhere this issue) and the Neal Schon-Sammy Hagar project (details will be announced shortly).

WW1 International Created, Olson appointed Director

LOS ANGELES — Westwood One has established an international division, Westwood One International, and Suzanne Olson has been appointed the division's managing director.

In her newly-created post, Olson is responsible for representation and sale of Westwood One-produced radio concerts, specials and features in markets outside the United States. She will deal with international clients directly as well as act as liaison between Westwood One and Armed Forces Radio, Voice Of America and the BBC, which carry several Westwood One-produced programs. Additionally, Olson will act as liaison between the company and many of the international representatives Westwood One has been working with to date.

Olson most recently was director of international marketing and administration for Elektra/Asylum Records. She had joined the company in 1978 as a sales assistant. Originally from Los Angeles, Olson majored in music at California State University at Northridge.

"Historically, international sales and marketing of Westwood One programs has been a relatively small part of our business," says Westwood One President Norm Pattiz, "and we've generally handled requests from international programmers as we've received them. But now we're receiving many international inquiries about our programs, so it's time not only to establish an international division to service their needs, but to aggressively seek out other possible international outlets for Westwood One shows."

"And Suzanne's background, especially her tenure with Elektra/Asylum International, makes her uniquely qualified to helm the initial efforts of Westwood One International."



WW1 NABS L.A. BUNNY OF THE YEAR —

At the recent NAB programming meet in San Francisco, Westwood One President Norm Pattiz (right) is pictured at the company's special cocktail reception with special guests representing popular radio programs produced and distributed by the company. Bunny Paula (left), Los Angeles Bunny of the Year, and her partner Bunny Karen (center right) were on hand to answer questions about "The Playboy Advisor" show, while country superstar Mickey Gilley (center left) spoke with guests about the "Live From Gilley's" concert series.

SATCOM 1-R added to WW1 ASIA Delivery Network

LOS ANGELES — Westwood One's broadcast of Asia's December 6 "Asian Invasion" concert from the Budokan in Tokyo will now also be transmitted via NBC's digital facilities on the SATCOM 1-R communications satellite.

This will augment the already-scheduled delivery of the program on the WESTAR IV satellite using NPR and PBS-DATE facilities and on WESTAR III video subcarriers.

With the SATCOM 1-R connection, the program will be available to all NBC, ABC, RKO and CBS affiliates who have the appropriate downlink equipment.

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CBS Profit Soars 130%

Cost-cutting moves together with growth in the broadcasting, recording, and publishing divisions led to a 130% profit increase for **CBS, Inc.** This year's reported third quarter profit of \$33.4 million more than doubled the year's previous \$14.5 million. Revenue rose 10% to \$1.02 billion. Profit in the first nine months of '83 climbed 50% to \$109.9 million (\$73.4 last year), and revenue during the same time span hit \$3.12 billion from \$2.90 billion.

Third quarter broadcast operation revenue gained 10.7% (\$491.1 million from \$443.4 million), while operating profit accounted for a 28% hike, \$37.4 million to \$47.9 million. Another CBS division, which houses video games, toys, personal computer software, and musical instruments, suffered a \$15.7 million operating loss for the quarter.

Sweet Revenge

It's said revenge is sweet. And a recent **Psychology Today** poll certainly lends credence to that statement. In answer to the question, "If you could secretly push a button and thereby

eliminate any person with no repercussions to yourself, would you press the button?", 60% were positive they'd take advantage of the vengeful opportunity.

Men edged out women in the "who's more vengeful" category: 69% of men vs. 56% of women answered affirmatively. While **Ronald Reagan** (most popular choice), **Ayatollah Khomeini**, and other public figures gave males the itchy finger, women were more apt to direct their wrath at bosses, ex-husbands or boyfriends, former partners of current lovers, and males who had sexually abused them. But many respondents were more generous with their ire, wanting to eliminate entire groups of people — violent criminals, rapists, and murderers — for safety's sake.

A Sound Turn-On



Sound-Switch

Ever been in the dark, fumbling for the light switch? "Sound-Switch" turns lights on and off for you — with sound. Human activity triggers the switch, automatically turning on the lights. Once that activity has stopped, the lights go off. Beneficial to homes and businesses, Sound-Switch plugs into any electrical outlet. Manufacturer is **Emery Engineering** of Honeoye Falls, NY.

IRS Raises Mileage Deduction

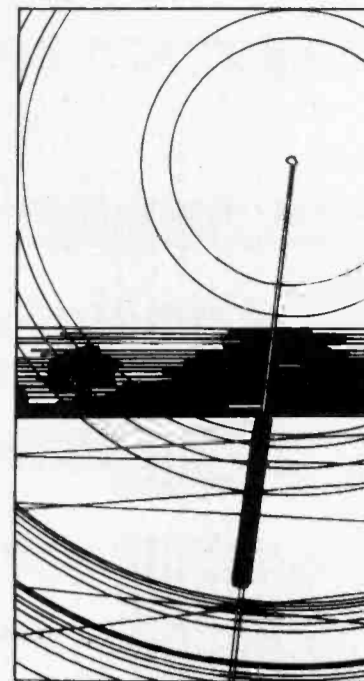
There is good news for taxpayers in 1983. The IRS has upped the standard mileage deduction from 20 cents to 20.5 cents per mile in the case of cars used for business purposes. This rate applies to the first 15,000 miles of business use on autos not fully depreciated. For all mileage on fully depreciated vehicles, as well as mileage above the 15,000-mile limit, the deduction is still held to 11 cents a mile. If the car is being used for charitable, medical, or moving purposes, the rate remains at nine cents a mile.

System Expands AM Band Uses

Expanding on the AM band's talent for dispensing information, **ISS** (Information Station Specialists) has devised the ".5 Mile AM" transmitter. Packaged in a durable, weatherproof, lockable steel box with an attached eight-foot vertical steel antenna, the system is able to broadcast up to ¾ mile depending on mounting height.

Installation/tuning take less than an hour; no maintenance is required. Radio stations, especially small market facilities, can utilize the transmitter in various ways. The service can be rented to malls for "Secret Sales" — unadvertised specials transmitted to shoppers driving within the AM system's radius. Or information frequencies can be established at visitor/tourist booths or weekend events. For example, an outlet rents the system to a jazz fest organizer. In return for the local station producing its loop tapes, including programming and commercials, the festival sets the .5 Mile AM frequency next to the local AM's frequency and promotes the outlet plus its dial position.

For more details contact **Bill Baker** at (319) 322-4777.



Mid-West Radio Forum Slated

The first annual Mid-West Radio Programming/Management Forum is scheduled for November 4-5 at Oral Roberts University in Tulsa. Professional radio broadcasters and college and university students (representing states of Oklahoma, Texas, Kansas, Arkansas, Missouri) will explore the theoretical and practical sides of radio during the two-day conference.

According to **Claude Hall**, adjunct assistant professor of mass communications at Phillips University, "The way to improve radio is through the cultivation of those who will make the media decisions of the future — the college radio students of today." Assisting in that endeavor are seminar keynote speakers **L. David Moorhead**, former **Metromedia Radio** Regional VP, and programming veteran **Bill Stewart**. Panel members include **KZBS/Oklahoma City** VP/Sales Manager **R.C. Bradley**; **KFDI/Wichita** Program Manager **Chris Collier**; Dr. **Michael Dunn** of Central State University in Edmond, OK; and **Jackson Kane**, **KTOK/Oklahoma City** News Director.

Professionals' registration fee is \$12.50; students \$8.50. For more details contact Hall at (405) 237-4433, ext. 218.

Job Productivity Rated

A recent **USA Today** article pointed out that fewer than one of every four employees are working at their maximum capacities. In other findings from a three-year study conducted by the **Public Agenda Foundation of New York**, 22% stated there is a direct link between how hard they work and how much they are paid, while 61% said they wanted a closer relationship between their job performance and salary. 52% believed they harbored an "inner need" to do the very best job they can.

How Credit Adds Up



Perhaps for the impulse shopper who really should calculate the effects of his binges before crying "Charge!," **Casio** has introduced a wallet-size calculator that doubles as a credit-card or automatic-teller card. (Or a radio-station's discount-card). The microchips that give a calculator its bulk have been replaced by layers of plastic film that contain the machine's electronics. Besides making its calculator/charge cards available through **American Express**, Casio plans to sell a generic version of the calculator for \$25.

The Who Generate New Biography



Several biographies of the **Who** have appeared in recent years, including two comprehensive attempts last year alone. But **Dave Marsh's** "Before I Get Old: The Story Of The Who" is without a doubt the best book on the topic, combining almost obsessive detail with a clear perspective on the group's stormy saga and significance as perhaps the most innovative rock band of the Sixties. More than a biography (although everything from the troubled triumph of "Tommy" to the death of **Keith Moon** and the self-inclined torment of **Pete Townshend** is there), the book contains numerous sharp insights about rock music and its audience and is a work worthy of its subject. Cost: \$10.95, from **St. Martin's Press**.

—Ken Barnes



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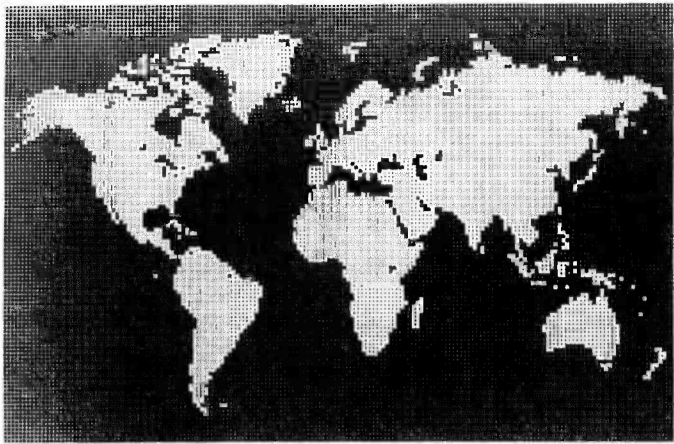
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A/C BREAKERS

BARBRA STREISAND

The Way He Makes Me Feel (Columbia)

64% of our reporters on it. Rotations: Heavy 8/0, Medium 45/17, Light 31/21, Extra Adds 1, Total Adds 39 including WFBR, WRMM, WSB, W101, WCLR, WZZP, WHB, KHOW, KPPL, KKL, KGW, KNBR, WSFM, WGY, 97AIA, and 24 more. Debuts at number 19 on the A/C chart.



LOVERBOY

**“Queen Of The
Broken Hearts”**

From The Platinum Plus Album

“KEEP IT UP”

CHR BREAKERS

LOVERBOY

Queen Of The Broken Hearts (Columbia)

60% of our reporters on it. Moves: Up 81, Debuts 6, Same 39, Down 6, Adds 9 including WXKS-FM, Q107, Q103, WKDD, WAZY-FM, 99KG. See Parallels, debuts at number 32 on the CHR chart.



Networks/Program Suppliers

MUSIC FEATURES

ABC

**Entertainment Net/
Silver Eagle (DIR):**

Janie Fricke (November 5)
Waylon Jennings/Pt. I w/Jessi Colter &
Crickets (November 12)

FM Net:

"Ringo's Yellow Submarine"
(Now thru November 28)

**Rock Net/Continuous History Of
Rock & Roll (R. Stone):**

Political rock (November 6)
Fixx/A Flock Of Seagulls
(November 13)

Rock Net/Supergroups:

David Bowie exclusive (November 5)

Clayton Webster

Country Calendar:

Mickey Gilley (November 7)
Michael Murphey (November 8)

George Jones (November 9)
Donna Fargo (November 10)
Narvel Felts (November 11)
Whites (November 12)
Jeannie Kendall (November 13)

Rarities:

Paul McCartney (November 7)
Who (November 8)
Pretenders (November 9)
Stevie Wonder (November 10)
Loverboy (November 11)

Retro Rock:

Heart (November 7)

Inner-View

Inner-View:

Quiet Riot (November 7)
Def Leppard (November 14)

London Wavelength

BBC Special:

Rolling Stones at the Beeb (December 1-20)

Rock Over London:

Tony Banks of Genesis (Week of November 5)

Mutual

Lee Arnold On A Country Road:

Billy "Crash" Craddock concert
(November 5-6)

Rock USA:

Paul Rodgers of Bad Company/Peter Schill-
ing/Rainbow (November 5-6)

Narwood

Country Closeup:

Eddie Rabbitt/Pt. II (November 7)

Music Makers:

Andrews Sisters (November 7)

NBC

Source:

Michael Stanley Band (November 4-6)

RKO Networks

**Countdown America w/
John Leader (IS INC):**

Men At Work spotlighted (October 29-30)

Hot Ones (IS INC):

Al Jarreau (Week of November 7)

**Solid Gold Saturday Night
(Dick Bartley):**

Neil Diamond (November 5)
Solid Gold Scrapbook (Now thru November 11)
Fats Domino (November 12)

Rolling Stone

Magazine Productions

Guest DJ:

Bad Company/Wildlife's Simon Kirke
(November 7)

Syndicate It, Inc.

Music Of Black America:

Sweet inspirations (November 7)
JFK: A Musical Tribute w/Martin Sheen
(Week of November 20)

United Stations

**Dick Clark's Rock, Roll
& Remember:**

Fifth Dimension (November 4-6)

The Great Sounds:

Henry Mancini (November 4-6)

Solid Gold Country:

Ray Price (November 4-6)

Weekly Country Music Countdown:

Johnny Lee (November 4-6)

Watermark

Soundtrack of the '60s:

Ronettes/Beatles' movies producer Walter
Shenson/"Cleopatra" (November 5-6)

Westwood One

Budweiser Concert Hour:

Pointer Sisters (November 11-13)

Earth News:

Quiet Riot/actor Stephen Collins/Juluka
(Week of November 7)

In Concert:

Stray Cats (November 11-13)

Live From Gilley's:

Lee Greenwood (November 4-6)
Lacy J. Dalton (November 11-13)

Off The Record Specials:

Stray Cats (November 4-6)
Rainbow (November 11-13)

Pop Concerts:

Pointer Sisters (November 11-13)

Rock Album Countdown:

Quiet Riot/Aldo Nova (November 4-6)
Motels/Rainbow (November 11-13)

Rock Chronicles:

Rock around the world (November 4-6)
Artists and rockers (November 11-13)

Special Edition:

Ronnie Laws (November 4-6)
One Way (November 11-13)

Specials:

"The Legend of Barbra Streisand" (Week of
November 14)

Star Trak Profiles:

Journey (November 4-6)



FORD CELEBRATES DECADE WITH DRAKE — When special features producer Mark Ford (l) celebrated his first ten years with Drake-Chenault, the company threw a special luncheon. Joining in the party spirit with Ford and other D-C employees was President Jim Kefford (right foreground).



FLEETWOOD AT THE SOURCE — Fleetwood Mac drummer Mick Fleetwood (r) visited the Source recently to discuss "I'm Not Me," his new solo LP with his band Zoo. Fleetwood's interview will be heard on upcoming segments of "Rock Report," "Mini-View," and "A Minute With..." Standing with Fleetwood are his personal manager Mickey Shapiro and Rock Reporter Rona Elliot.

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NEWS & INFORMATION FEATURES

ABC

All six radio nets will present special programming retrospective on Kennedy years (November 11-22)

Direction Net:

Being selfish/accepting yourself/afraid of changing mind on "Let's Cope" w/Dr. Laura Schlessinger (October 24-28)

Information Net:

Beware of surplus stores on "John Stossel Consumer Lookout" (October 22-23)

Rock Net:

"Lifelines" features Christopher Anderson, "Father: The Figure & The Force"; Jane Brandt "Drinks Without Liquor" (Fantini Prod.) (October 24-28)

"Rocknotes" with Pat St. John: 7-part interview with Beatles producer George Martin (October 24-30)

CBS

Newsmark (October 28)

RadioRadio:

Actor Scott Baio/Pls Zadora/Yaphet Kotto/Sheena Easton/actress Melody Thomas/Mick Fleetwood on "Kris Erik Stevens — In Touch" (October 24-30)

Clayton Webster

Jack Carney's Comedy Show:

Funny ladies (October 31)

Joe Piscopo At Large:

Andy on Halloween w/Ronald Reagan (October 18)

Andy with Paul Rodgers (November 1)

Lyle Alzado interview (November 3)

Rock lies — Ian Burma (November 4)

Party report — Rex Greed (November 5)

Doc Pillichard, MD (November 6)

Sporting News Report:

John Ziegler/Pat Riley/Jamaal Wilkes/Al Oerter (October 31)

Narwood

Minding Your Business:

Export trading companies/Pt. I, II (October 24-25)

Counterfeit goods (October 25)

Foiling oil thieves (October 26)

Employee takeovers (October 27)

Displacement Corp./Early American Coffin Co. (October 28)

Progressive Radio Net

Computer Program:

Data storage/tape measures/floppy discs/disc drives/hard discs (Week of October 24)

Laugh Machine:

Steve Martin/Robin Williams/Gallagher/Flip Wilson/Bickersons (Week of October 24)

News Blimp:

Junkyards clean up image/White Sox hire hypnotist/Peter Pan syndrome/being own boss creates stress (Week of October 24)

Sound Advice:

Preamp/powerful amplifiers/noise, hearing loss/speaker, amp protection (Week of October 24)

Radio Entertainment Net

The Olympic Minute:

Olympic downtraining (October 24)

Ten tough trials in two days (October 25)

Accusation of betrayal (October 28)

Bouncing baby sport born (October 27)

Olympic-style rodeo (October 28)

Westwood One

Brad Messer's Daybook:

Bulova watches/nylon stockings (October 24)

China in U.N./postal card 1870 (October 25)

First US Army solo aviation (October 26)

Theodore Roosevelt/Macy's (October 27)

Equal credit law/'29 stock market crash (October 28)

Playboy Advisor:

Pawing him in public/birth control pills and hair loss/voyeurism/breakup still hurts her (Week of October 24)

Spaces & Places:

Video surveillance: Smile, you're on Candid Camera (October 21-23)

Luxury travel: what a way to go (October 28-30)

Tellin' It Like It Was:

Ballet dancer Donna Wood/"Pigfoot Mary" Lillian Harris/author Ann Petry (October 21-23)

10-part series on journalist Ida Barnett (October 28-30)



A ROSY YEAR FOR RODRIGUEZ — When Epic's Johnny Rodriguez stopped by the United Stations to tape interviews for "Solid Gold Country" and "The Weekly Country Music Countdown," US staffers Ruth Presslaff and Barbara Strakowsky presented him with a flower commemorating his current "For Every Rose" LP. Pictured (l-r) are Rodriguez, Presslaff, and Epic/Nashville's Jim Kemp.

PEOPLE

● **Mutual Broadcasting** announces several appointments: **Peggy Solomon** promoted to VP/Broadcast Operations, up from Director/Broadcast Operations; **Craig Whetstone** to Western Regional Manager from regional clearance manager; and **Larry Hartwig** raised from Manager/Technical Operations to Manager/Distribution Services.

● **KHTZ/Los Angeles** personality **Mike Carruthers** is host of "Music & Memories," a weekly three-hour music series from **Strand Broadcast Services**. Centering **Mike Carruthers** upon the hit music of the '50s, '60s and '70s, the program will be written and produced by **Ron B. Fineman**, with **Donna Lum** as executive producer and **Scott Paton** as creative consultant. "Music & Memories" premieres New Year's weekend.



● **Charles Fuller** is tapped as producer of "Party Line." It's a daily, one-minute continuous soap opera. Fuller's background includes work with the **Royal Guardsmen** of "Snoopy Vs. The Red Baron" fame.

● **Jayne Kennedy** is set as host of the daily radio show "Radiorobics." The series began airing the middle of this month and is produced by **Syndicate It Productions, Inc.**



Jayne Kennedy

● **Bert Kleinman** will produce the forthcoming "Legend of **Barbra Streisand**" special for **Westwood One**. Slated to air the week beginning November 14, the two-hour profile also features a **Mary Turner**-conducted interview with Streisand.

● Audio editor/writer **John Sunier**, producer of the public radio show "Audiophile Audition," announces that the weekly show is now complemented by a one-hour national version.

● **WEEI/Boston** news anchor **Barry Lunderville** is executive producer and host of "Radio New England Magazine." The 25-minute production focuses on New England lifestyles and interests.



You're looking at a man who could use some good news. The new AP Network News.

As Program Director, your job is to get and keep listeners. To do that you need good strategy, determination and the best tools to work with.

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And AP Network News actually helps you keep listeners tuned to your station while keeping them tuned-in to the world.

There's more. AP Network

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So, if you can use some good news in your ratings battle, call Glenn Serafin at (212) 621-1511 for more information and our latest demo tape. He'll explain how AP means good news for your listeners—and good news for you at ratings time.



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Pro:Motions

M.S., Biegel Get Sound Image

Chicago's **M.S. Distributing Company** and **Irv Biegel** have formed a national distribution company to handle product from Los Angeles's **Sound Image Entertainment**. M.S. principals **John Salstone** and **Tony Dalesandro** will manage the yet-unnamed company and Biegel, formerly head of **Boardwalk**, will act as National Sales Manager. Pictured here are (l-r): Salstone, Dalesandro, and Sound Image President **Marty Eberhardt**.



John Salstone Tony Dalesandro Marty Eberhardt

Group One Ups Two In Denver

At **Group One's KAZY/Denver**, **James C. Seifert** is tapped as Sales Manager. He was previously General Manager of the **New Mexico Sales Network** and GSM at **KQEO & KZZX/Albuquerque**. **Ellen M. Berk** is upped to Marketing and Research Manager for KAZY and sister station **KLZ**. She was most recently KAZY's Marketing Director after joining the station five years ago as an Account Executive.



Wally Brill

Brill Building At A&M

Wally Brill segues to **A&M's** Los Angeles office where he will serve as West Coast Director of A&R. He was most recently Talent Acquisition Manager at the label's British division and has also been a freelance producer.

Goldstone To MCA A&R

Michael Goldstone is appointed director of A&R for **MCA Records**. He was most recently Marketing Director at MCA's **Backstreet** label, which he joined earlier this year. Prior to that, he spent seven years at **Chrysalis** including stints as Manager of West Coast Publicity and Artist Development.



Michael Goldstone

Smith To SRO's KDKO

Kenneth M. Smith has been named General Sales Manager at the **Sterling Recreation Organization's KDKO/Denver**. He's a seven-year veteran of radio sales and was most recently at **WVOL/Nashville**.

Watson Sails To KSEA

Ronald Watson is named Local Sales Manager for **KSEA/Seattle**. He was most recently at sister stations **KIRO & KIRO-TV**. Before joining KIRO Inc., Watson was President of Central Washington's **Wins Advertising**.

Hunter Joins Price As Controller

Benjamin S. Hunter has been elected Controller at **Price Communications Corp.** He joins the company from **Viacom International** where he was Director of Accounting and Chief Accountant of the Radio Division. Before entering broadcasting, Hunter was a Senior Auditor at **Coopers & Lybrand**.

Harrington Forms Leahi

Hawaiian performer **Al Harrington** has formed **Leahi Records** as a division of his **South Pacific Man Productions**. Leahi's first product featuring **Ledward Kaapana** will be released in late November. Leahi is headquartered at 227 Lewers St., Honolulu, HI 96815. The phone number is (808) 923-7641.

Irving Upped To EPA A&R

Heather Irving has been promoted to Associate Director of A&R for **Epic/Portrait's** West Coast operations. A five-year veteran of **CBS**, she has been Manager of West Coast A&R since 1981 and previously served as Merchandising Manager for **E/P/A**.



Heather Irving

Klavens New Chairman Of SRS Board

Entertainment attorney **Kent Klavens** has been elected Chairman of the Board of Directors of **Songwriters Resources and Services**. Klavens, besides serving as an attorney to **Klique** and **Meadowlark Lemon**, is a five-year veteran of SRS's legal panel.

Pedecine, Urban Appointed At Arista

Al Pedecine has been promoted to VP/Controller for **Arista Records**, moving up from Controller; while **Ron Urban** has been named VP/Finance for the company. Pedecine is a seven-year label veteran who became Controller in 1981. Urban was most recently Staff Director of Financial Analysis for the **RCA Corp.**, responsible for not only **RCA Records** but **Hertz**, **CIT**, and other RCA subsidiaries. He earlier served as Director/Financial Operations at **PolyGram**.



Al Pedecine



Ron Urban

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A four hour Christmas music special researched and designed for **KKLT/Phoenix**. Perfect for music oriented a/c or contemporary stations with more music and less talk.

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Arbitrends vs. Birchscan: The Monthlies Battle

It's streetfighting time in the ratings world. Over the next few months, certainly within the next year, Arbitron and Birch will duke it out to see which service will be the premier microcomputer-delivered monthly ratings and sales analysis resource. The implications of this battle are enormous for our industry — in sales, programming, and in the viability of the two major ratings firms. Thus, I'll be devoting two columns to this monthlies topic. This week let's take a look at the stakes involved and at a comparison of Arbitrends and Birchscan. Next week, the issues of the sales and programming utility — with examples — will be explored, along with a thought about whether or not such frequent information is a healthy development for our business.

High Stakes Poker

Will Arbitron remain dominant and even enhance its position? Will Birch finally make inroads into station sales departments, and continue to grow in agency usage and acceptance? Indeed, can Birch survive as a service — since it started by offering monthlies and is now seriously challenged by Arbitron? These are some of the questions that you and other broadcasters will answer in the next year or so.

The stakes are measured in millions of dollars. Birch sees its effort as a way to build on the firm's reputation for delivering monthly data, and hopes to

“Can Birch survive as a service — since it started by offering monthlies and is now seriously challenged by Arbitron? These are some of the questions that you and other broadcasters will answer in the next year or so.”

provide enough useful information to make its clients “information centers by themselves, making them more service-oriented in dealing with agencies.” Arbitron, however, wants a piece (the big piece) of the monthlies action. After its earlier approach to selling monthly data was accepted in only five markets, the ratings leader is adopting the micro approach — hoping to keep stations from using third-party processors (Telmar, Marketron, Market-Buy-Market, for example) to break out sales and programming data.

Arbitron already has a well-staffed sales effort aimed at stations and agencies/advertisers. Birch is adding sales staff and offices almost daily (it seems) to do a better job of relating to the

Features	Arbitrends	Birchscan
Monthlies/year	12 maximum, one per survey month	12 maximum, one per survey month
Rolling average data base	Three months, 12 weeks	Two months, four weeks
Methodology	Seven-day diary, all persons 12+ /home	24-hour recall phone interview, one person 12+ per household
Demos Available	Total 12+, Men/Women 18+, Teens (subject to change)	All demos now in printed book
Dayparts	Six: total week, total weekends, four key Monday-Friday dayparts	All dayparts now available in book
Geographies	Metro only	Metro only
Qualitative Data Available?	No	Yes, effective November '83
Sales/Planning Breakouts?	Yes, including rank and trend reports and CPM comparisons	Yes, including rank and trend reports and CPM comparisons
Sales Inventory Control Reports?	No	Yes, including printouts of what spotload and rate variables can do to your bottom line — how much additional revenue can be generated
Where Available?	22 markets with winter surveys — other markets in '85.	All Birch Radio monthly markets, over 60 now
When Available?	Available early '84 — first report will cover November-January	Now
How Available: Micros/Hardware?	IBM/PC primarily, disc drives, printer. New disc received each month.	IBM/PC, portables such as Eagle or Compaq (also TRS-80 but run time slower than other hardware)
Printed Rolling Averages?	No	Yes, monthlies will still be printed too. Micro-discs will be expressed so station has electronic book before getting printed copy.
Additional Data Base?	AID System sales/programming information	PRIZM geographic/sales breakouts, effective 1984
Costs	7-8% of station's annual license fee, plus cost of hardware. Station paying \$40,000 annually for basic service would pay about \$3200 for Arbitrends.	\$195/\$245 per month until January '84 when single or two-station rates rise \$50. Hardware costs extra. As with Arbitron, no on-line charges.

Week In Review

Blair Study Highlights DJs

Blair Radio has released results from a 1982-83 study of audience behavior conducted by Frank Magid Associates. Much of the data dealt with the role of DJs, with 29% of those responding saying that a DJ was the main reason for tuning to their favorite station. Additional information on the study is available from Bob Galen, VP of Blair, New York.

Birch Beefs Up Agency Staff

Birch Radio has added three Advertiser/Agency Sales Representatives to its various offices. Debra Trink, from Earle Palmer Brown Advertising in Baltimore has joined the New York staff; Joan Oberg, from the Weiss & Powell rep firm, has been added to the Chicago office; and Rebecca Martinez is on board in the Birch headquarters in South Florida.

broadcasters and advertisers. Perhaps this dramatic Birch expansion underscores that if Birchscan is not a hit, the second service may become even more secondary than it now is.

So the stakes are high. The staffs are geared up to sell you and the agencies the merits of each service, and may the better service win.

Arbitrends & Birchscan Compared

Many of you have contacted me, saying that you're being pitched on these monthly microcomputer offerings but aren't sure how they compare. Let's take the balance of this week's page to try and lay out the features in an easily understood form (see chart) . . .

“Both systems are available on affordable and reliable equipment.”

Keep in mind when considering costs that retail for an IBM/PC runs in the \$3800-\$4000 neighborhood, but that you may be able to do better than that. Portables can be had for \$2000-\$3500.

PROs/CONs

Arbitron has several items that favor Arbitrends. First, the corporate name has credibility and acceptance value that can pay off in sales situations. Also, it's nice that 12 weeks worth of data comprise each rolling monthly/quarterly. As for available demos there is significant pressure to add more demos to the list, and that might help the sales utility down the road.

However, Birchscan has some points in its favor also. There is more data available, both on computer and in print. There are a number of tools available for sales management that are not included in the Arbitrends system. And being able to cross-tab with qualitative information can be a valuable sales and marketing plus. Finally, both systems are available on affordable and reliable equipment.

Next week we'll delve into how to put these systems to work in sales, management and programming situations. See you then.

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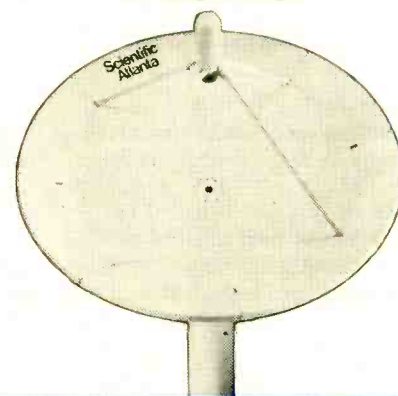
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Management

- Higher station prices mean greater pressures to turn profits
- Conglomerates will dominate radio ownership
- Conglomerates are more demanding about station performance
- Local programming may become obsolete

The Six Million Dollar Manager, Part II

by Kevin B. Sweeney

In Part I of our periodic serialization of Kevin B. Sweeney's "The Six Million Dollar Manager," the author, a key figure in RAB's development and a noted consultant, examined the investment potential of radio. This week, a more detailed look at radio station profitability and a scenario for radio in 1984. As mentioned previously, this two-year-old booklet contains a few outdated numbers, but its overall vision remains as insightful as when first published.

The unadorned fact is that a radio station can be a profit machine.

It requires very little of what other major communications media require so much of.

There is no fleet of trucks to transport its messages, nor warehouses to store its raw materials, nor vastly expensive machinery to process its messages; all of which factors make it next to impossible to operate newspapers profitably except in a monopoly situation.

Radio is people-intensive but the unions are not and probably will not ever be very troublesome.

Radio can command a P/E ratio of 15 in many cases while some big NYSE companies will strain maintaining a P/E of eight to nine.

Or how much is a station worth that has cash flow of \$1.5 million?

So, KIOI and KHOW and many of the other stations that will go for prices of well over \$10 million in the next few years are possibly more fiscally sensible than buying General Motors or any of the other so-called blue chip stocks.

The Denver sale does two things in my view:

- (1) It will swiftly accelerate the prices on other major properties, AM and FM.
- (2) It boldly underscores the changing role of the 1980s radio station manager.

"(There will be) far heavier pressure on radio management in the 1980s to meet substantially higher profit goals."

Presumably, Metromedia will not be forced to go to the banks to finance the purchase. But whether they do or not is academic. With perfect security money earns 18-20 percent. And the prime is around 20 percent, stubbornly resisting all the predictions that would have it down to 13-14 percent by this time in 1981.

\$2 Million Interest

So, a station that costs even a paltry \$10 million has to make \$2.0-2.2 million pre-tax profit to pay the interest on its purchase price. Or to be the profit equivalent to the yield on a government-guaranteed deposit.

But that kind of math has never confined the soaring imaginations of station buyers. They can argue with some authority that "no one ever sold a radio station for less than they bought it for."

While that is not altogether true, the downside risk in buying radio stations seems minimal. There are cases like Fairchild's purchase of KLIF/Dallas, in which the total loss, including operating losses, were many millions of dollars.

Or go back to when Todd Storz unloaded KOWH/Omaha on an eager Bill Buckley for a price that would have bought vastly superior facilities in a much larger market.

Both Fairchild and Buckley bought balance sheets — almost incredible bottom

"Many of the stations that will go for prices of well over \$10 million in the next few years are possibly more fiscally sensible than buying General Motors."

lines. What they apparently didn't realize was the physical limitations of the properties they bought. And both buyers paid handsomely for the education they received.

I don't think any management could have kept those stations at a profitability level that would service the debt.

You can argue that those were rookie owners and rookies make errors. And that there will probably be fewer rookie owners in major markets in the next decade. I agree.

And for good measure, I'll volunteer that for every KLIF-Fairchild disaster there has been a Metromedia purchase of a station like KRLD/Dallas, which is certainly a fiscal triumph.

But I am going to be stubborn about my central points.

(1) Radio station prices are going to go much higher in the next few years.

(2) In order to pay for the purchases, cash flow must be considerable, far larger in most cases than the pre-purchase cash flow.

(3) Even if the property is not on the market, the licensee has to say to himself: "This station has to be worth \$6 million. So I have a right to expect a bottom line that a \$6 million station would have."

(4) All of the above is going to put far heavier pressure on radio station management in the 1980s to meet substantially higher profit goals. An increasingly high percentage of managers of major-market radio properties may not be able to meet those goals.

(5) A new breed of radio station managers is emerging or will emerge or, rather, several new breeds, that for the purpose of this essay I am calling "The Six Million Dollar Manager." Because that is the approximate selling price of the station they are managing.

Before we launch into how the Six Million Dollar Manager will perform his magic in an industry whose total profitability has slipped and where there are too few stations grossing \$1 million, much less netting \$1 million, let's examine the climate of that industry. The climate elements include:

(a) Intensifying competition. The groups are taking over the world.

Look up and down the dial, AM or FM, in any large city. Where is the individually-owned station?

Of the top 100 stations in the nation, 89 percent are owned by major groups in 1981. I'd estimate that will be 96 percent by 1985.

Some of these groups are weaker than others. They will be gobbled up by still

larger groups during this decade.

The result will be the battle of the titans, companies whose financial resources are big enough to sustain the high development and operating costs sometimes necessary to create a winner.

(b) Spoke in the wheel. That's what many radio station groups are now — one of many spokes in a conglomerate's wheel.

The other spokes might be anything — bottling companies, television film distribution, CATV, oil, newspapers, insurance.

This is not the same as an insurance company owning a radio station. Or a newspaper owning two or three stations. Both have been known since the dawn of the industry.

ROI Is King

This is the multi-billion-dollar conglomerate in which 14 radio stations are a subdivision of the Broadcast and Entertainment division, which is itself a division of the Consumer Group.

In this climate ROI — Return on Investment — is king. The stations are acquired because they have earning potential and because they enhance the value of stock, as owning almost everything in communications and broadcasting will.

When it comes time to account to the stockholders, the radio stations might not receive more than two or three lines in the annual report — and they had better be something like this: "Sales and profits continued to increase for our radio stations, etc., etc."

I own a few shares in one of these conglomerates that has some radio stations. The radio stations were having troubles

"I can only name two important Beautiful Music stations that do their own music. Slowly, Pop in its endless permutations will succumb."

back a few years and the dispassionate, even hostile tone in which the annual report said, in effect, "They will shape up or we'll peddle them" appalled me. I hoped the FCC was not listening.

But that's a mirror held up to the future of managers.

(c) The 6% share.

You may have noticed that not many stations have a double-digit share of the 12+ ARB.

In the top 50 markets, I count no more than 46 stations with a share of 10.0 percent or higher out of more than 1100 stations.

And virtually all of them are in the 10-15 percent range. I count only seven stations out of the over 1100 in these 50 markets with a share greater than 15 percent and only four of these have a share larger than 20 percent.

It is already an era in which major advances in audience seem to be measured in a rise over three larger than 20 percent.

And in which the runaway leader in a market may hold a 7.8 to 6.5 lead over the second station. In some of the largest markets, I hear the managers say: "If we can only get above a 3.5, I think we can make a bunch of money."

This is the way it will be for the rest of this decade. Only more so — per-station, hundreds of thousands of dollars in programming and audience promotion costs invested in adding a half of share point. (Or, as has

"Return on investment is king. Stations are acquired because they have earning potential and because they enhance the value of stock."

happened to one big group, several million dollars invested in its several markets and the shares are uniformly smaller than when the 18-month campaign began!)

Programming By Satellite

(d) Programming by Federal Express. Or satellite. Or if you and the programming syndicator are big gamblers (or cheap) even by U.S. Mail. But not out of the station's "programming department."

There is little chance that there will be a reversal of the strongest radio programming trend of the 1970s:

The programming arrives, all neatly pre-packaged, from the syndicator and sits in the announce booth until the reel is snapped into place and the curtain rises on today's version of the Beautiful Music or AOR or whatever plan the syndicator sold the station.

Or the music list and its rotation and the promotions, all based on "comprehensive local research," are phoned in from a distant city to the syndicator's on-site representative, who doubles as the "operations director."

The likelihood is that in this decade the programming will arrive by satellite — and to significantly more stations than in 1981.

Counting those stations that would deny, even as their fingernails are removed with pliers, that they are programmed from afar (but whose music is selected and whose personalities are nominated by a group program director), I'd guess about 25-30 percent of major-market stations have this kind of programming now.

(For example, I can only name two important Beautiful Music stations that do their own music. Slowly, Pop in its endless permutations will succumb.)

Partially this will happen because radio is a big business.

And big business does not take chances. You go to IBM for your typewriters, the biggest law firm for your legal advice, and you know the rest.

Programming consultancy and syndicated programming for large-market, group-owned stations is a growth industry, I feel.

So, there you have one man's scenario for 1984 and thereafter for the managers of the 1000 most important stations, the ones that will be doing over half of radio's business in 1990.

* * * * *

Part III of our serialization will appear next month. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

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STREET TALK

"Ain't Nobody" Gettin' This Kind of Action

102/21

B104 4-4	WBBQ add 30
WHTT deb 21	WQID add
WBEN-FM add 17	KXX106 26-19
WNYS add	KITE deb 38
WBLI add	WRQK add
WNBC add 23	WANS—FM 34-27
WPLJ 11-7	WFMI deb 40
Z100 4-4	KRGV 28-21
WCAU-FM 28-24	WSFL deb 37
PRO-FM deb 29	WNVZ 23-21
94Q add 29	WRVQ deb 27
Z93 add	KITY add
KAFM add	KMGX deb 40
I95 on	KYNO-FM 23-17
B97 deb 30	KIKI 29-25
Q105 28-27	KQMQ 23-18
WKQX add	KHYT 25-22
KIMN on	WGUY 15-12
Q103 add	OK100 deb 38
KEARTH 18-14	95XIL deb 30
KIIS-FM 21-20	WJAD deb 34
KIQQ add	Q104 add
KMJK on	KILE add
KYUU on	WAEV add
WFLY deb 33	WIXV deb 37
K104 deb 31	WAZY-FM add
WYCR 36-27	KCDQ deb 38
WTIC-FM 25-23	KDZA add
WSPK add	KIST add



"Ain't Nobody" RUFUS and CHAKA KHAN

Produced by Russ Titelman



Manufactured & Distributed by Warner Bros. Records

In a press release last week and an article in the *Los Angeles Times* this week, CBS Records President Walter Yetnikoff insists that CBS will look for suitable merger candidates if the government allows Warner Communications and PolyGram to pool their record divisions. Yetnikoff now appears ready to back up his criticism with action.

Regarding the TM/Otis Conner Productions rumor printed here last week, TM President Pat Shaughnessy absolutely denies that any discussions have been held with Mr. Conner, and further states that TM is not for sale.

Mutual trimmed its network staff last week, wiping out five jobs, including that of VP/Assistant Director of News Don Budd. That prompted some to call it the "Thursday Massacre," but as calm prevailed, word on the street was that as parent company Amway suffered financial setbacks, Mutual was simply being put on a "bare-bones" budget.

Once the sale of KTCR-AM & FM/Minneapolis is approved by the FCC (see Page 3), look for former WHTX/Pittsburgh programmer Bobby Christian to be named PD for the stations. Would that mean a shift from the current Country format to CHR for the outlets?

Longtime WLZZ & WZUU/Milwaukee VP/GM Paul LeSage has exited the station. Serving as acting GM is GSM Al Moll. Moll also holds the position of Station Manager at WLZZ. Apparently, LeSage's departure sparked a rumor that Malrite would switch WZUU's A/C format to AOR. Station officials assure us the format won't be changing.

Here's a shocker for you . . . Don Cox is out at Y100/Miami. The parting was amiable, but it seems the station wants a "more music" approach, and Cox's act was too "foreground." As a result Al Chio has been upped from swing/production to 1-3pm and PD Rob Walker will do 3-6pm. Don can be reached at (305) 947-0122.

Capitol Records threw a party in L.A. this week (10-18) to announce the signing of Queen.

Dick Shepard, host of *United Stations' "The Great Sounds,"* escaped serious injury last Wednesday night (10-12) when the small plane he was piloting developed engine trouble while taking off from the Peterborough, NJ airport. The aircraft ran down an embankment and was destroyed, but Shepard suffered only cuts and bruises.

WLOL/Minneapolis has added a second consultant. In addition to Paul Christy, the Twin Cities CHR will now also sample the advice of E. Alvin Davis.

MCA Records has named Jay McDaniel National AOR Field Director. He will continue to operate out of Atlanta, where he'd been MCA Regional Promo Manager for the last four years.

KGIL(AM)/Los Angeles (San Fernando) is switching from its ballads, blues & big bands approach to "The Entertainers" syndicated format from Radio Arts, which was on KNOB/Long Beach, CA. Actually, the format transition is happening now and should be complete by November 1. James Mergen, who had been VP/GM of both KGIL-AM & FM, is no longer there. Currently handling GM chores is Stanley Warwick, Regional VP of parent Buckley Broadcasting Corp. and the former GM of the stations.

Wondering about John Sebastian's EOR format? WIZD/West Palm Beach, an early EOR convert, is now number one in men 25-34 (the format's announced target) according to the August-September Birch.

Look for Marc Nathan to join Atco Records in a product management capacity shortly. His involvement with *Between The Ears Management* and the *Rubinoos* will continue for the time being, even though Marc will be relocating to New York.

In October of 1944 near the Philippines, the U.S.S. Gambier Bay was sunk by enemy aircraft. It was the only aircraft carrier sunk in WWII. Of the 1100 men on board, only 700 survived the attack, most of them in the water for several days until a full-scale rescue could be mounted. Well, two of those wounded survivors met again for the first time since 1944 at a Gambier Bay reunion last week. The two? Forward Communications Chairman Richard Dudley and independent promotion exec Fred DiSipio.

Greg Phifer, formerly in local Los Angeles promotion for Columbia and Atlantic, has joined Nightmare, Inc. (Journey's San Francisco-based management company) as National Promotion Director.

WXQT/Grand Rapids switches from Nostalgia to Oldies.

WBNQ/Bloomington welcomes Craig Jacobus as Station Manager from the Sales Manager slot at sister station KZ103/Chatanooga. Craig replaces Richard Dills, who is being transferred to Bloomington Broadcasting's new, but unnamed, property in Western Michigan.

MORE STREET TALK/Page 24

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graphics inc

ASIA

"The Smile Has Left Your Eyes"

7-29475

Produced by Mike Stone
For Mike Stone Enterprises LTD

From The Platinum Geffen LP ALPHA GHS 4008



CHR CHART: 35

Now On Over 171 Stations!
Added This Week At:

WHTT
WBLI
B96
WKQX
WHYT
KHTR

WFLY
Q100
KHFI
WFMF
WHHY-FM
KRGV

WGFM
WRVQ
KQKQ
WRKR
KLUC
K96
WCIR

WTSN
WFOX
Z102
KKRC
KWTO-FM
WSPT
KKAZ
KIST

IRENE CARA

"Why Me?"

7-29464

Produced by Giorgio Moroder

The First Single From The Soon To Be Released
Geffen / Network LP WHAT A FEELIN' GHS 4021



One Of The
Most Added

CHR BREAKERS

IRENE CARA

Why Me? (Network/Geffen)

72% of our reporters on it. Moves: Up 8, Debuts 42, Same 52, Down 0, Adds 67 including WBEN-FM, Q107, KAFM, 93FM, WGCL, XTRA, KYUU. See Parallels, debuts at number 40 on the CHR chart.

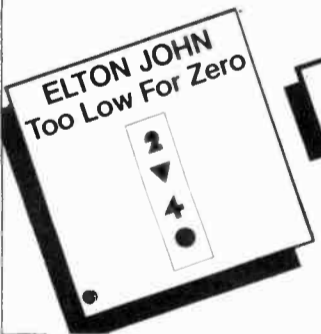
ELTON JOHN

"I Guess That's Why They Call It The Blues"

7-29460

PRODUCED BY CHRIS THOMAS

The newest single from the
Geffen album TOO LOW FOR ZERO GHS 4006



One Of The
MOST ADDED

Out Of The Box Action At:

WKBW
WNYS
WPHD
WABX
WLOL-FM
Q103

KIQQ
KMJK
KITS
WVSR
WYCR
WTIC-FM
WKEE
WLAN-FM
WSPK
98PXY
WKFM

WPST
WKRZ-FM
KZZB
WSSX
WSKZ
WZLD
KITE
WNFI
KSET-FM
KBFM
WHHY-FM

KRGV
KX104
KTFM
KROK
KMGK
WKDQ
WZZR
WZPL
WJXQ
WKFR
ZZ99

WHOT
KQMQ
KSKD
WFBG
WERZ
WZYQ
WQCM
WJBQ
KQIZ-FM
WJAD
KISR

Q104
WFOX
WYKS
WXLK
WAEV
KKQV
WHSL
KFYR
WBWB
WCIL-FM
KRNA

WAZY-FM
KXSS
99KG
KDVV
KFMW
KGOT
KYVA
KCDQ
KGOE

JENNIFER HOLLIDAY

"I Am Love"

7-29525

Produced By Maurice White for Kalimba Productions

The First Single From
The Geffen LP FEEL MY SOUL GHS 4014



CHR
SIGNIFICANT ACTION

Z100 30-20
Y100 deb 28
B97 add
KFRC 32-30
KITS 33-31
KAMZ add

KMGX deb 39
WGUY deb 31
KKQV add
B104
WXKS-FM
WCAU-FM
B94

I95
WKFM
KTFM
WHOT
WERZ
WJAD



GEFFEN RECORDS

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E/P/A's Breaker Power



QUIET RIOT "Cum On Feel The Noize"

QUIET RIOT

Cum On Feel The Noize (Pasha/CBS)

65% of our reporters on it. Moves: Up 84, Debuts 16, Same 29, Down 2, Adds 21 including KIIS-FM, 98PXY, WZYP, WZPL, KYNO-FM, KTDY, KDZA. See Parallels, debuts at number 28 on the CHR chart.

CHR BREAKERS

Heavy Rotation On MTV

PASHA

AOR Albums: **15** AOR Tracks: **18**

Album Sales Now Over 1.6 Million!



ROMANTICS "Talking In Your Sleep"

93FM add
WABX 19-17
WHYT 26-14
WLOL-FM add
KMJK 38-35
WFLY add
WSPK add
WQID add

KITE add
WNFI add
KSET-FM add
KRGV add
WKDD 30-23
WJXQ 22-14
KO93 31-22
KRQ add

WGUY add
WIGY add 39
WJBQ add
WSQV add
KQIZ-FM 19-8
WXLK 36-29
WXKS-FM on
WPHD on

KIQQ on
K104 40-36
WRCK 39-35
KLUC 32-28
WHEB 33-29
WVSR on
WKFM 40-38
KTFM on

WGRD 18-15
WZZR 31-29
WKFR on
ZZ99 on
WVIC deb 27
Z104 deb 40

KJ103 deb 40
WRKR 37-35
KSKD on
WERZ deb 36
OK100 deb 36
WKHI 39

95XIL deb 40
WOMP-FM deb 35
KISR on
Q104 on
WYKS deb 29
WIXV 33-30
KKQV on
WSPT on
KGHO on
KSLY on
KZOZ deb 40

CHR NEW & ACTIVE



AOR Albums **14** AOR Tracks: **27** On MTV



MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

CHR BREAKERS 10/14/83

CHR Chart: **33** — **23**

Album Sales Over 10 Million!



MATTHEW WILDER "Break My Stride"

WHTT deb 37
WXKS-FM 30-27
WNYS on
WPHD on
WCAU-FM 31
WHTX 21-19
PRO-FM add
Z93 26-23

93FM 28
WGCL on
WABX on
WLOL-FM 30-27
KEARTH 24-22
KIIS-FM deb 40
KIQQ 38-35
KCNR 31-28

XTRA 24-22
KYUU deb 29
KNBQ 35-33
WOKI add
KMGK add
WVIC add
KQMQ add
WCIR add

WGLF add
KZOZ add
KIST add
K104 25-21
WRQK 33-28

WHY-FM 29-24
KTFM 24-20
WZZR 19-17
KFI 25-20
WGUY 27-21

Q101 39-31
OK100 33-28
WFOX 35-31
WIXV 18-14
Z102 28-25
KGHO 39-35

CHR NEW & ACTIVE

A/C **BREAKERS** 10/7/83



On Your Desk This Week
Portrait

ALDO NOVA

Distributed by

Past, Present, & Future!



CULTURE CLUB "Church Of The Poison Mind"

CHR BREAKERS

One Of The
Most Added

CULTURE CLUB

Church Of The Poison Mind (Virgin/Epic)

73% of our reporters on it. Moves: Up 8, Debuts 44, Same 45, Down 0, Adds 73 including B104, WHTX, I95, WHYT, Q103, KZZP, KYUU. See Parallels, debuts at number 39 on the CHR chart.

AOR Albums: **40** AOR Tracks: **60** On MTV



SURVIVOR "Caught In The Game"

WPHD add 40
B96 30-28
WLS add
WLS-FM add
K104 add
WRCK 37-33
KSET-FM 23-19

WOKI add
WJXQ 29-26
WRKR deb 40
KSKD deb 31
WERZ deb 38
WZYQ add
OK100 add

95XIL add
WOMP-FM add
KQIZ-FM 21-17
WIXV add
WSPT add
WXKS-FM
93FM

WABX
WTRY
WVSR
WLAN-FM
WSSX
WANS-FM
WQT

WFMI
WKDD
WZZR
WVIC
WSQV
WJAD
WYKS

WHSL
WBNQ
KYTN
KDVV
KOZE
KZOZ

**CHR
SIGNIFICANT ACTION**

AOR Albums: **21** AOR Tracks: **12** On MTV



HEART "Allies"

Out Of The Box Action At:

WABX
KNBQ
WTRY
K104

WSPK
WBCY
WKDD
WHOT

95XIL
WSQV
Q104
WIXV

WHSL
KFMW

**CHR
SIGNIFICANT ACTION**



EDDIE & THE CRUISERS "On The Dark Side"

WXKS-FM deb 29
WPHD deb 38
PRO-FM 30-26
Y100 add
Q105 32-29
B96 22
WABX 36-26
KHTR add

K104 deb 39
WPST deb 39
WRCK deb 40
WKRZ-FM 31-27
WNFI add
WGRD 33-29
WZZR 23-19
WZPL deb 35

WJXQ add
WRKR 30-28
WSQV add
KQIZ-FM add
WYKS add
KKQV 39-33
WCIL-FM add
WAZY-FM add

CKGM
Z100
WVSR
WLAN-FM
KSET-FM
WOKI
WFMI
KITY

WSTO
WHOT
KIDD
KSKD
WACZ
WERZ
OK100
95XIL

WJBQ
WOMP-FM
WXLK
WIXV
WBNQ
KCMQ
KGOT

**CHR
SIGNIFICANT ACTION**

From The Hit Movie "Eddie & The Cruisers"



"You'll Always Be Mine"

AOR Albums: **13**

On The Records



KEN BARNES

The Genesis Of Genesis

The new Genesis album, simply called "Genesis," comes out roughly on the band's 16th anniversary. A bunch of university students, they teamed up with a recent Cambridge graduate, Jonathan King (of "Everyone's Gone To The Moon" fame, later to become one of England's top pop producers in the early '70s, a WMCA/New York talk show host, and a popular British TV personality). The result was a single, "The Silent Sun," and an album called "From Genesis To Revelation," featuring two-thirds of the present Genesis lineup, Tony Banks and Mike Rutherford, plus singer Peter Gabriel and two others.



Genesis: Record I (at right) and the Flaming Youth of Phil Collins (upper right in photo above).

And where was Phil Collins? In 1969 he was in a band called Flaming Youth, whose only album, "Ark 2," was a rock opera about a crew of astronauts, apparently inspired by the film "2001: A Space Odyssey" and coming a bit after David Bowie's "Space Oddity" (but well before Peter Schilling's "Major Tom"). Phil joined Genesis for their third album, "Nursery Cryme," and took over as lead singer after Gabriel left following 1974's "Lamb Lies Down On Broadway" album.

Yentl Soup

Barbra Streisand's "The Way He Makes Me Feel" single is from the forthcoming film "Yentl," a Yiddish term that initially baffled most of the R&R experts. But one thing great about this place is that you can get an answer for practically everything from one of the newspaper's many departments. So I called the Linguistics Department on the ninth floor of the R&R Building, but I must have mumbled, because the operator connected me to the Linguini Department, and they were no help — they just clammed up. The operator kindly transferred me to the Pronunciation Department, but they were still figuring out how to say "Faltskog." Finally I got the Linguistics Department, which informed me that although yentl might be the male form of "yenta," a busybody or meddler (no relation to Bette), in this case it's the name of the male character Barbra plays in the film.

Culture Club's new single "Church Of The Poison Mind" features the vocals of Helen Terry, who was asked to join the group after singing on the record.

To gain attention when they were starting out, Def Leppard borrowed a technique from Britain's punk/new wave movement. They pressed up their own three-song EP, featuring "Getcha Rocks Off" and "Ride



Into The Sun," and sold it in and around their Sheffield home base (also the home of Joe Cocker, Human League, and ABC, among others). Strong sales resulted, Phonogram noticed, and the rest followed accordingly.

Peter Wolf's recent departure from the J. Geils Band is the first personnel change in the group's 15-year history. Not many groups can rival that record (the Who came close up until Keith Moon's death). One group which can is the Four Tops, still intact after over 28 years. (Gladys Knight & the Pips are also in the running.)

CS Angels are known as Comsat Angels in England, but the folks who own the Comsat satellite system forced an American name change.

On The Air Prematurely

In the late '70s a British band was formed to back a young singer. Featured among the backing musicians were Adrian York of Roman Holliday and Tony Butler and Mark Brzezinski of Big Country. And the singer was Simon Townshend, Pete's younger brother, who has just been signed to PolyGram.

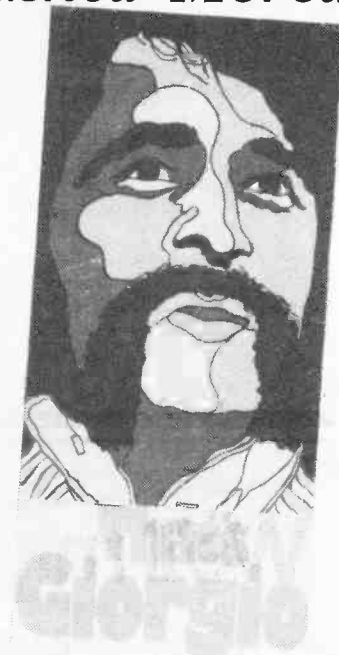
PRODUCER PROFILE #2

Giorgio: The Masked Moroder

Giorgio Moroder is on a hot streak with "Flashdance" and now Irene Cara's "Why Me?". As he's done in the past with Donna Summer (notably "Hot Stuff"), Blondie ("Call Me"), and David Bowie (the original "Cat People"), he's provided Irene with a successful bridge between disco/dance music and pop/rock. The reason he can pull off this historically difficult trick may lie in his background — he's a man of many musical masks.

Although he first gained international prominence with "Love To Love You Baby," the Italian-born Moroder was a hitmaking artist for some years in Germany, songs like "Looky Looky," "Moody Trudy," and "Bla-Bla-Diddly" making him the country's leading bubblegum rocker in the late '60s. By 1972 he had evolved to a sort of electronic glitter-rock with "Son Of My Father," which was a fair-sized American hit. A couple of years later he met Bostonian Donna Summer, who was in Germany with a company of "Hair." Their third record or so made heavy breathing history, and Giorgio was on his way.

(By the way, Producer Profile #1 was last week's Mike Chapman piece, but I didn't know I was going to make a series out of it when I wrote it. Stay tuned for next week's installment.)



Giorgio Moroder's first concept album.

Strange Brewhaha

Sylvester Stallone isn't the only filmmaker who uses his brother for soundtrack music. Bob & Doug McKenzie used Doug's (Dave Thomas's, in reality) brother Ian Thomas for the title song for their "Strange Brew" epic. Ian is a well-known Canadian rocker and songwriter, who's cut several albums and written songs like Santana's "Hold On" and America's "Right Before Your Eyes."



Ian Thomas in pre-Bob & Doug days (prehistoric R&R ad, October 1973)

A few more readers answered my Pop Quiz #2 correctly after last week's column hit deadline, but with my soft heart, how can I refuse to extend them credit (I mean print their names, not send them money)? On The Records namechecks go out to Kym Landers, MD at Q105/Baltimore; Al Girard, MD for WZXM/Gaylord, MI; and Anita Culp of Yesco Foreground Music services, who answered the quiz "without the help of a Phonolog," which wouldn't, by the way, have helped on three or four of the matchups.

In a recent column, I was wondering why Michael Stanley used the name Michael Gee on his first album, with a band called Silk. Local authority Bill Brophy wrote to tell me Michael's father was a well-known Cleveland radio personality, Jerry Gee, hence the name.

Finally, you've probably noticed a new "R&R Ten Years Ago Today" feature just below the venerable "Five Years Ago Today." Now that we have ten years of back issues to deal with, we figured we'd do it. It's shorter than Five Years Ago because our news and music information has expanded considerably from the beginning. As the info increases, you'll see it in Ten Years Ago.

TV News

Air Supply acts as guest host on "Solid Gold" the week of October 21, with guests Irene Cara, Elvis Costello, Quiet Riot, Lionel Richie, and Stevie Woods... Duran Duran's Showtime concert is rebroadcast October 21... Donna Summer is featured in an HBO concert premiering October 22, with a Starfleet Blair Radio Network simulcast... John Cougar Mellencamp's "Album Flash" installment on Cinemax repeats October 22 and 24... Phil Collins is an MTV guest VJ October 26... Barry Manilow has signed a deal with CBS-TV for several variety specials plus a "Movie of the Week" based on his hit "Copacabana." First special is aiming at spring 1984.



5 Years Ago Today



Bob Siner

- AL BERGAMO NAMED PRESIDENT OF MCA DISTRIBUTING
- BOB SINER UPPED TO MCA EXEC. VP
- AL GROSBY NAMED VP AT AFFILIATED BROADCASTING
- KEN MILLER NEW GM AT KMPC/LOS ANGELES
- NUMBER ONE FIVE YEARS AGO: "Hot Child In The City" — Nick Gilder (Chrysalis)
- NUMBER ONE A/C: "She's Always A Woman" — Billy Joel (Columbia)
- NUMBER ONE COUNTRY: "Tear Time" — Dave & Sugar (RCA)
- NUMBER ONE LP: "Living In The USA" — Linda Ronstadt (Asylum)



10 Years Ago Today

- NEIL BOGART RESIGNS AS BUDDAH PRESIDENT
- NUMBER ONE TEN YEARS AGO: "Angie" — Rolling Stones (Rolling Stones/Atlantic) (2nd week)
- NUMBER ONE COUNTRY: "Ridin' My Thumb To Mexico" — Johnny Rodriguez (Mercury) (2nd week)

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WZZK
Birmingham

WWKA
(K92FM)
Orlando

KWEN
(K95FM)
Tulsa

WFTQ
Worcester

WSYR
Syracuse

WAAF
Worcester

WDBO
Orlando

WYYY
(Y94FM)
Syracuse

WEZN
Bridgeport

"Time Will Reveal"

A HIT FROM

DeBARGE



ON THESE STATIONS:

A/C Chart 23

CHR NEW & ACTIVE

- | | | |
|-------------|----------------|-------------|
| WBLI add | WBBQ add | KKFM add |
| Z1090 add | KZZB add | KMGX 27-20 |
| WCAU-FM add | WNOK-FM deb 30 | KHOP add |
| PRO-FM add | KAMZ deb 27 | KGGI 24-21 |
| Z93 add | KSET-FM 28-23 | WGUY add |
| B97 28-23 | WRQK deb 39 | WIGY add |
| B104 on | WANS-FM add | WCIR add |
| WGCL add | WOKI deb 38 | 13FEA add |
| KEARTH on | KRGV deb 25 | 95XIL 38-32 |
| KIQQ on | KITY add | WGLF add |
| XTRA on | KROK add | KCDQ add |
| KITS add | KIHK add | |

FROM THEIR NEW ALBUM

In A Special Way



on Motown Records

Hill

Continued from Page 1

more, where he was PD for two and a half years. Hill's programming background also includes three years at KMGK/Des Moines. He told R&R, "Let's just say I'm ecstatic! The folks at First Media and I have talked for quite some time about a situation, and KFMK seems to be custom-fit for me. It's an incredible station in one of America's fastest-growing markets. However, the chance to work with Dan Mason was my main reason for being pried away from Metromedia. I'll miss all my friends at KJR, and whoever (Metromedia Radio President) Carl Brazell and (KJR VP/GM) Ed Wodka select to replace me will inherit a great team of professionals."

Case

Continued from Page 1

great attitude in pulling everything together."

Case, who is taking on his first programming assignment, commented, "I've been here since the very beginning of KUBE and have watched Charlie do a fantastic job with the station. Charlie's forte is the morning show, and he's decided it would be in the best interest of everyone to just concentrate on the show and all of his outside appearances which include a lot of freelance and TV work. To his credit, there hasn't been a single fulltime on-air change in the entire time we've been on the air. He's left a tremendous platform for me to work from and with Michael O'Shea's help I foresee nothing but a continuation of the winning tradition we've already established."

Case, a career veteran of the region, having been an air personality at KJR/Seattle, KTAC/Tacoma, and KREM/Spokane, will retain his afternoon show.

STREET TALK

Continued from Page 18

WLUP/Chicago simulcasts NBC-TV's "Friday Night Videos," but rival AOR WMET bought TV spots on the show. So, when the WMET spot aired on the tube, the Loop played a different audio track on its air lampooning WMET. When the video flashes "less talk" on the screen, the Loop audio answers, "They talk less because they have nothing to say." When WMET trumpets "more rock," WLUP counters, "Now that's a joke." When the TV spot ends with the suggestion that if you want less talk and more music you know where to turn, WLUP lays in the sound of a toilet flushing. (Ouch.) Of course, if you're not tuned to WLUP, the WMET TV spot airs exactly as intended.

Jim Cahill, formerly of Front Line Management and Styx's management team, has joined Universal Pictures in a newly-created video post. You can bet that Jim, who has always been a friend to radio in the past, will do some interesting things in the movie business.

KXLR/Little Rock has dropped its Country format, becoming CHR-formatted KBOX under the direction of Operations Manager E. Ted Jones and MD J.D. Black.

Former WPLJ/New York late-night personality Marc Coppola will appear in the new movie "Cotton Club" as, you guessed it, a disc jockey. Nicholas Cage, Marc's brother, costars with Richard Gere in the film, which just happens to be directed by Marc's uncle, Francis Ford Coppola. Even though Marc's lost his WPLJ gig, he may be okay, relatively speaking.

Jay Bouley moves from the PD slot at KQWB-FM/Fargo to the PD slot at WSPT/Stevens Point, WI, replacing Brad Fuhr, who moved to sister station WILS/Lansing as PD.

Kris Van Dyke, formerly with KSET/El Paso, will become the new PD at WQMV/Vicksburg, MS on October 31.

Lonnie Dean has been promoted from MD to PD at KRYS/Corpus Christi. The former PD, Russ Martin, will stay on to do mornings.

Townshend Brothers On The Green



PolyGram held a luncheon recently at New York's Tavern on the Green for Simon Townshend and his soon-to-be-released 21 Records debut LP, "Sweet Sound." Pictured at the event are: (l-r standing) PolyGram VP Jim Lewis, PolyGram President Guenter Hensler, and PolyGram VP Bill Cataldo. Seated are PolyGram Sr. VP Shelly Rudin, Townshend's managers Martyn Mayhead & John Wolff, Simon's brother and producer Pete Townshend, Simon Townshend, 21 Records President Fred Haayen, PolyGram Senior VP Jerry Jaffe and PolyGram's George Meier.

King's Royal Rappings



Veteran MCA blues rocker B.B. King recently played L.A.'s Beverly Theatre in support of his new "Blues 'N Jazz" LP. Pictured backstage are (l-r): MCA's Elmer Hill, label VP Larry Solters, MCA's Louis Silas, Crusaders' Wilton Felder, King, MCA VP Zach Horowitz, label's Bonnie Greenberg, WB artist Larry Graham, and King's manager Sid Seidenberg.

TODAY'S SUPERSTARS AND THEIR MUSIC PUT YOUR STATION IN THE SPOTLIGHT.

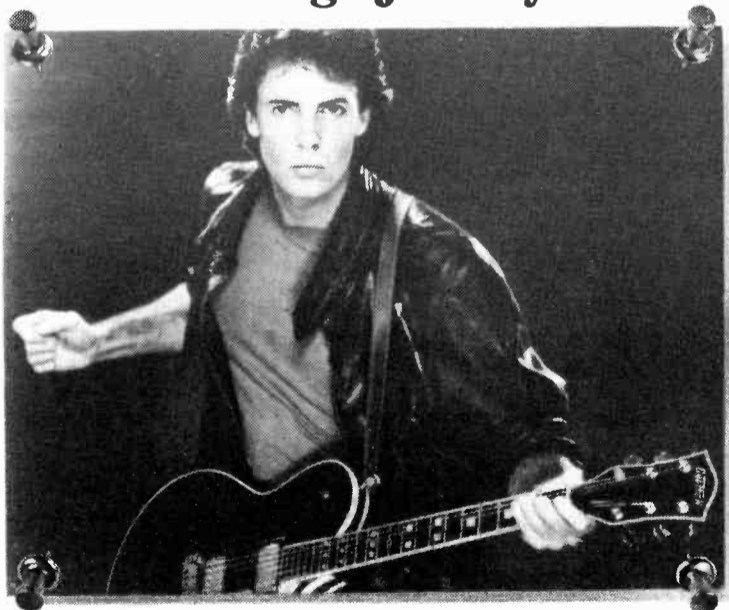


Take a ratings Journey.



PHOTO AARON RAPOPORT

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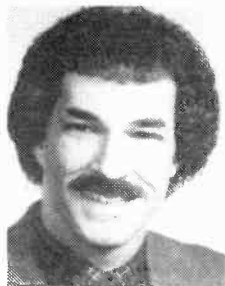
A Look At Two Number Ones — WZOK And WVIC

When the Arbitron comes back and you've scored that number one position in your format, it's a feeling without comparison. Your whole world takes on a special glow, knowing that you are the best in your market. Two gentlemen who share that number one feeling are WZOK/Rockford PD Tim Fox and WVIC/Lansing PD Jay Stevens.

Both program highly rated, number one CHRs... stations far in front of their nearest format competitor, or in Tim's case, the entire market. WZOK scored a 20.7 share in the fall Arbitron. WVIC holds down a lofty 13.0 share, which is number two only to A/C competitor WFMK's 13.8 share, but far in front of CHR competitor WJXQ. To get an idea of how each station achieved such great numbers, I talked to both programmers about the philosophy of winning and the nuts and bolts basics of making it happen.

WZOK Puts On The Blue Collar

Rockford, Illinois and Lansing, Michigan are very similar in their dependence on the auto industry. That translates to a large blue-collar population in both markets. Tim explained how programming to this type of audience requires a bit of self-restraint. "We do play the hits, but we play them for the Midwest, which is a conservative area. In a sense we are more rock-oriented than other parts of the country, with groups like Styx, REO, Genesis, and Journey always doing well here compared to the techno-pop music of a Thomas Dolby or a Missing Persons.



Tim Fox

"It has a lot to do with the fact that blue-collar families seem to be more conservative, hence their tastes aren't that varied. Almost every bit of commerce in Rockford relies on some part of the auto industry. These people like what they like and are hesitant to change to something that isn't melodic. But I will play a techno-pop song once I know it is a hit for this area. Because we do play the hits, I recently incorporated the slogan 'Hit Radio' into our logo as well."

The Ultimate "Garbage Format"

Tim went on to make an interesting statement about the CHR format. "To me, CHR is the ultimate 'garbage format.' There is a little bit of everything here. From Rogers & Parton to Def Leppard; they all work. That statement shouldn't be taken in a derogatory manner, but in the sense that playing all the hits works for everyone."

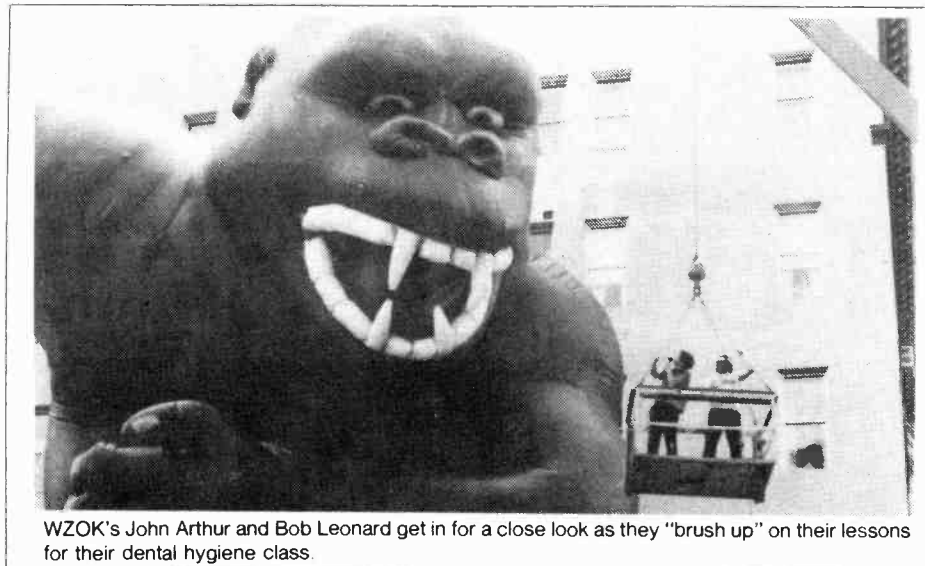


According to Tim, WZOK got a firm handle on winning when it became a true CHR station. "I don't think teens or 18-34s rejected this music, it was the programmers who made that decision based on some research that was targeted very narrowly. They made too many generalizations. We got confused just like AOR is confused today. I still don't think AOR has really figured it out. In town here, Y95(WYFE) has evolved to more of a CHR format, only playing the top tracks with a CHR presentation.

"Interestingly enough that is where we were for a while. At that time our AM WROK was the dominant CHR. We switched from Beautiful Music a few years back to go after the audience that WYFE had, and we did so successfully, but only after WROK evolved to A/C. It was a slow evolution for both outlets. When you are a CHR station, you are trying to go for the mass audience. We are #1 18-49, have a 20.7 share 12+, and a teen share of 62.9. WROK has a 12+ share of 16.5. While we've got the teens, we don't want to lose them either."

WZOK's three book trend is a very impressive 11.8 - 18.0 - 20.7, and with a 62.9 in teens, I asked him about the importance of that demo group to his station specifically and the CHR format in general. "Teens are important to the CHR mix for sure. They are the base of CHR. Every format has a base and teens are our base. In A/C it is the bottom end of the 25-34s.

"To be CHR today means not playing a lot of oldies. We don't play many oldies at all, in fact we have less than 300 titles. Playing the hits, playing them a lot with a lot of energy and fun is what makes CHR work so well. We use about 50 recurrenents and all the oldies we use must sound very contemporary. They've got to be tunes the audience really remembers. The listeners' perception of oldies is not the same as ours, and perception is reality."



WZOK's John Arthur and Bob Leonard get in for a close look as they "brush up" on their lessons for their dental hygiene class.

Press The Flesh

While Rockford may not set the national trends in new music, it is involved in the American crazy for physical fitness, and WZOK is right there to take advantage of it. "The city recently sponsored 'Rockford Off To The Races,' which was promoting bicycling, exercise, and physical fitness. They brought in the inflatable King Kong, which was used a few months ago to celebrate the Empire State Building's anniversary, just to bring people downtown. We took a couple of our guys, John Arthur and Bob Leonard, and suspended them from a crane, and they broadcast live from about 75 feet in the air.

"WZOK is out in the community doing whatever the people are in to. There are hundreds of people that use the bike path every day, and we are always down there with refreshments, etc. When Rockford has a home show, we are there. Too many PDs are narrow minded and might dismiss a home

"Teens are important to the CHR mix for sure. They are the base of CHR. Every format has a base and teens are our base."

— Tim Fox

show. Well, a home show is lifestyle-oriented, so we'll put up a display of an ultimate stereo system worth \$10,000 with our call letters surrounding it. It's just like being a politician; you get out and press the flesh. Be a part of the community. You've got to challenge yourself to find ways to tie into things. I like to think WZOK is exciting to listen to even without contests."

WZOK Gets HELP

"The station is a lot brighter now than when Dallas Cole was PD. We use a custom jingle package from TM called 'HELP.' It stands for High Energy, Lots of Power. My Operations Manager Tom Grey and I went down and created these with TM's help. The investment in jingles is worthwhile. It identifies your station in a very positive way. Music is one of the most positive elements you can use to remind your listeners that you are a music station. They complement your station. I think the audience finds a voice more of an interruption than a jingle. Jingles work better... they're musical.

"The station that plays the hits faster is the one that is perceived as being the hippest," he reasoned. "I just burn the hits down on my competition. Here, a pretty conservative list works well, but in other markets a longer list would work better. It just depends from market to market. We have to be more things to more people in a market this size.

"I'm in a unique situation because the owners have a programming background. Vernon Nolte, who patented the cart machine, knows what's right and that what we are doing is right for Rockford. While everyone seems to be looking at the CHR format as a savior right now, I think people should do CHR because the opening is there to do it. Look at the market and make sure you are prepared to get in there and fight for the top spot. Go into the format for the right reasons, not the wrong reasons."

WVIC Has The Tools To Win

When Jay Stevens arrived at WVIC last March, the station was just beginning to come out of a ratings tailspin. "My first book at WVIC saw the station move from an 8.0 to a 13.0. WVIC had all of the tools to be a big winner, but no one was using them properly. Before coming here I was MD at WZPL/Indianapolis, which is also under the consultancy of E. Alvin Davis. WZPL took off, and I saw the same potential existed here. They just needed someone who knew the format and the way the station should sound... someone to put it in gear.



Jay Stevens

"My predecessors were Jim St. John, who had programmed the station for a number of years and eventually took it A/C, and Mike Hayes, who came in for a short period. Neither of these gentlemen were able to bring this station to its fullest potential. Realistically, we will peak at a mid to low 14, just behind WFMK. They are our main competition for bodies, then it's WJXQ, and after them (AOR) WILS."

High Energy Excitement

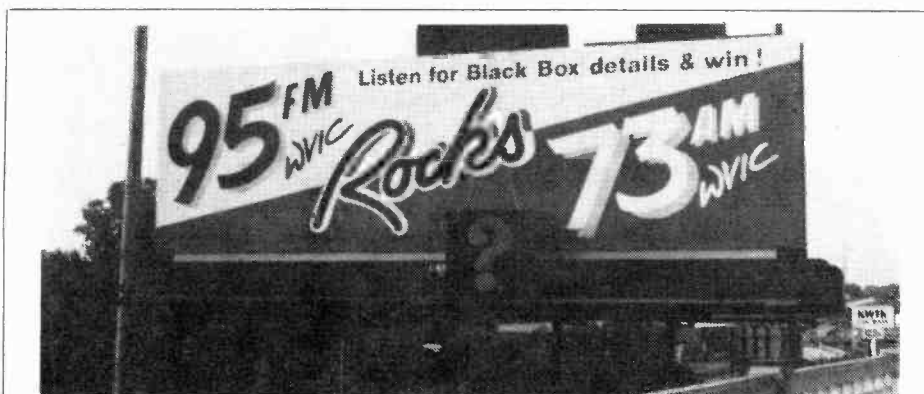
Like Tim's WZOK, Jay's WVIC not only does well 12+, but his demos are something to be proud of as well. "We're #1 teens, #3 men 18-34, and #2 18-34 women, just behind WFMK. The demos of this format are so good because this is the old-time Top 40 that people used to listen to. One of the best parts is that a whole new generation is being educated to the format. We are not playing any burned-out oldies, just the best stuff from the past couple of years, and those get carefully updated on a regular basis. We are heavily researched for our 18-34 target, with the median target age being a 24-year-old.



"The station is a very uptempo, high-energy CHR presentation, playing the hits with fun promotions and personality jocks. This is the way CHR should sound," he stated emphatically. "We don't use jingles, in fact no one in the market does at present. We are playing 26 currents, 4 recurrenents, which are changed very quickly, and 550 oldie titles, which are dayparted heavily. We don't go back much further than 1975. This is a rock-oriented market and very few black or funky-sounding crossovers work well here."

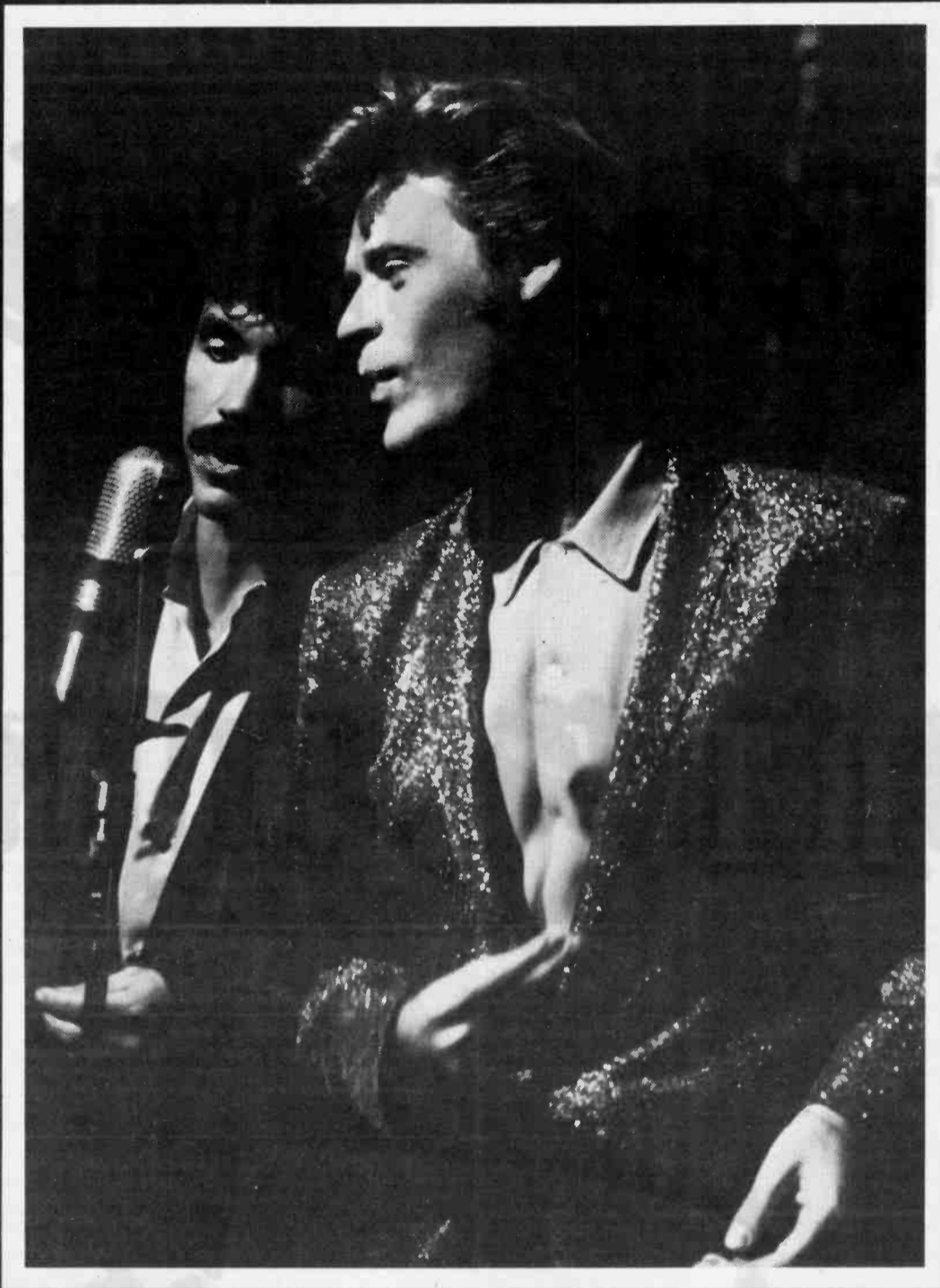
Even though the station has been doing its present format for 15 months, it still calls itself "The New 95FM 'VIC.'" I asked about the extended use of the word "new." "We still feel justified in calling ourselves 'new' since we are constantly doing new things for the audience. The only complaints we ever get are from the hardest of hardcore listeners. This station had changed directions several times. As a result, we've got new people tuning in all the time, people who may not have listened in five years."

Continued on Page 29



WVIC's "Black Box" has everyone talking.

THEIR GREATEST AND THEIR LATEST



DARYL HALL JOHN OATES ROCK 'N SOUL PART 1

The music is timeless. No matter what its place relative to time — from “She’s Gone” through “Adult Education”* and “Say It Isn’t So”...recorded last month, the music is one. Past, present and future meld into songs that are as fresh and meaningful today as forever.

Sara Smile / She’s Gone / Rich Girl / Kiss On My List / You Make My Dreams / Private Eyes / I Can’t Go For That (No Can Do) / Maneater / One On One / Wait For Me

Featuring the new hit single “Say It Isn’t So.”

PB13654

**FIRST WEEK
BREAKER!**



Also included in this special record package are a: 12x36 collector's calendar insert and a four-color picture suitable for framing.

Albums and cassettes available in 3 different covers.

Produced by Daryl Hall & John Oates Co-Produced by Bob Clearmountain *Arranged by Daryl Hall & John Oates and Nile Rodgers
Management + Direction: Tommy Mottola, Champion Entertainment

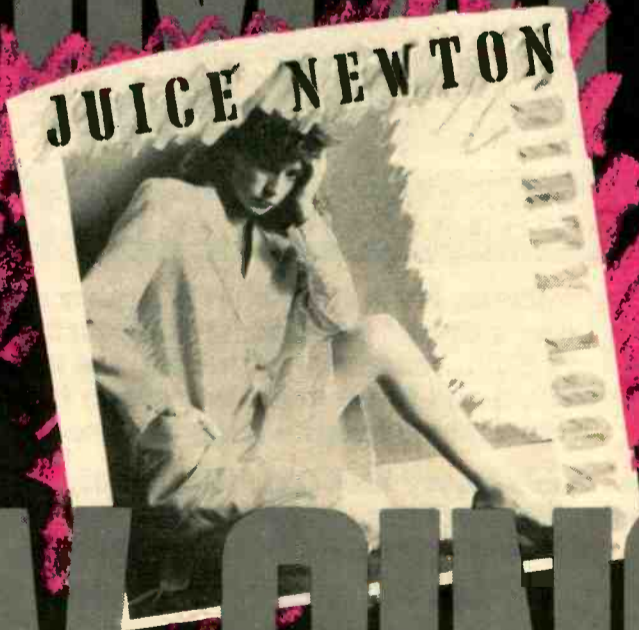
RCA
Records and Cassettes

Give the gift
of music

THE TITLE SONG
JUICE NEWTON

FROM HER NEW
DIRTY LOOKS

ALBUM IS HER



NEW SINGLE.



Produced by **Richard Landis** for Outlandis Productions

A Look At Two Number Ones — WZOK And WVIC

Continued from Page 26

Getting In Synch

Years ago, WLS/Chicago used the slogan "Good-time Rock & Roll." While WVIC doesn't use the phrase, the station seems to espouse the concept. "WVIC is a good example of what can happen when a CHR format is properly executed," Jay pointed out. "You have to have a marketing plan, and it all has to be in synch. For us to be a high-energy station, the pro-

motions have to be the same way. The contests have to be easy and fun to play. When we did our Tom Selleck contest and our 'Show Us Your Tan' contest, everyone had a good time. We did the 'Rock To Riches' promotion with Miller Beer and everyone had a blast. It must be the underlying theme of all your promotions... have a good time

"The idea we are trying to get across is that listeners should begin to wonder, 'What are these guys gonna do next?' They should be so into what we are doing that they would be afraid to tune out of WVIC to another station."

The station has done the \$1000 triple-play contest with three songs played in a specific order, and currently WVIC is running a "Black Box" contest. "We are giving clues as to what is in the Black Box, which we have suspended next to one of our billboards. It has everyone talking, which is the idea. Keeping your calls on the tips of everyone's tongues is the idea behind it all.

"We're winding down a bumper sticker campaign, offering cash prizes like \$100 for displaying the sticker. At one service station we did a one-shot deal where we offered gas at 95c a gallon for cars with our bumper sticker; that backed up traffic for three miles. I've got to give a lot of credit to my Sales Manager Jeff Scarpelli. He is probably the best Sales Manager I've ever worked with because he really understands programming. He is very open to compromise and he realizes we are both in it for the same reasons, to make money and win.

"There is one more thing that I feel is important to the growth of the station that hasn't been covered, it's camaraderie with your staff. Keep the morale high, keep the jocks up and happy, hang out with them and take them out for a few drinks or whatever. It really shows through on the air. I'm very fortunate to have a great airstaff and such capable parttime folks. Having been here only since March, it certainly is nice to see things moving so positively in such a short period of time."

Motion

Jackie Robbins has been named News Director at 79Q & 93FM/Houston from the PD slot at KZFM/Corpus Christi... Wendy Wiethorn is now doing 7pm-midnight on WPXY(AM)/Rochester from WEEP/Pittsburgh... Tim Larson is the new night rocker at WVSR/Charleston from across town at WKAZ... Dave Browning becomes the Programming Assistant at WZPL/Indianapolis... Tom McKay exits KKHR/Los Angeles as News Director and is relocating to Maine... KFRX/Lincoln has moved; the new address is 930 Stuart Building, Lincoln, NE 68508.



Jackie Robbins

KSET-FM/EI Paso's personality lineup includes Steve Crosno in morning drive from KSET(AM), Bill Clifton mid-days, PD Cat Simon afternoons, Joe Ivey nights, and Randy Rodriguez moving over from the AM for all-nights.

WSKZ/Chattanooga's lineup has MD Eric Page doing mornings, PD Kris Blake mid-days, Mike Allison in afternoon drive, Jammin' Jay Scott is new to nights, Jerry Jeff Walker "The Night Stalker" is doing late-nights, and Al McClure is new to all-nights.

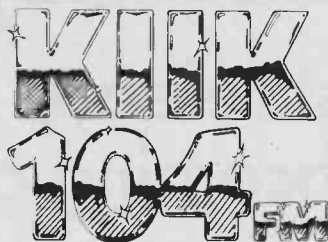


RON O'BRIEN GETS KISS-ED OFF — During a recent visit to Universal Studio's "Conan The Barbarian" display, KIIS-FM/Los Angeles afternoon personality Ron O'Brien is shown in the middle of it all trying out for the part of Conan. It was all a part of a "Weekend Warm-up" which saw over 3000 listeners pack the bar at the Sheraton-Universal for nickel beer and 25c drinks.



TWO HEADS ARE BETTER THAN ONE — Shown (l-r) are Richard Simmons and WNBC PD Kevin Metheny putting their heads together. Richard was at NAB's RPC in San Francisco promoting his new Riches, Rubinstein and Radio, Inc. syndicated radio show, and he grabbed Kevin for a little one-on-one promotion.

STATION PROFILE



805 Brady St., Davenport, IA 52808
(319) 383-7000

OWNER: Palmer Communications
STATION MGR.: Jim Williams
PD: Jim O'Hara

AUDIENCE DEVELOPMENT: Gynny O'Hara
REP: Blair Radio
103.7 MHz, 100kw

KIHK-104 is the Quad Cities' original FM contemporary personality station. With the market's unique



Jim and Gynny O'Hara

and most recognizable air talent and consistently exciting promotions, KIHK-104 has a bright, yet distinctively adult, sound. Music is mass appeal with day-parting for precise demographic targeting. KIHK-104 serves a total survey area of over 650,000 in a four-state area with the market's most powerful signal. Ratings success has been immediate. KIHK-104 moved from fifth to first place in the fall '82 Arbitron with a 13.7 share, and continued in the spring '83 book with a 17.2 share 12+.

— Jim O'Hara

CHR Is Seeing Eye To Eye On "Lucky" & Madonna's "Holiday"

Madonna "Holiday"

WXKS-FM add	I95 6-6	KAMZ add	KHYT add
WPLJ deb 33	Y100 18-13	KSET-FM add	95XIL on
Z100 15-11	WABX add	KBFM on	WJAD add
WCAU-FM add	K104 on	WHOT add	WIXV add
93FM on	WZLD add	KSKD add	



Produced by John "Jellybean" Benitez for Jellybean Productions Inc.



Eye To Eye "Lucky"

94Q	KZZB	WMEE	KQM	WCGQ	KKQV	KCBN
WKFM	KXX106	WJXQ	KHYT	WFOX	WBWB	KBIM
WRCK	WZYP	WRQN	WERZ	KNOE-FM	KCDQ	KZOZ
WBBQ	KBFM	KBBK	WJAD	WAEV	KDZA	



Produced by Gary Katz

Manufactured & Distributed by Warner Bros. Records





"Owner of a Lonely Heart"

7-99817

The first release
from the forthcoming album

"90125"

90125

Shipping November 7th

Yes is:

Jon Anderson
Chris Squire
Trevor Rabin
Alan White
Tony Kaye

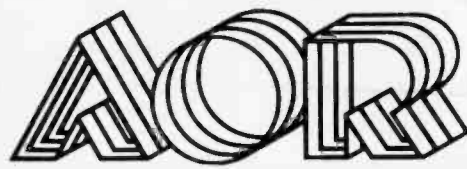
U.S. Tour commencing January 1984

Management: Tony Dimitriadis/Elliot Roberts for Lookout Management
Produced by Trevor Horn



Distributed by Atco Records
Division of Atlantic Recording Corp.

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STEVE FEINSTEIN

- Knowing The Customer's Needs
- Follow-Through
- Multiple Cells
- What Makes For Good Relationships

PART II: RADIO SPEAKS OUT ON RECORD TYPES

Son Of Greatest Gripes (or "Hey, I love you guys, but..." continued)

Last week, we put radio on the firing line when we allowed record reps to air their pet peeves about their broadcast buddies. The FCC has repealed the equal time rule, but here at R&R, we still believe in presenting opposing points of view. So, in the interest of fair play and the American way, we'll give radio a chance to publicly file constructive criticism of its record pals. (In addition to these lofty ideals, we also thought it'd make for good reading.)

Now, lest this article seem overly critical in tone, be aware that all the people interviewed expressed generally high regard for their colleagues on the other side of the fence. Ted Edwards, Assistant PD at KGB/San Diego, summed up it nicely when he prefaced his comments by saying, "The majority of record people I work with are consummate professionals, and I



Ted Edwards

really enjoy many of the relationships I've had over the years. I'm sure I have days when I'm doing my best impression of a jerk, and people have complaints with me."

Bob Bittens, Assistant PD of WHCN/Hartford, admits, "Most of what I find annoying about what a promo person does is just the promo man doing what he was hired to do. Also, local promo people

"Most of what I find annoying is just the promo man doing what he was hired to do." —Bob Bittens

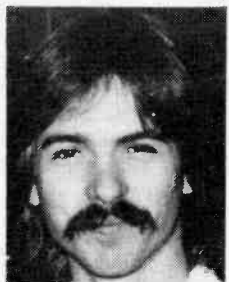
are often doing what they've been pressured into by people above them who have no idea of what's going on locally."

Bob proposes that "because of the nature of each of our jobs, there's always going to be somewhat of an adversarial relationship. My job is to pick the best music for my station; I have to be selective. A promo man's job is to get records played, and quality is not an issue. The difference in philosophy and what our basic tasks are put us at odds with each other."

PD Tom Owens of WQMF/Louisville sees record reps' intrinsic problem as being "viewed as product salesmen, and as such, constantly in the position of having their objectivity questioned."

"The relationship has to be based on common understanding of often uncommon goals," Tom submits. "Radio programs new selections discriminately, from a qualitative viewpoint, while a promotional rep has a quantitative concern which stations don't share."

Now that our legal disclaimers are out of the way, let's put the gloves on and let the punches fall where they may. First one to cry gets a free weekend of EST.



Tom Owens

Understand My Position?

Lee Arnold, PD of WQFM/Milwaukee, is well qualified to offer constructive criticism of record promotion. He's been on both sides of the fence, including a stint as RCA's National Album Promotion Manager, and spent some time as an independent. He feels record companies must better understand stations' positioning, rather than "beating you up on a record there's not a prayer in the world of you playing, and refusing to understand your reasoning of why it doesn't fit how you've positioned your station. I waste an awful lot of time trying to explain to people what my format is and what I need."



Lee Arnold

Lee implores record reps to realize that a record must meet two criteria for airplay at WQFM. "First, it must fit the positioning of the station. If I'm a hard rocker, I'm not going to be playing Culture Club. Second, it must not only meet that first criterion, it must also be good."

He bemoans two kinds of promoters: "The guys who don't understand what your station does and want to work you on everything, and the guys who understand what you do but want you to play any record that fits your positioning, regardless of quality."

Tom Owens feels, "Within certain parameters, record promoters understand what we're trying to do. Often disagreement arises over the means by which the objective is being accomplished."

Ted Edwards is irked by "people who presume to know your job or market better than you do. Maybe it's because they deal with some people who don't know their jobs, but I hope after they get to know me they realize that I do concentrate on my market and know it well."

Don't Tell Me, Show Me

Lee Arnold stresses the importance of follow-through, noting, "When I tell somebody I'm going to add a record, you can bank on it. There's only a handful of record guys who, after they say 'Yes' to something I've asked them for, do it. Normally, I can't bank on it; in most cases, I have to call them up over and over to remind them, and I really don't have time to do that."

He's frustrated at what he claims has been lukewarm response to his requests for artist IDs with tenth birthday wishes for 'QFM. At this point, Lee "won't give prizes away unless they're physically in-house. I've learned my lesson on that one —

there've been many contests with items I've given away that I'm still waiting for six months later."

My Time Is Your Time

After all the phone calls, visits, and winning and dining, a PD or MD can find himself with little time to actually devote to his first responsibility — programming the radio station. Do record reps demand an unreasonable amount of time?

Lee Arnold doesn't think so, asserting, "I've always believed in letting record people do their jobs. It is a business where there's a symbiotic relationship that's necessary for everybody to prosper. It's part of my job to make time for them."

Ted Edwards agrees, adding he wishes he "had more time to foster the kind of relationships you develop with record companies. I could use a 28-hour day — another two for me and two for them. I hope they realize when I say 'No' it's not a rap on them."

Independence From Independents?

The country that brought us the free enterprise system also brings us the system of independent record promotion. It obviously works for the record companies that employ them to bolster their own staffs' efforts, but does it work for the stations whose phones ring off the hook?

"Occasionally you get the feeling you're perceived as an intellectual thug." —Tom Owens

While Tom Owens understands "the tendency to engage multiple reps to promote the same product, occasionally you get the feeling you're perceived as an intellectual thug. Another consideration is that any time you spend talking to them is on company time, and the more time you do that, the less time you have to devote to your station."

An ex-independent himself, Lee Arnold "loves independents," suggesting simply letting an indie know when he's the third person to talk about a record that day, and moving on from there.

"I hate when I get six calls in one afternoon on the same record," says Bob Bittens. "The indies' promotional attack should be coordinated."

The responsibility for that lies with the folks who shell out the dollars for the indies. Perhaps record companies should pay more heed to promotional overkill, and consider that a record may suffer a backlash if it's perceived by the radio community as being overhyped. On a related note, Ted Edwards expressed irritation at the age-old problem of "overpromotion; somebody who'll call you too many times about the same thing."

Gimme, Gimme, Gimme

"What also bugs me," declares Bob Bittens, "is this never-satisfied routine. I can

be playing five of a label's records, and I might've gotten on most of them early. But once they're on the radio, they're forgotten. All the label wants to know about is the records that aren't on the radio yet. The least we could get is some credit for playing the records we play, and not just the bitching and moaning about those we're not playing."

Ted Edwards dubs it "Promotion Amnesia," and protests that "when you go on a record, there's never any time for a moment of thanks or recognition. It's just right on to the next project, as if you've never been working together to get that record on the radio."

Next Cut, Please

I wondered if it ever becomes wearisome to be pushed to add the "next cut" from an album that may only have one strong tune. Arnold agrees with record companies' drive for multiple cuts, explaining, "When I do music, the first thing I do is look for additional cuts on the currents that've done well for us. It's smart programming to do that, rather than add something new. Radio often makes the mistake of feeling, 'Well, I've dealt with that record now.'

Voluminous Vinyl

Are there too many records being released? It was hard to make out our programmers' responses, as they were muffled by the heaps of records surrounding their faces, but here's what they seemed to be saying.

"Yes, there's product glut," states Lee Arnold, "but a good record shortage."

Bob Bittens accuses major labels of over-releasing, commenting, "When a label has 12 records, they're not going to get them all on the radio." Along with Ted Edwards, he's disheartened that quality albums sometimes disappear due to lack of room on his playlist.

Tom Owens thinks the abundance of product is "just wonderful. The more we have to choose from, the better off we're going to be. The larger the shelf, the happier the customer. We're not the ones taking the loss on the excess. That's someone else's business."

No Numbers, Thanks

Bob Bittens isn't a big fan of chart numbers from the trades, and doesn't care to have them quoted to him. "I read the trades; I do my homework. Airplay charts are not necessarily an indication of how good a record is, they're an indication of how good the promotion job was." He and Ted Edwards prefer to follow the progress of records on the playlists of stations they respect.

"Expected Automatics" also irk Bittens. He mentions an artist who "had one song, and the attitude is that everybody should be out of the box on his next record. My feeling is that if the follow-up doesn't deliver, then there's no reason to go on it. If the artist has a long track record, it's a different story."

Continued on Page 32



The Word Is Out...

ASIA will become the radio and television event of the year. Any AM or FM station is invited to broadcast ASIA LIVE IN ASIA from the Budokan in Tokyo, December 6, 1983, 11PM EST.

M will present this first live exclusive stereo satellite telecast, with **W** providing the stereo broadcast to all radio stations that wish to participate.

**RSVP: GEFEN RECORDS
PROMOTION
DEPARTMENT
(213) 278-9010**



EVOLUTION

Scott Alexander joins KWK/St. Louis from cross-town KHTR for mornings and also replaces the exiting John Hutchinson as MD... WKTU/Charleston and WZKL/Winston-Salem are no longer consulted by Burkhart/Abrams/Michaels/Douglas & Associates... Changes at WYFE/Rockford: Ron Beck comes aboard for overnights, Fred Brennan is elevated from parttime to middays, and Steve Kroll is now Promotions Director as well as morning man... Ron Bates rejoins WMYK/Norfolk for mornings, as Jim Stanley moves to afternoons... Jeff Johns joins WZIR/Buffalo for weekends from rival WGRQ... Ken Johnson assumes Production Director chores at WWCT/Peoria in addition to his morning show.



ANOTHER WEYMOUTH TO FEED — Chris Frantz and Tina Weymouth of the Tom Tom Club and Talking Heads stopped by KROQ/Pasadena with their latest product, baby boy Robby. Pictured are (l-r): Frantz, Robby, Weymouth, KROQ Production Director Quay Hays and KROQ's Kathleen Rely.

Son Of Greatest Gripes or “Hey, I love you guys, but...”

Continued from Page 31

Be Prepared

Ted Edwards is bothered by “people who are unprepared. When somebody calls me and says, ‘Hey, I got this great record for you. You gotta listen to it when it comes in,’ I’ll ask them for the cuts. When they say, ‘Well, I dunno,’ you start to believe they don’t really know their jobs.”

Service, Please

Not to look a gift horse in the mouth, but inadequate record service can really gum up the works at a radio station. Ted Edwards regrets that “when only one copy of an important release is sent, it’s in-

variably messed up. Going through the motions of getting another copy mailed quickly can be a hassle.” He’d also like to see prompter bulk service on records that’ve been added.

Rating The Reps

“Enough of this beating around the bush,” you say. “What do radio guys really think of record reps? What do they think of the general level of quality out there?”

“Of course, in any business you’re gonna have your *schleps* and *schmucks*. But the bloodbaths of the past couple of years have cleared out most of the bad ones, and left us with some really hot professionals,” observes Lee Arnold.

Bob Bittens sees a flip side to this, though, noting “As territories get larger, there’s little attempt to get to know individual markets. It really bugs me when someone tells me a record is ‘perfect’ for my station when they haven’t been in my market for a year. If I’m going to take 60 new releases home and listen to them in my spare time, they can take the time to make themselves aware of the needs of my station in my market.”

I’m OK, And Here’s How You Can Be, Too

To paraphrase some guy with a beard from Vienna, “What do radio guys really want?”

All Lee Arnold asks is for promoters “to understand what it’s like to be in radio, as I understand what it’s like to be on the record side. It is a business of taking care of each other, of making sure you’re doing the right things for each other, but most important the right things for yourself.”

Bob Bittens also asks for understanding, and for mutual respect. “They can’t get every record, and I can’t be a hardass all the time.” Bob favors promoters taking the approach of “I know my music and your station. Let’s find the ones that we can get together on.” I don’t like people who cry to me on the phone, “I’m going to lose my job if I don’t get this add.”

Ted Edwards looks for “honest communication — someone I can get a candid opinion of what they think of a record, beyond the company’s rhetoric.”

The ideal promotion person, according to Tom Owens, is “someone who follows through, keeps us informed, deals with us fairly, conducts himself professionally, and doesn’t view reservations on the station’s part to add a new product as a personal affront.”

Mirror Effect

Sometimes the only way we can get an accurate look at ourselves is to have someone else hold up a mirror to us. Otherwise, it’s virtually impossible to see ourselves through the other person’s eyes. I hope these articles have served that purpose, and in some ways bolstered the already strong ties between the two ends of the business.

Next week, we’ll take a look at a lighter subject — AOR’s embracing of heavy metal music.

UPDATE

Art Fleming, Rejoice: KDKB/Phoenix’s “Tahitian Backwards Principle” trivia contest gives listeners the answers early during an hour, and the questions later that same hour. Listeners send in five “A & Q’s” for a shot at a trip to Tahiti... Benefits: KLOL/Houston’s “Bangin’ Our Heads for the American Red Cross” concert with Quiet Riot, Axe, and Queensryche raised over \$11,000 for Hurricane Alicia victims. KFIV-FM/Modesto’s 30-mile bikeathon netted \$25,000 for the American Cancer Society. KDIQ/Boise’s 20-mile bikeathon raised \$7000 to help fight cystic fibrosis. KXZL/San Antonio’s two-day Sunfest ’83 raised \$20,000 from beer and station T-shirt proceeds for the March of Dimes. Local bands donated their talent... WIYY/Baltimore organized a monthlong series of comedy performances to raise funds for a local shock trauma center. Franken and Davis are featured, and an amateur night will be judged by a comedy talent coordinator for the “Tonight Show”... WSCY/Syracuse told its audience “thanks for listening” by giving away over \$2000 of gasoline pumped by jocks... WLWQ/Columbus put 15 listeners on stage to sing an encore with the Michael Stanley Band... WAMX/Huntington kicked off the fall book with a 24-hour live broadcast from atop a 55-foot-high 3-D electronic billboard of a Stroh’s beer bottle being poured... WKLS/Atlanta morning man Mark McClain gave away copies of the latest MSB album, qualifying listeners for a champagne hot-air balloon flight over “My Town” Atlanta with him... WFBQ/Indianapolis gives its listeners an incentive to be spotted with a station bumper sticker — the grand prize winner has his choice of any “dream car” worth up to \$17,000... WMET/Chicago chartered a boat for a three-hour cruise with the Elvis Brothers and 200 listeners... WDHA/North Jersey is using the audio tracks from Sony video 45s by the Police, Utopia, and Duran Duran, and saying the sound quality approaches that of digital recordings... KTCL/Ft. Collins plays music by Windham Hill artists and others on its recently-expanded “Innervisions” show Sunday nights... KGON/Portland’s Gloria Johnson is marking ten years of “Rockin’ Til You Drop” on Portland radio.

The Music Section

AVI/Nashboro To MCA Distributing



Nashboro & AVI Records, the labels helmed by music veterans Ed Cobb and Ray Harris, have signed a distribution pact with MCA Distributing for the United States and Canada. Shown here closing the deal are (l-r): AVI/Nashboro consultant George Grief, Harris, MCA Distributing President Al Bergamo, and Michael Frechette, Nashboro Director of Financial Operations.

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BARBRA STREISAND "The Way He Makes Me Feel"
DeBARGE "Time Will Reveal"
MATTHEW WILDER "Break My Stride"
POINTER SISTERS "I Need You"
CLIFF RICHARD "Never Say Die (Give A Little...)"

Country Coast-To-Coast

JOHN CONLEE "In My Eyes"
WAYLON JENNINGS "The Conversation"
JOHNNY LEE "My Baby Don't Slow Dance"
KENDALLS "Movin' Train"
OAK RIDGE BOYS "Ozark Mountain Jubilee"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

CULTURE CLUB "Church Of The Poison Mind"
IRENE CARA "Why Me?"
MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
RICK SPRINGFIELD "Souls"

Contempo 300

JOURNEY "Send Her My Love"
BARBRA STREISAND "The Way He Makes Me Feel"

Great American Country

BANDANA "Outside Lookin' In"
HANK WILLIAMS JR. "Queen Of My Heart"
WAYLON JENNINGS & WILLIE NELSON
"Take It To The Limit"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

IRENE CARA "Why Me?"
CULTURE CLUB "Church Of The Poison Mind"
RICK SPRINGFIELD "Souls"
DARYL HALL & JOHN OATES "Say It Isn't So"
QUIET RIOT "Cum On Feel The Noize"

TM A/C

JACKSON BROWNE "Tender Is The Night"
BARBRA STREISAND "The Way He Makes Me Feel"
MATTHEW WILDER "Break My Stride"
DIONNE WARWICK & LUTHER VANDROSS
"How Many Times..."

TM Country

CRYSTAL GAYLE "The Sound Of Goodbye"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ELTON JOHN "I Guess That's Why They..."
POINTER SISTERS "I Need You"
BARBRA STREISAND "The Way He Makes Me Feel"
DeBARGE "Time Will Reveal"
NAKED EYES "When The Lights Go Out"
IRENE CARA "Why Me?"
BIG COUNTRY "In A Big Country"

The A/C Format

BARBRA STREISAND "The Way He Makes Me Feel"
CARPENTERS "Make Believe It's Your First Time"
JOE "BEAN" ESPOSITO "Lady Lady Lady"
ALABAMA "Lady Down On Love"
PETER ALLEN "Once Before I Go"
ELTON JOHN "I Guess That's Why They..."

Super-Country

RAZZY BAILEY "This Is Just The First Day"
WAYLON JENNINGS "The Conversation"
OAK RIDGE BOYS "Ozark Mountain Jubilee"
JOE STAMPLEY "Double Shot Of My Baby's Love"
MEL TILLIS
"She Meant Forever When She Said Goodbye"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

BARBRA STREISAND "The Way He Makes Me Feel"
CARPENTERS "Make Believe It's Your First Time"
STACY LATTISAW "Miracles"
POINTER SISTERS "I Need You"
JOE "BEAN" ESPOSITO "Lady Lady Lady"

Tanner Country

GEORGE STRAIT "You Look So Good In Love"
WILLIE NELSON & WAYLON JENNINGS
"Take It To The Limit"
T.G. SHEPPARD "Slow Burn"
CHARLEY PRIDE "Ev'ry Heart Should Have One"
JOHNNY LEE "My Baby Don't Slow Dance"

Red Satin Rock

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
JACKSON BROWNE "Tender Is The Night"
HUMAN LEAGUE "Mirror Man"
ASIA "The Smile Has Left Your Eyes"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

BANDANA "Outside Lookin' In"
JANIE FRICKE "Tell Me A Lie"
T.G. SHEPPARD "Slow Burn"

The Great Ones

PAUL McCARTNEY and MICHAEL JACKSON
"Say Say Say"
SHEENA EASTON "Telephone (Long Distance...)"
LANI HALL "Never Say Never Again"
BARBRA STREISAND "The Way He Makes Me Feel"

Radio Arts

John Benedict (213) 841-0225

Country's Best

JOHN CONLEE "In My Eyes"
STEPHANIE WINSLOW "Kiss Me Darling"
JOHNNY LEE "My Baby Don't Slow Dance"
OAK RIDGE BOYS "Ozark Mountain Jubilee"

Soft Contemporary

DeBARGE "Time Will Reveal"
BARBRA STREISAND "The Way He Makes Me Feel"
CARPENTERS "Make Believe It's Your First Time"
LINDA RONSTADT "What's New"

Sound 10

BARBRA STREISAND "The Way He Makes Me Feel"
FOUR TOPS "I Just Can't Walk Away"
LINDA RONSTADT "What's New"
CARPENTERS "Make Believe It's Your First Time"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

CULTURE CLUB "Church Of The Poison Mind"
IRENE CARA "Why Me?"
KIM CARNES "Invisible Hands"
ELTON JOHN "I Guess That's Why They..."
JOHN COUGAR MELLENCAMP "Crumbly Down"

PolyGram Arranges Briley One-Nighters



PolyGram Records & Mike's Artist Management teamed up to provide Martin Briley's fans "One Night With A Stranger" when the artist toured their cities. Pictured on their appointed night with Briley (center) are KZEW/Dallas contest winner, PolyGram's Pat Morriss, Mike's Artist's Lisa Failla, and winner's date.

Capitol Supports Laws



Shown celebrating Ronnie Laws's recent engagement at L.A.'s Beverly Theatre are (l-r) actor Stack Pierce, Capitol VP Varnell Johnson, Capitol's Rusty Moody, E/A artist Patrice Rushen, Laws, and Capitol's Wendell Bates.

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



RADIO & RECORDS

1930 Century Park W.
Los Angeles, CA 90067
(213) 553-4330

THE PICTURE PAGE

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ATLANTIC STARR

Touch A Four Leaf Clover (A&M)

75% of our reporting stations on it. Rotations: Heavy 6/2, Medium 16/1, Light 30/10, Extra Adds 6. Total Adds 19 including WDAS, KMJQ, WDMT, WZAK, KDAY, KJLH, WKND, WRDW, WKWM. A Most Added Record. Debuts at number 31 on the Black Radio Chart.

S.O.S. BAND

Tell Me If You Still Care (Tabu/CBS)

71% of our reporting stations on it. Rotations: Heavy 19/2, Medium 18/2, Light 15/3, Extra Adds 3, Total Adds 10, WXYV, KMJQ, WDMT, WZAK, WPEG, KJCB, WLWV, WANT, WAAA, WLUM. Moves 27-18 on the Black Radio Chart.

JAMES INGRAM

Party Animal (Qwest/WB)

68% of our reporting stations on it. Rotations: Heavy 9/1, Medium 28/2, Light 15/6, Extra Adds 0, Total Adds 9, WOOK, KRLY, WDIA, WCIN, WGPR, WNOO, WJAX, WLOU, KHYS. Moves 38-24 on the Black Radio Chart.

MIDNIGHT STAR

Wet My Whistle (Solar/Elektra)

66% of our reporting stations on it. Rotations: Heavy 12/1, Medium 20/2, Light 15/5, Extra Adds 4, Total Adds 12, WRKS, WDAS, WAMO, WKYS, WBMX, WCIN, WJJS, KHYS, WTOY, WLTH, WKND, WTLC, KDIA. A Most Added Record. Moves 40-27 on the Black Radio Chart.

ZAPP

Heartbreaker (WB)

66% of our reporting stations on it. Rotations: Heavy 19/0, Medium 14/1, Light 16/3, Extra Adds 2, Total Adds 6, WXYV, WGPR, KNOW, WLOU, WTOY, WAAA. Heavy: WKYS, WVEE, WZAK, KACE. Moves 33-22 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

SHALAMAR "Over And Over" (Solar/Elektra) 45/10

Rotations: Heavy 5/0, Medium 17/2, Light 20/5, Extra Adds 3, Total Adds 10 including WDAS, WOOK, WGCI, KJLH, WKND, KNOW, WVIC. Heavy: WVEE, KRNB, WRDW, WLTH. Medium: KKDA-FM, WDMT, KACE. Debuts at number 37 on the Black Radio Chart.

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 45/4

Rotations: Heavy 4/0, Medium 20/2, Light 19/0, Extra Adds 2, Total Adds 4, WDAS, XHRM, WPLZ, WAAA. Heavy: WNOO, WANM. Medium: WXYV, WVEE, KRNB, WDIA, KACE, WNHC, WTLC, WWWWS, KUKQ.

POINTER SISTERS "I Need You" (Planet/RCA) 43/11

Rotations: Heavy 4/1, Medium 15/3, Light 22/5, Extra Adds 2, Total Adds 11 including WAMO, WODK, WGCI, KJLH, WMAK, WPLZ, WLUM. Heavy: WHRK, WYLD-FM, WVOL. Medium: WKYS, WHUR, WAOK, WZAK, XHRM. Debuts at number 39 on the Black Radio Chart.

RENE & ANGELA "My First Love" (Capitol) 42/2

Rotations: Heavy 16/0, Medium 14/0, Light 12/2, Extra Adds 0, Total Adds 2, KJLH, WANT. Heavy: WILD, WDAS, WEDR, WYLD-FM, WBMX, WJMO, WZAK, WZEN-FM. Medium: WODK, WHUR, WBLZ, WDMT, WDRQ. Moves 31-30 on the Black Radio Chart.

MELBA MOORE "Keepin' My Lover Satisfied" (Capitol) 37/18

Rotations: Heavy 1/0, Medium 9/2, Light 23/12, Extra Adds 4, Total Adds 18 including WILD, WDIA, WHRK, WEDR, WYLD-FM, WGCI, KJLH, WKND, WNHC, KNOW, WENN. Heavy: WAOK. Medium: WAMO, KRNB, WGPR.

RICK JAMES "U Bring The Freak Out" (Gordy/Motown) 37/10

Rotations: Heavy 8/0, Medium 16/5, Light 10/2, Extra Adds 3, Total Adds 10 including WXYV, WGCI, WLOU, WJJS, WKWM, WWWWS, KDKO. Heavy: WDAS, WHRK, WJLB, KDIA. Medium: KKDA-FM, WDRQ, KHYS. Debuts at number 38 on the Black Radio Chart.

DAYTON "It Must Be Love" (Capitol) 37/2

Rotations: Heavy 3/0, Medium 14/0, Light 20/2, Extra Adds 0, Total Adds 2, WDIA, KUKQ. Heavy: WVEE, KRNB, WJMO. Medium: WDAS, WODK, KKDA-FM, WDMT, WGPR, KNOW, WJMO, WAAA, WDAO, WLTH.

ONE WAY "Let's Get Together" (MCA) 36/5

Rotations: Heavy 4/0, Medium 18/2, Light 13/2, Extra Adds 1, Total Adds 5, WXYV, WILD, WOOK, WCIN, WDMT. Heavy: WAOK, WGPR, KUKQ, KOKA. Medium: KRNB, WZAK, KDAY, WKND, WLTH, WKWM.

JONES GIRLS "On Target" (RCA) 35/1

Rotations: Heavy 9/0, Medium 8/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WAOK, KRNB, WJMO, WATV, WENN, WPDQ, WWWWS, KUKQ. Medium: WHUR, WEDR, WDMT, KJLH, KHYS, KOKA. Debuts at number 40 on the Black Radio Chart.

CON FUNK SHUN "Baby, I'm Hooked (Right Into Your Love)" (Mercury/PolyGram) 30/25

Rotations: Heavy 2/1, Medium 7/6, Light 17/14, Extra Adds 4, Total Adds 25 including WDAS, WKYS, WAOK, WVEE, KRLY, WBMX, WGCI, KJLH, WLTH. Heavy: WHRK, WZAK. Medium: WHUR, WRDW, WVOL.

MARY JANE GIRLS "Boys" (Gordy/Motown) 29/6

Rotations: Heavy 2/0, Medium 14/0, Light 13/6, Extra Adds 0, Total Adds 6, KRLY, WKND, WJMO, WLOU, KDIA. Heavy: WPEG, WLTH. Medium: KRNB, WGCI, WZAK, WDRQ, KJLH, WDAO, KUKQ.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 29/3

Rotations: Heavy 4/0, Medium 12/1, Light 12/1, Extra Adds 1, Total Adds 3, WXYV, WVEE, KHYS. Heavy: KRNB, WGIV, WOIC, WKXI. Medium: WDAS, WOOK, WADK, WJMO, WZAK, WGPR, WZEN-FM, WLOU.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 29/1

Rotations: Heavy 12/0, Medium 10/0, Light 7/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: WDAS, WAIL-FM, WBMX, KDAY, KJLH, XHRM, WNHC, WJMI, WKXI. Medium: WOOK, WVEE, WJMO, KSOL, WJAX.

ROYALCASH "Radio Activity" (Sutra) 26/2

Rotations: Heavy 5/0, Medium 9/0, Light 11/1, Extra Adds 1, Total Adds 2, WDIA, WPEG. Heavy: KRNB, WHRK, WEDR, KJLH, WANM. Medium: WAIL-FM, WZAK, KACE, XHRM, WRDW, WPDQ, WLOU, WTLC, WWWWS.

RON BANKS "Truly Bad" (CBS) 26/2

Rotations: Heavy 3/0, Medium 11/1, Light 12/1, Extra Adds 0, Total Adds 2, WCIN, WRDW. Heavy: KRNB, WRDQ, KOKA. Medium: WKYS, WOOK, WDIA, WJLB, WZEN-FM, WNOO, WKXI, WPDQ, WWDM, WWWWS.

SIGNIFICANT ACTION

n.y.c PEECH BOYS "On A Journey" (Island/Atco) 25/6

Rotations: Heavy 2/0, Medium 7/1, Light 15/4, Extra Adds 1, Total Adds 6, WILD, WDIA, WHRK, WYLD-FM, WGPR, WTLC. Heavy: WVEE, WANM. Medium: WXYV, WGCI, WOIC, WVOL, WLTH, KDIA.

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 25/4

Rotations: Heavy 1/0, Medium 16/1, Light 8/3, Extra Adds 0, Total Adds 4, WCIN, WDMT, WZAK, WKND. Heavy: WAAA. Medium: WXYV, WOOK, WHUR, KRNB, WHRK, WZEN-FM, XHRM, WNOO, WVOL, WANM.

DIANA ROSS "Up Front" (RCA) 25/1

Rotations: Heavy 2/0, Medium 12/0, Light 11/1, Extra Adds 0, Total Adds 1, WRDW. Heavy: WAOK, KOKA. Medium: WXYV, KMJM, XHRM, KSOL, WATV, WKXI, KJCB, KOKY, WLWV, WVOL, WANT, WTLC.

BOBBY NUNN "Private Party" (Motown) 25/0

Rotations: Heavy 10/0, Medium 10/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WEDR, WZEN-FM, KDAY, WLOU, WTLC, WWWWS, KDKO. Medium: KKDA-FM, WKND, WENN, WOIC, WMAK, WKWM, KUKQ.

FOUR TOPS "I Just Can't Walk Away" (Motown) 24/3

Rotations: Heavy 1/0, Medium 8/1, Light 14/1, Extra Adds 1, Total Adds 3, WJLB, WAAA, KUKQ. Heavy: WVEE. Medium: WXYV, WHUR, WHRK, WZAK, XHRM, WVOL, WLTH.

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 24/1

Rotations: Heavy 6/0, Medium 11/0, Light 6/0, Extra Adds 1, Total Adds 1, KNOW. Heavy: WAOK, WAIL-FM, WPEG, WLOU, WANM, KUKQ. Medium: KRLY, WBMX, WZEN-FM, XHRM, WJMI, WPDQ, WDAO, KDKO.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 24/1

Rotations: Heavy 9/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WDAS, WAOK, WBMX, KDAY, WPEG, WJMI, WKXI, WWDM, KUKQ. Medium: WOOK, KMJQ, KRLY, WZEN-FM, WKND.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 23/5

Rotations: Heavy 4/1, Medium 6/1, Light 12/2, Extra Adds 1, Total Adds 5, WGPR, KJLH, KJCB, WPLZ, WWDM. Heavy: WLWV, WGCI, WNOO. Medium: WAMO, WOOK, WRDW, WPEG, WDIC.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 23/5

Rotations: Heavy 6/1, Medium 12/4, Light 5/0, Extra Adds 0, Total Adds 5, WVEE, WZAK, WGIV, WOIC, KHYS. Heavy: WILD, WRDW, WBLX, WWDM, WANM. Medium: WPEG, WVOK, WLTH, KDIA, KUKQ.



NATIONAL AIRPLAY/40

October 21, 1983

Three Weeks	Two Weeks	Last Week	
3	2	1	1 LIONEL RICHIE/All Night Long (All Night) (Motown)
7	4	2	2 JENNIFER HOLLIDAY/I Am Love (Geffen)
2	3	3	3 KLIQUE/Stop Doggin' Me Around (MCA)
11	5	4	4 TAVARES/Deeper In Love (RCA)
16	12	8	5 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)
13	13	6	6 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)
12	7	7	7 ANITA BAKER/Angel (Beverly Glen)
17	14	9	8 MTUME/Would You Like To (Fool Around) (Epic)
40	18	11	9 JEFFREY OSBORNE/Stay With Me Tonight (A&M)
1	1	5	10 RUFUS & CHAKA KHAN/Ain't Nobody (WB)
-	-	24	11 DeBARGE/Time Will Reveal (Gordy/Motown)
18	16	12	12 SLAVE/Shake It Up (Cotillion/Atco)
-	-	32	13 PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia)
23	17	14	14 MICHAEL WYCOFF/Tell Me Love (RCA)
-	-	31	15 TOM BROWNE/Rockin' Radio (Arista)
-	-	30	16 D. WARWICK & L. VANDROSS/How Many Times Can We Say... (Arista)
35	25	18	17 TEENA MARIE/Fix It (Part I) (Epic)
-	-	27	18 S.O.S BAND/Tell Me If You Still Care (Tabu/CBS)
33	22	21	19 LAKESIDE/Real Love (Solar/Elektra)
32	21	20	20 ANDRE CYMONE/Make Me Wanna Dance (Columbia)
-	-	32	21 COMMODORES/Only You (Motown)
-	-	33	22 ZAPP/Heartbreaker (WB)
4	6	10	23 GAP BAND/Party Train (Total Experience/PGM)
-	-	38	24 JAMES INGRAM/Party Animal (Qwest/WB)
37	27	26	25 BERNARD WRIGHT/Funky Beat (Arista)
5	9	15	26 PHILIP BAILEY/I Know (Columbia)
-	-	40	27 MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)
-	-	38	28 MANHATTANS/Forever By Your Side (Columbia)
36	29	29	29 MANHATTAN TRANSFER/Spice Of Life (Atlantic)
-	-	35	30 RENE & ANGELA/My First Love (Capitol)
DEBUT	31	31	31 ATLANTIC STARR/Touch A Four Leaf Clover (A&M)
38	28	34	32 PRINCE/Delirious (WB)
-	-	40	33 SKYY/Show Me The Way (Salsoul/RCA)
8	8	13	34 STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)
10	10	16	35 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)
6	11	19	36 HERBIE HANCOCK/Rokit (Columbia)
DEBUT	37	37	37 SHALAMAR/Over And Over (Solar/Elektra)
DEBUT	38	38	38 RICK JAMES/U Bring The Freak Out (Gordy/Motown)
DEBUT	39	39	39 POINTER SISTERS/I Need You (Planet/RCA)
DEBUT	40	40	40 JONES GIRLS/On Target (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- CON FUNK SHUN (25)
- ATLANTIC STARR (19)
- MELBA MOORE (18)
- P. McCARTNEY and M. JACKSON (13)
- MIDNIGHT STAR (12)

HOTTEST

- LIONEL RICHIE (48)
- KLIQUE (37)
- RUFUS & CHAKA KHAN (23)
- JENNIFER HOLLIDAY (21)
- MTUME (14)

RICH CASON & GALACTIC ORCHESTRA "Year 2001 Boogie" (LARC) 23/4

Rotations: Heavy 4/0, Medium 9/0, Light 7/1, Extra Adds 3, Total Adds 4, WDAS, KKDA-FM, WPEG, WKWM. Heavy: WAOK, WZEN-FM, WATV, KOKA. Medium: WZAK, WGPR, WENN, WNOO, WKXI, WPDQ, WLTH.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 23/1

Rotations: Heavy 0/0, Medium 14/0, Light 9/1, Extra Adds 0, Total Adds 1, WKND. Medium: WXYV, WDAS, WOOK, WHUR, WJMO, WZEN-FM, KJLH, XHRM, KNDW, WBLX, WPLZ, KOKA, WLTH, KDIA.

MICHAEL STERLING "Desperate" (Success) 21/2

Rotations: Heavy 3/0, Medium 6/0, Light 11/1, Extra Adds 1, Total Adds 2, WDAS, WJAX. Heavy: WEDR, WJMO, WATV. Medium: WZAK, WGPR, WKXI, WLOU, WWDM, WTLC.

MAJOR HARRIS "All My Life" (Pop Art) 20/4

Rotations: Heavy 1/0, Medium 7/0, Light 12/4, Extra Adds 0, Total Adds 4, WRDW, KOKA, WDAO, WLTH. Heavy: WEDR. Medium: WDAS, WODK, KRNB, WDIA, WBMX, WVDL, WWWWS.

DAVID SANBORN "Neither One Of Us" (WB) 20/4

Rotations: Heavy 3/0, Medium 6/0, Light 10/3, Extra Adds 1, Total Adds 4, WDMT, WOIC, WWDM, KOKA. Heavy: WAMO, WAAA, WLTH. Medium: WVEE, WZAK, WGIV, KJCB, WBLX, KDIA.

DARNELL WILLIAMS "Pure Satisfaction" (My-Disc) 19/3

Rotations: Heavy 0/0, Medium 6/0, Light 12/2, Extra Adds 1, Total Adds 3, WDAS, WANT, WWDM. Medium: WEDR, WATV, WVOL, WAAA, WTLC, KOKA.

BILLY GRIFFIN "Respect" (Columbia) 19/2

Rotations: Heavy 2/0, Medium 4/1, Light 12/0, Extra Adds 1, Total Adds 2, WBMX, XHRM. Heavy: WGIV, WAAA. Medium: WEDR, WJMO, KDKA.

ORBIT "All Shook Up" (RFC/Quality) 18/1

Rotations: Heavy 1/0, Medium 6/0, Light 10/0, Extra Adds 1, Total Adds 1, WJLB. Heavy: WWWWS. Medium: WXYV, XHRM, WJAX, WLWV, WVDL, WANM.

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 18/0

Rotations: Heavy 1/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WJMO. Medium: WXYV, WBMX, WZEN-FM, KJLH, WGIV, WNOO, WJMI, KOKY, WLWV, KHYS, WANT, WLTH.

GRANDMASTER FLASH & MELLE MEL "White Line - Don't Do It" (Sugar Hill) 17/4

Rotations: Heavy 3/0, Medium 5/0, Light 8/3, Extra Adds 1, Total Adds 4, WXYV, WILD, WJAX, WWDM. Heavy: WDAS, WAIL-FM, KJLH. Medium: WOOK, KRNB, WBMX, XHRM, WANM.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring) 17/4

Rotations: Heavy 3/0, Medium 6/1, Light 7/2, Extra Adds 1, Total Adds 4, WKYS, WAOK, WVEE, WAIL-FM. Heavy: WATV, WEDR, WYLD-FM. Medium: KKDA-FM, WZAK, WNOO, WLTH, WWWWS.

MADONNA "Holiday" (Sire/WB) 17/3

Rotations: Heavy 6/0, Medium 4/0, Light 6/2, Extra Adds 1, Total Adds 3, WAIL-FM, WDMT, WVOL. Heavy: WRKS, WDAS, WAMO, WVEE, KRNB, WNHC. Medium: WHRK, WRDW, WLWV.

LADIES' CHOICE "Girls' Night Out" (Streetwise) 17/2

Rotations: Heavy 0/0, Medium 9/0, Light 7/1, Extra Adds 1, Total Adds 2, WNHC, WPEG. Medium: WOOK, WAOK, WEDR, WJMO, WNOO, WPDQ, WLOU, WLWV, WANM.

CHERYL LYNN "Preppie" (Columbia) 17/2

Rotations: Heavy 0/0, Medium 3/0, Light 14/2, Extra Adds 0, Total Adds 2, KJCB, WWDM. Medium: WDIA, WGPR, WVOL.

NEW ORDER "Confusion" (Streetwise) 16/3

Rotations: Heavy 0/0, Medium 3/0, Light 12/3, Extra Adds 0, Total Adds 3, WCIN, WNHC, WVOL. Heavy: WEDR. Medium: WDIA, WPDQ, WLWV.

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 16/2

Rotations: Heavy 1/0, Medium 6/1, Light 9/1, Extra Adds 0, Total Adds 2, KJCB, WVOL. Heavy: WLWV. Medium: WGPR, KACE, WGIV, WNOO, WWWWS.

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 15/9

Rotations: Heavy 0/0, Medium 4/3, Light 9/4, Extra Adds 2, Total Adds 9, WKYS, WAOK, WVEE, WAIL-FM, WGPR, WVOL, WPLZ, WANT, WAAA.

INSTANT FUNK "Just Because You'll Be Mine" (Salsoul/RCA) 15/3

Rotations: Heavy 0/0, Medium 5/1, Light 9/1, Extra Adds 1, Total Adds 3, WDAS, WAAA, WWWWS. Medium: WHUR, KRNB, WKND, WVOL.

CYBOTRON "Clear" (Fantasy) 15/1

Rotations: Heavy 3/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WMAK. Heavy: WPEG, WPDQ, WLOU. Medium: WHUR, WVEE, WAIL-FM, KJLH, WANM.

Adds & Hots . . . See Page 52

. . . A Continuing Commitment To

BLACK RADIO

TEENA MARIE



“Fix It (Part 1)”

Black Radio

BREAKERS

10/7/83

Black Chart: 17

From Teena's Debut Epic Album

“Robbery”



Distributed by CBS Records

S.O.S. BAND



“Tell Me If You Still Care”

Black Radio

BREAKERS

S.O.S. BAND

Tell Me If You Still Care (Tabu/CBS)

71% of our reporting stations on it. Rotations: Heavy 19/2, Medium 18/2, Light 15/3, Extra Adds 3, Total Adds 10, WXYV, KMJO, WDMT, WZAK, WPEG, KJCB, WLWV, WANT, WAAA, WLUM. Moves 27-18 on the Black Radio Chart.

Black Chart: 18

The Fastest Moving, Single in the Country!

From the Tabu Album Release

“On The Rise”



Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS

Ozark Mountain Jubilee (MCA)

On 81% of reporting stations. National Summary: Up 16, Same 39, Down 0, Debuts 29, Adds 37. A Most Added Record. Debuts at number 46 on the Country Chart.

JOHN CONLEE

In My Eyes (MCA)

On 70% of reporting stations. National Summary: Up 25, Same 38, Down 0, Debuts 14, Adds 29. A Most Added Record. Debuts at number 47 on the Country Chart.

JOHNNY LEE

My Baby Don't Slow Dance (WB)

On 67% of reporting stations. National Summary: Up 34, Same 26, Down 0, Debuts 25, Adds 17. Moves 50-45 on the Country Chart.

GAIL DAVIES

You're A Hard Dog... (WB)

On 60% of reporting stations. National Summary: Up 17, Same 39, Down 0, Debuts 16, Adds 18. Debuts at number 48 on the Country Chart.

MOST ADDED

- OAK RIDGE BOYS (37)
Ozark Mountain Jubilee (MCA)
- W. JENNINGS with H. WILLIAMS JR. (34)
The Conversation (RCA)
- JOE STAMPLEY (32)
Double Shot Of My Baby's Love (Epic)
- JOHN CONLEE (29)
In My Eyes (MCA)
- CRYSTAL GAYLE (29)
The Sound Of Goodbye (WB)
- LOUISE MANDRELL (25)
Runaway Heart (RCA)

HOTTEST

- KENNY ROGERS with DOLLY PARTON (110)
Islands In The Stream (RCA)
- ALABAMA (53)
Lady Down On Love (RCA)
- RICKY SKAGGS (46)
You've Got A Lover (Epic)
- LEE GREENWOOD (38)
Somebody's Gonna Love You (MCA)
- GARY MORRIS (33)
The Wind Beneath My Wings (WB)
- EARL THOMAS CONLEY (28)
Holding Her And Loving You (RCA)
- JOHN ANDERSON (28)
Black Sheep (WB)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. indicated one of this week's most added new songs.

RONNIE McDOWELL "You Made A Wanted Man Of Me" (Epic) 80/21

National Summary: Up 9, Same 33, Down 0, Debuts 17, Adds 21 including WRKZ-FM, WPOP-FM, KIX106, WCOS-AM-FM, WSM, WUSQ-FM, KSO, WCUZ-AM-FM, KTTS-AM-FM, WTOD, KVOO, KGEM/KJOT, KEIN, KVEG, KCCY-FM.

STEPHANIE WINSLOW "Kiss Me Darling" (Curb/MCA) 70/8

National Summary: Up 32, Same 27, Down 0, Debuts 3, Adds 8, WIXY, WCOS-AM-FM, WSLR, WMNI, WCXI-AM-FM, KTPK-FM, KRST-FM, KCUB, WWVA 20-18, KHEY-AM 22-19, WJQS 9-5, KRMD-AM-FM 21-19, KWMT 36-30, WTOD 14-10, KVOO 19-14, KTOM 20-15.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 62/1

National Summary: Up 31, Same 24, Down 0, Debuts 6, Adds 1, WKMF, WXXW 25-19, WVAM d-41, WMZQ 30-27, WYNK-FM 34-30, WSOC-FM d-38, KHEY-AM 46-41, WCMS-FM 25-17, WPAP-FM 36-31, WRNL 26-23, KRMD-AM-FM 24-20, KSO 31-27, KKAL 49-44, KUZZ 35-30, KSON-FM 37-35.

MERLE HAGGARD "It's All In The Game" (MCA) 60/2

National Summary: Up 28, Same 23, Down 1, Debuts 6, Adds 2, WCUZ-AM-FM, KCJB, WXXW 26-23, WVAM 40-37, WKHK 37-33, WMZQ 36-30, KIKK-FM 35-22, WCMS-FM 40-29, WPAP-FM 48-42, KKYX 47-42, KRMD-AM-FM 28-24, KVOO 30-25, KUZZ 46-40, KTOM 40-36, KSON-FM d-34.

MARK GRAY "Wounded Hearts" (Columbia) 59/10

National Summary: Up 9, Same 36, Down 0, Debuts 4, Adds 10, WGNA-FM, WNYR, CHOW, KHEY-AM, WRNL, KWMT, KTPK-FM, KGEM/KJOT, KEIN, KSON-FM, WKYG d-38, KMML 41-39, KRMD-AM-FM 38-32, WTSO 31-28, KIGO 46-37.

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 59/3

National Summary: Up 29, Same 21, Down 1, Debuts 5, Adds 3, WIXL-FM, WMNI, KCUB, WGNA-FM 33-30, WYII 38-32, KIKK-FM d-39, WJQS 34-30, KLRA 39-35, KKYX 30-26, WSLR 30-28, WFMS-FM 40-37, WOW 37-34, WXCL 39-35, WHBF 50-43, KUUY 39-35.

LUCY J. DALTON "Windin' Down" (Columbia) 57/8

National Summary: Up 12, Same 27, Down 0, Debuts 10, Adds 8, KWMT, WTSO, WWJO, WTOD, KTPK-FM, KRST-FM, KKAL, KKCS, WYRK 40-36, KLVI 35-29, WGTO 50-44, WCMS-FM d-38, KKYX 41-37, KRMD-AM-FM 36-28, WIRK-FM 49-43.

JOE STAMPLEY "Double Shot Of My Baby's Love" (Epic) 53/32

National Summary: Up 0, Same 19, Down 0, Debuts 3, Adds 32 including WXXW, WVAM, WYRK, WIXY, KASE, WYNK-FM, WEZL-FM, KRMD-AM-FM, WONE, KTTS-AM-FM, KVOO, KIK-FM, KUZZ, KMAK, KVEG, KGA.

FAMILY BROWN "We Really Got A Hold On Love" (RCA) 52/10

National Summary: Up 1, Same 35, Down 1, Debuts 5, Adds 10, WGNA-FM, WIXL-FM, WPOP-FM, WMZQ, WGTO, WJQS, KKYX, KWMT, KTPK-FM, KFDI-AM-FM, CHOW 41-44, KHEY-AM d-45, WKQO-AM 50-46, KVEG on, Q92 on.

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 50/7

National Summary: Up 8, Same 29, Down 0, Debuts 6, Adds 7, WGNA-FM, WNYR, KIX106, KMML, WEZL-FM, WOW, KWJJ, KHEY-AM 49-43, KSO 38-32, WAXX d-40, KFGO d-40, WXCL 41-36, KTTS-AM-FM 42-36, KVEG on.

SIGNIFICANT ACTION

JAN GRAY "Before We Knew It" (Jamey) 35/8

National Summary: Up 7, Same 19, Down 0, Debuts 1, Adds 8, WSNO, KRRV, WUSQ-FM, WXCL, KVOO, KUUY, KMAK, Q92, WGNA-FM 39-34, KRMD-AM-FM 50-43.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 34/20

National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 20 including WVAM, WNOX, WWOD/WKZZ, KRMD-AM-FM, WIRK-FM, KTTS-AM-FM, WTOD, KTPK-FM, KRST-FM, KNIX-FM, KSOP-FM.

REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 34/13

National Summary: Up 4, Same 17, Down 0, Debuts 0, Adds 13 including WIXY, KLVI, KHEY-AM, WESC-AM-FM, KLRA, KFGO, KUGN-FM, KVEG, Q92.

DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 34/6

National Summary: Up 5, Same 19, Down 0, Debuts 4, Adds 6, WKYG, WEZL-FM, WIRK-FM, WFMS-FM, WHBF, KUUY, WJQS 27-25, KSO 33-29, KFDI-AM-FM 40-37, KUZZ 37-31.



NATIONAL AIRPLAY/50

October 21, 1983

Three Two Last
Weeks Weeks Week

8	4	2	1	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
7	5	4	2	RICKY SKAGGS/You've Got A Lover (Epic)
12	10	6	3	LEE GREENWOOD/Somebody's Gonna Love You (MCA)
10	9	5	4	STEVE WARINER/Midnight Fire (RCA)
4	1	1	5	ALABAMA/Lady Down On Love (RCA)
16	11	8	6	BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)
14	12	9	7	GARY MORRIS/The Wind Beneath My Wings (WB)
18	15	10	8	EDDIE RABBITT/You Put The Beat In My Heart (WB)
24	17	13	9	GEORGE JONES/Tennessee Whiskey (Epic)
22	16	12	10	MICKEY GILLEY/Your Love Shines Through (Epic)
28	19	14	11	EARL THOMAS CONLEY/Holding Her And Loving You (RCA)
17	14	11	12	STATLER BROTHERS/Guilty (Mercury/PolyGram)
33	22	17	13	ANNE MURRAY/A Little Good News (Capitol)
23	18	15	14	SYLVIA/The Boy Gets Around (RCA)
29	21	18	15	DEBORAH ALLEN/Baby I Lied (RCA)
41	31	26	16	JANIE FRICKE/Tell Me A Lie (Columbia)
38	29	21	17	MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
34	25	22	18	JIM GLASER/The Man In The Mirror (Noble Vision)
39	30	27	19	CONWAY TWITTY/Heartache Tonight (WB)
3	2	3	20	DON WILLIAMS/Nobody But You (MCA)
35	26	23	21	BANDANA/Outside Lookin' In (WB)
37	28	25	22	BELLAMY BROTHERS/Strong Weakness (Curb/WB)
9	8	7	23	REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)
46	38	30	24	JOHN ANDERSON/Black Sheep (WB)
36	32	28	25	SISSY SPACEK/Lonely, But Only For You (Atlantic America)
27	23	19	26	TERRI GIBBS/Anybody Else's Heart But Mine (MCA)
47	40	33	27	LARRY GATLIN & GATLIN BROTHERS/Houston (Means I'm One...) (Col.)
42	36	31	28	WHITES/When The New Wears Off Our Love (Curb/WB)
44	37	32	29	KENDALLS/Movin' Train (Mercury/PolyGram)
49	41	35	30	ATLANTA/Dixie Dreamin' (MDJ)
45	39	34	31	EXILE/High Cost Of Leaving (Epic)
-	46	38	32	HANK WILLIAMS JR./Queen Of My Heart (Curb/WB)
-	50	41	33	GEORGE STRAIT/You Look So Good In Love (MCA)
-	47	39	34	NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)
2	3	20	35	CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)
-	49	44	36	WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)
-	-	46	37	T.G. SHEPPARD/Slow Burn (Curb/WB)
-	48	42	38	GUS HARDIN/Loving You Hurts (RCA)
5	6	16	39	KENNY ROGERS/Scarlet Fever (Liberty)
6	7	24	40	MERLE HAGGARD/What Am I Gonna Do With The... (Epic)
-	-	48	41	VERN GOSDIN/I Wonder Where We'd Be Tonight (Compeat/PolyGram)
1	13	29	42	RONNIE MILSAP/Don't You Know How Much I Love You (RCA)
15	20	36	43	ED BRUCE/If It Was Easy (MCA)
-	-	49	44	CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)
-	-	50	45	JOHNNY LEE/My Baby Don't Slow Dance (WB)
DEBUT	46	OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)		
DEBUT	47	JOHN CONLEE/In My Eyes (MCA)		
DEBUT	48	GAIL DAVIES/You're A Hard Dog... (WB)		
DEBUT	49	DAVID FRIZZELL/A Million Light Beers Ago (Viva)		
DEBUT	50	WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA)		

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

RAZZY BAILEY "This Is Just The First Day" (RCA) 33/19

National Summary: Up 0, Same 14, Down 0, Debuts 0, Adds 19 including WSNO, WYII, KXYL, WSOC-FM, WNOX, KKYX, WKQO-AM, KTTS-AM-FM, KMAK, KNIX-FM, KGA.

THOM SCHUYLER "Brave Heart" (Liberty) 30/9

National Summary: Up 3, Same 17, Down 0, Debuts 1, Adds 9, WOKQ, KLL, WOKK, KKYX, WITL-FM, WXCL, KFDI-AM-FM, KUGN-FM, KVEG, WWVA 37-33, WCMS-FM 42-35.

CRYSTAL GAYLE "The Sound Of Goodbye" (WB) 29/29

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 29 including WHN, WKHK, WEEP, WYNK-FM, KIKK-FM, WMC-AM, WSM, WCXI-AM-FM, WIRE, KTTS-AM-FM, KMPS-AM-FM, KGA.

LOUISE MANDRELL "Runaway Heart" (RCA) 29/25

National Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 25 including WXXW, WIXL-FM, KRRV, KKYX, WIRK-FM, WUSQ-FM, KRRK, WIRE, KTTS-AM-FM, KUGN-FM, KRSY.

ED HUNNICUTT "My Angel's Got The Devil In Her Eyes" (MCA) 24/5

National Summary: Up 7, Same 10, Down 0, Debuts 3, Adds 5, WGNA-FM, WYII, KLRA, WCXI-AM-FM, WXCL, WJQS 25-20, WAMZ-FM 20-18, WPAP-FM 39-37, WTOD 40-34, KFDI-AM-FM 36-34.

KATY MOFFATT "Under Loved And Over Lonely" (Perman) 23/6

National Summary: Up 1, Same 15, Down 0, Debuts 1, Adds 6, WIXY, WYNK-FM, WWOD/WKZZ, KKYX, WUSQ-FM, KSOP-FM, WBGW-FM on, WTSO 41-38, KTTS-AM-FM d-46, KKCS on.

DAVID ALLAN COE "Crazy Old Soldier" (Columbia) 23/2

National Summary: Up 7, Same 13, Down 0, Debuts 1, Adds 2, KFGO, WOW, WVAM on, WYNK-FM 45-40, WGTO 47-45, WAMZ-FM 33-30, WPAP-FM 47-40, KRMD-AM-FM 47-41, WAXX on, KRWQ-FM on.

SHELLY WEST "Another Motel Memory" (Viva) 19/19

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WYRK, WPOP-FM, WFNC, WCMS-FM, WPAP-FM, WAXX, KTTS-AM-FM, KUGN-FM, Q92, KGA.

RANDY BARLOW "Don't Leave Me Lonely..." (Gazelle) 18/8

National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 8, WGNA-FM, WJQS, KKYX, KRMD-AM-FM, KRSY, KSOP-FM, KGA, KSD d-38, WOW on.

DEAN DILLON "Famous Last Words Of A Fool" (RCA) 16/9

National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 9, WBGW-FM, WKYG, KLRA, KRMD-AM-FM, WUSQ-FM, KTPK-FM, KVOO, KWJJ, KTOM, KMAK on.

SIERRA "Old Fashioned Lovin'" (Cardinal) 16/7

National Summary: Up 0, Same 6, Down 0, Debuts 3, Adds 7, WKYG, WFNC, WUSQ-FM, KRRK, WTOD, KKAL, KVEG, WGNA-FM d-45, KKYX on, Q92 on.

MASON DIXON "Every Breath You Take" (Texas) 15/2

National Summary: Up 5, Same 6, Down 0, Debuts 2, Adds 2, KTTS-AM-FM, KLAC, WSEN-AM-FM on, KPLX-FM d-29, KHEY-AM 43-39, WJQS 37-32, KLL on, KKYX on, KRMD-AM-FM on, WOW 46-44.

BOBBY BARE "Diet Song" (Columbia) 15/0

National Summary: Up 8, Same 6, Down 1, Debuts 0, Adds 0, WVAM on, WKHK 11-9, KHEY-AM 47-42, WUSN 28-24, WWWV-FM 13-12, KRRK on, WFMS-FM 33-31, KUZZ 39-33, KNIX-FM on, KWJJ 20-17.

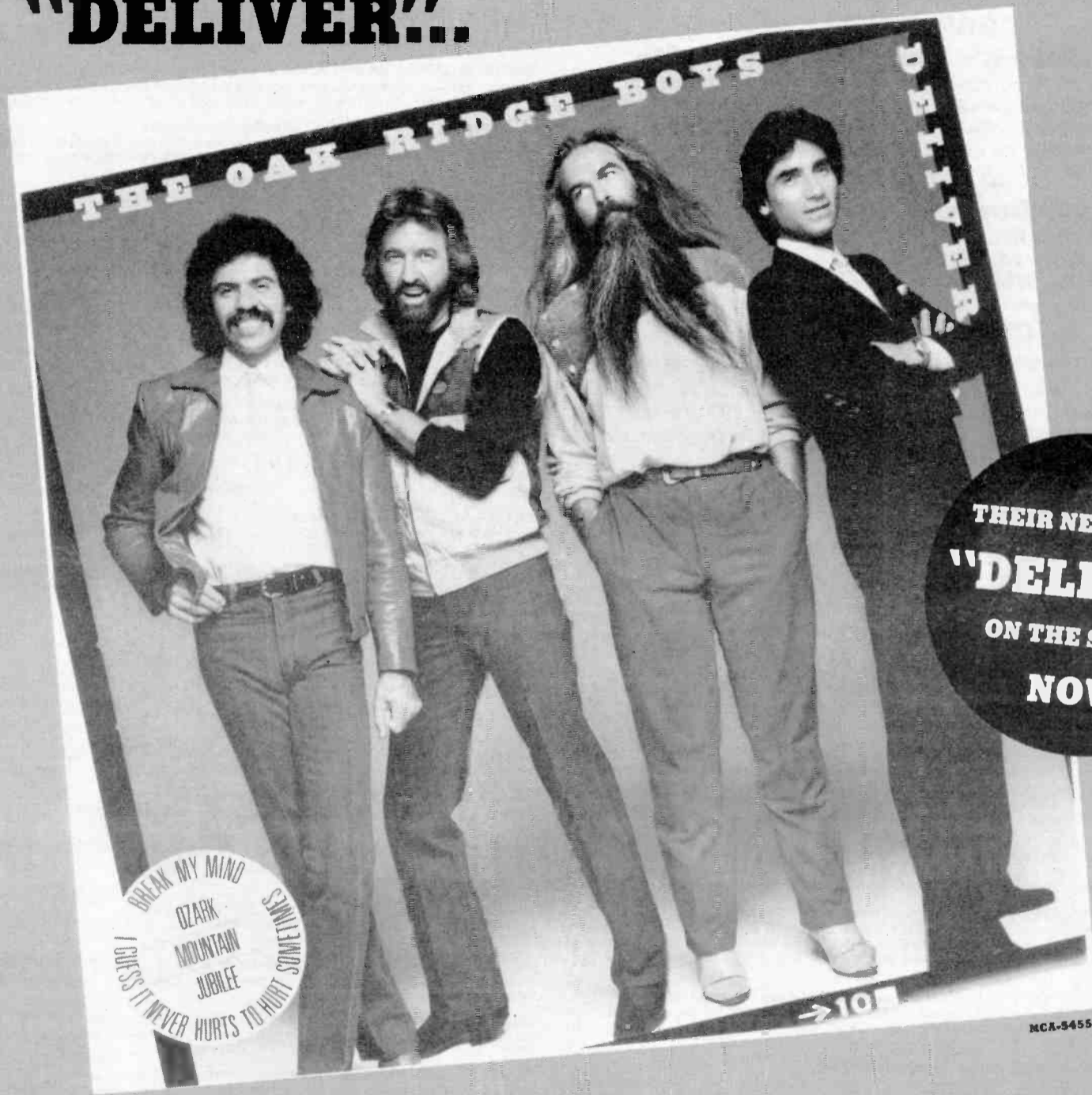
BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 15/0

National Summary: Up 6, Same 9, Down 0, Debuts 0, Adds 0, WGNA-FM 19-16, WSEN-AM-FM on, WGTO 45-42, WPAP-FM 46-41, WAXX 39-37, WHBF 40-38, KTTS-AM-FM 48-39, KUZZ on, KTOM on, KSOP-FM on.

Adds & Hits . . . See Page 53

Seven Gold Albums,
One Platinum Album
One Double Platinum Album
Over A Dozen #1 Singles

**And once again, the Oak Ridge Boys
"DELIVER"...**



THEIR NEW ALBUM
"DELIVER"
ON THE STREET
NOW!

Featuring the hottest single in the country

"Ozark Mountain Jubilee"

MCA-52288

BB



CB



R&R



BREAKER

MCA RECORDS
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Adult/Contemporary

Continued from Back Page

BREAKERS

BARBRA STREISAND

The Way He Makes Me Feel (Columbia)

64% of our reporters on it. Rotations: Heavy 8/0, Medium 45/17, Light 31/21, Extra Adds 1, Total Adds 39 including WFBR, WRMM, WSB, W101, WCLR, WZZP, WHB, KHOW, KPPL, KKL, KGW, KNBR, WFSM, WGY, 97AIA, and 24 more. Debuts at number 19 on the A/C chart.

CARPENTERS

Make Believe It's Your First Time (A&M)

54% of our reporters on it. Rotations: Heavy 8/1, Medium 31/9, Light 32/19, Extra Adds 1, Total Adds 30 including WFBR, 97AIA, W101, WMYX, KHOW, B100, WICC, WTIC, WKGW, WRVR, WENS, WFMK, KBOI, KRDO, KQUA, and 15 more. Debuts at number 26 on the A/C chart.

ALABAMA

Lady Down On Love (RCA)

53% of our reporters on it. Rotations: Heavy 10/1, Medium 32/4, Light 29/9, Extra Adds 0, Total Adds 14, W101, WHB, WMYX, KOY, WICC, WBEN, WKGW, WRVR, WHBY, WING, WENS, KRDO, KUDO, WTN. Debuts at number 28 on the A/C chart.

CLIFF RICHARD

Never Say Die (Give A Little Bit More) (EMI America)

50% of our reporters on it. Rotations: Heavy 3/0, Medium 36/4, Light 26/8, Extra Adds 1, Total Adds 13, 97AIA, KEZR, WAEB, V100, Y97, WENS, KOFM, 3WM, KBOI, KUGN, KRLB-FM, WJBC, KEXO. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

JACKSON BROWNE "Tender Is The Night" (Asylum) 63/15

Rotations: Heavy 7/0, Medium 32/4, Light 23/10, Extra Adds 1, Total Adds 15, 97AIA, WHEN, WAFB, WMJJ, WTMA, WGOV, WMAZ, WTRX, KOFM, KOIL, KORQ, WLVA, KCRG, WJON, KFQD. Heavy: WGY, WHHY, WSRZ, WFMK, WEIM, WCKQ, KALE. Medium: WLTT, WSB-FM, WQUE-FM, WARM98, WMJI, WCCO, WEZS, WISM-FM, 3WM, KRAV, KBOI, KRDO, KUDO, KWAV, WKNE, WSKI, WTN. WCP, WSKY, WCHV, KVIC, WNGS, KEEZ, WHNN, WBOW, KRNO, KQSW, KRBS.

POINTER SISTERS "I Need You" (Planet/RCA) 56/17

Rotations: Heavy 2/1, Medium 27/3, Light 27/13, Extra Adds 0, Total Adds 17, WTAE, WSB-FM, KPPL, KOST, KGW, WFSM, WTMA, WRKA, 2WD, WTRX, WFMK, KOIL, KBOI, WTKO, WCP, WSKY, KRNO. Heavy: KALE. Medium: WFBR, WPIX, KVIL-FM, WCCO, WAEB, WMAZ, WHHY, WHBY, KRNT, WISM-FM, KUGN, WEIM, WSKI, WTN, KORQ, WCHV, WLVA, KVIC, KEEZ, WJON, KFQD, KEXO, KQSW, KRBS.

MOTELS "Suddenly Last Summer" (Capitol) 54/8

Rotations: Heavy 12/0, Medium 28/3, Light 14/5, Extra Adds 0, Total Adds 8, 3WS, WMJI, WZZP, 55KRC, KOFM, 3WM, K108, WENS. Heavy: WGY, WEZC, WLAC-FM, WFMK, KUDO, KWAV, WEIM, WSKI, KRNO, KQSW, KRBS, KALE. Medium: WPIX, WTAE, WSB-FM, 97AIA, WFYR, KPPL, KOST, KGW, KEZR, Y97, Y107, WSRZ, WISM-FM, KBOI, KRDO, WCP, WSKY, WCKQ, WVBS, KFSB, WHNN, KFQD, WCZY, KSTT, KRAV. Debuts at number 29 on the A/C chart due to significant airplay.

LINDA RONSTADT "What's New" (Asylum) 45/26

Rotations: Heavy 2/0, Medium 21/12, Light 21/13, Extra Adds 1, Total Adds 26, WFBR, WPRO, WRMM, 97AIA, WCCO, KHOW, KOST, KFMB, KNBR, WAHR, WVLK, WMAZ, KRNT, KUGN, KWAV, KEX, WTN, WCP, WCHV, WLVA, WJBC, KFSB, WBOW, KEXO, KQSW, KALE. Heavy: WBEN, WRIE. Medium: GR55, WGY, WBT, WHHY, WHBY, KSL, WKNE, WSKY, KTWO.

DARYL HALL & JOHN OATES "Say It Isn't So" (RCA) 43/43

Rotations: Heavy 1/1, Medium 14/14, Light 27/27, Extra Adds 1, Total Adds 43, WFBR, WPIX, WSB-FM, 97AIA, WQUE-FM, KS94, KHOW, KOST, B100, WICC, V100, WFSM, Y97, WGY, WKGW, WTMA, WEZC, WAHR, WHHY, WEZS, WSRZ, WENS, WFMK, KRAV, KRDO, KWAV, KISN, WEIM, WKNE, WSKI, KORQ, WSKY, WCHV, KVIC, KFSB, KEEZ, WBOW, KFQD, KEXO, KRNO, KQSW, KRBS, KALE.

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 40/23

Rotations: Heavy 0/0, Medium 7/3, Light 32/19, Extra Adds 1, Total Adds 23, KVIL-FM, WICC, WKGW, WIVY, WVLK, 2WD, WTRX, KOIL, KBOI, KRDO, KWAV, KISN, WNNR, WCP, WGSV, WLVA, KVIC, WJBC, WHNN, KTWO, KEXO, KQSW, KALE. Medium: WTN, KORQ, WJON, KFQD.

FOUR TOPS "I Just Can't Walk Away" (Motown) 40/20

Rotations: Heavy 1/1, Medium 16/7, Light 22/11, Extra Adds 1, Total Adds 20, WSB-FM, 97AIA, WAEB, WBEN, WTMA, WHHY, WRVA, WTRX, KOIL, KBOI, KQUA, KUDO, KWAV, KSL, WNNR, WCP, KVIC, KEEZ, WBOW, KALE. Medium: WGY, WMAZ, WTKO, WLVA, KFSB, KFQD, KEXO, KRNO, KQSW.

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 39/13

Rotations: Heavy 0/0, Medium 12/2, Light 27/11, Extra Adds 0, Total Adds 13, WVLK, WRVA, WHBY, KRNT, KOIL, KBOI, WKNE, WTN, WCP, KORQ, KEEZ, WBOW, KRNO. Medium: WRBR, WEZC, WMAZ, WLAC-FM, WEZS, WISM-FM, WEIM, WSKI, KFSB, KALE.

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 37/1

Rotations: Heavy 1/0, Medium 20/1, Light 16/0, Extra Adds 0, Total Adds 1, KEY103. Heavy: WCCO. Medium: WISN, WTIC, WGY, WBT, WMAZ, WHBC, KRNT, WTRX, KBOI, KSL, WEIM, WKNE, WSKI, WGSV, KWEB, WJON, KEXO, KQSW, KALE.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 36/4

Rotations: Heavy 3/0, Medium 11/1, Light 21/2, Extra Adds 1, Total Adds 4, KRNT, KBOI, WNNR, KTWO. Heavy: WAHR, WEIM, KALE. Medium: WPIX, KHOW, WMAZ, WHHY, KSL, WSKI, WJON, KFQD, KEXO, KRBS.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 36/4

Rotations: Heavy 6/0, Medium 22/2, Light 8/2, Extra Adds 0, Total Adds 4, WAXY, WHEN, KBOI, WCP. Heavy: WQUE-FM, WFMK, KRDO, WSKI, WTN, WBOW. Medium: WTAE, 97AIA, WCZY, KPPL, WLAC-FM, WISM-FM, KSTT, KRAV, KUDO, KWAV, WKPE, KORQ, WSKY, WCKQ, WCHV, WNGS, KFQD, KRNO, KRBS, KALE.

POLICE "King Of Pain" (A&M) 36/0

Rotations: Heavy 14/0, Medium 15/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WTAE, WQUE-FM, WFYR, WEZC, WSRZ, KSTT, KRAV, KRDO, WKPE, WSKI, WSKY, WCHV, WVBS, KALE. Medium: WAXY, 97AIA, WMJI, KPPL, V100, KEY103, WLAC-FM, WISM-FM, 3WM, KBOI, KUDO, WTN, WCP, WCKQ, WBOW.

SIGNIFICANT ACTION

CARLY SIMON "You Know What To Do" (WB) 29/1

Rotations: Heavy 5/0, Medium 12/0, Light 11/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: KEZR, WKNE, KFSB, KRBS, KALE. Medium: 97AIA, KGW, B100, WKGW, KEY103, WHBY, KBOI, KWAV, KEX, WLVA, KEEZ, KFQD. Light: KPPL, KFMB, V100, WRVA, WSRZ, WHBC, WCHV, WGSV, KVIC, WNGS, WBOW.

MOST ADDED

DARYL HALL & JOHN OATES (43)
Say It Isn't So (RCA)
BARBRA STREISAND (39)
The Way He Makes Me Feel (Columbia)
CARPENTERS (30)
Make Believe It's Your First Time (A&M)
LINDA RONSTADT (26)
What's New (Asylum)
MELISSA MANCHESTER (23)
No One Can Love You More Than Me (Arista)
FOUR TOPS (20)
I Just Can't Walk Away (Motown)

HOTTEST

LIONEL RICHIE (104)
All Night Long (All Night) (Motown)
KENNY ROGERS with DOLLY PARTON (89)
Islands In The Stream (RCA)
BILLY JOEL (65)
Uptown Girl (Columbia)
SPANDAU BALLET (50)
True (Chrysalis)
MANHATTAN TRANSFER (46)
Spice Of Life (Atlantic)
PEABO BRYSON & ROBERTA FLACK (45)
Tonight I Celebrate My Love (Capitol)
BONNIE TYLER (45)
Total Eclipse Of The Heart (Columbia)

JOURNEY "Send Her My Love" (Columbia) 26/5

Rotations: Heavy 1/0, Medium 13/0, Light 12/5, Extra Adds 0, Total Adds 5, WICC, WTRX, KBOI, KRDO, KQUA. Heavy: WFMK. Medium: WFBR, WOMC, WMAZ, KRNT, KUDO, KWAV, WSKI, WSKY, WCKQ, WCHV, WBOW, KOSW, KALE.

CRYSTAL GAYLE "The Sound Of Goodbye" (WB) 20/16

Rotations: Heavy 0/0, Medium 5/3, Light 12/10, Extra Adds 3, Total Adds 16, WFBR, WHBY, KRNT, KQUA, KEX, WEIM, WSKY, WGSV, WLVA, KFSB, KWEB, WJON, WBOW, KFQD, KTWO, KRBS. Medium: WMAZ, KORQ. Light: WAHR, WHBC.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 20/11

Rotations: Heavy 0/0, Medium 4/2, Light 14/7, Extra Adds 2, Total Adds 11, WCCO, WRVA, WTRX, KQUA, KSL, WEIM, WSKI, WBOW, KFQD, KEXO, KQSW. Medium: WRVR, KFSB. Light: WAHR, WSRZ, WHBY, WKNE, WGSV, WJON, KTWO.

STACY LATTISAW "Miracles" (Cotillion/Atco) 20/0

Rotations: Heavy 2/0, Medium 13/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KOST, WRIE. Medium: WFBR, WYNY, WPRO, WSB-FM, KVIL-FM, 97AIA, WQUE-FM, WICC, WEZC, WLAC-FM, Y107, WEZS, KEXO. Light: B100, Y97, WAHR, WKPE, WSKI.

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 20/0

Rotations: Heavy 2/0, Medium 11/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WGY, KRNO. Medium: WQUE-FM, KNBR, WHHY, WSRZ, WEIM, WTKO, WSKI, WSKY, WCKQ, KRBS, KALE. Light: WCZY, V100, WTRX, WKPE, KORQ, WVBS, KTWO.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 19/3

Rotations: Heavy 3/0, Medium 9/0, Light 7/3, Extra Adds 0, Total Adds 3, WMJI, KPPL, KFQD. Heavy: WRIE, WGY, KALE. Medium: WSB-FM, KGW, KWAV, WSKI, WCKQ, WCHV, KEX, KQSW, KRBS. Light: WQUE-FM, V100, WFMK, WKPE.

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 18/0

Rotations: Heavy 1/0, Medium 5/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WEIM. Medium: KQUA, WCKQ, WLVA, KVIC, KRBS. Light: WCCO, WAHR, WHBY, WHBC, WKNE, WSKI, KORQ, WCHV, WNGS, KEEZ, WBOW, KQSW.

ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 16/16

Rotations: Heavy 0/0, Medium 3/3, Light 11/11, Extra Adds 2, Total Adds 16, WCCO, WAHR, WMAZ, WHBY, KRDO, KUDO, KISN, WSKI, KORQ, WSKY, WGSV, KWEB, WBOW, KTWO, KRNO, KRBS.

RITA COOLIDGE "Only You" (A&M) 14/0

Rotations: Heavy 0/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WSB, WOMC, KEX, WCKQ, WCHV, KWEB, KEXO. Light: WRMM, WAHR, WHBY, KBOI, WGSV, WJON, KTWO.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 14/0

Rotations: Heavy 1/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: KGW, WCKQ, KEEZ, WHNN, KFQD, KRBS. Light: WSRZ, KQUA, KWAV, WSKI, WNGS, KTWO, KRNO.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 13/5

Rotations: Heavy 0/0, Medium 3/2, Light 10/3, Extra Adds 0, Total Adds 5, WVLK, WMAZ, WKNE, WTN, WCHV. Medium: WEIM. Light: WAHR, WKPE, WSKI, KORQ, WSKY, KWEB, KRNO.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Extra Adds 1, Total Adds 1, KUDO. Medium: WGY, WHHY, WKNE, KEEZ. Light: WAHR, WFMK, WKPE, WSKI, WCKQ, WCHV, WHNN, KRBS.

JOHN DENVER "Hold On Tightly" (RCA) 12/3

Rotations: Heavy 0/0, Medium 6/2, Light 5/0, Extra Adds 1, Total Adds 3, KTWO, KEXO, KALE. Medium: WMAZ, KSL, WKNE, WLVA. Light: WAHR, WHBY, WEIM, KORQ, WGSV.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 11/0

Rotations: Heavy 2/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KUDO, WCKQ. Medium: WSRZ, KQUA, WEIM. Light: KSTT, KWAV, WSKI, KVIC, WVBS, KQSW.

PRINCE "Delirious" (WB) 9/2

Rotations: Heavy 1/0, Medium 2/1, Light 6/1, Extra Adds 0, Total Adds 2, WEZC, WLAC-FM. Heavy: WSKI. Medium: KRDO. Light: WCZY, V100, WKPE, WVBS, KEEZ.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 8/8

Rotations: Heavy 0/0, Medium 1/1, Light 6/6, Extra Adds 1, Total Adds 8, WAHR, WHBC, WEIM, WTKO, WSKI, WBOW, KQSW, KRBS.

ASIA "The Smile Has Left Your Eyes" (Geffen) 8/3

Rotations: Heavy 0/0, Medium 2/0, Light 5/2, Extra Adds 1, Total Adds 3, WCZY, KRDO, KEEZ. Medium: WSKI, WSKY. Light: WTKO, WCKQ, WVBS.

KLIQUE "Stop Doggin' Me Around" (MCA) 8/2

Rotations: Heavy 2/0, Medium 1/0, Light 5/2, Extra Adds 0, Total Adds 2, WHHY, WEIM. Heavy: 97AIA, WBEN. Medium: WFBR. Light: WEZS, WSKI, KRBS.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: WLAC-FM, KSTT, KUDO, WSKI, WVBS. Light: KPPL, WKPE.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 7/4

Rotations: Heavy 0/0, Medium 1/1, Light 5/2, Extra Adds 1, Total Adds 4, WCZY, WSRZ, KUDO, WSKI. Light: WHHY, WSKY, KRNO.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 7/0

Rotations: Heavy 1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WVBS. Medium: WFBR, WFYR, KEY103, WSRZ. Light: WIVY, WTRX.

TACO "Cheek To Cheek" (RCA) 7/0

Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WMAZ, WCHV. Light: WAHR, WHBC, WKNE, WJBC, KFQD.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 6/6

Rotations: Heavy 0/0, Medium 0/0, Light 6/6, Extra Adds 0, Total Adds 6, KFMB, WRVA, WKNE, WCHV, WLVA, KRBS.

TOM SCOTT "Come Back To Me" (Atlantic) 6/2

Rotations: Heavy 0/0, Medium 0/0, Light 4/0, Extra Adds 2, Total Adds 2, WCCO, WJON. Light: KQUA, WEIM, WKNE, WNGS.

HERB ALPERT "Red Hot" (A&M) 6/1

Rotations: Heavy 0/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WKNE. Medium: WCCO, KEX, KSL, KFQD. Light: WHBC.

ATLANTA "Dixie Dreamin'" (MDJ) 6/0

Rotations: Heavy 0/0, Medium 1/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WEIM. Light: WCCO, WAHR, WHBC, WCKQ, KQSW.

MEN WITHOUT HATS "The Safety Dance" (Backstreet/MCA) 6/0

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KSTT. Medium: WTN, WCHV, WVBS. Light: WCZY, V100.

NAKED EYES "When The Lights Go Out" (EMI America) 5/4

Rotations: Heavy 0/0, Medium 0/0, Light 5/4, Extra Adds 0, Total Adds 4, WFMK, WSKI, WSKY, WBOW. Light: WCHV.

HUEY LEWIS & THE NEWS "Heart And Soul" (Chrysalis) 5/3

Rotations: Heavy 1/0, Medium 0/0, Light 4/3, Extra Adds 0, Total Adds 3, WQUE-FM, WLAC-FM, Y107. Heavy: WSKI. Light: WKPE.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 5/1

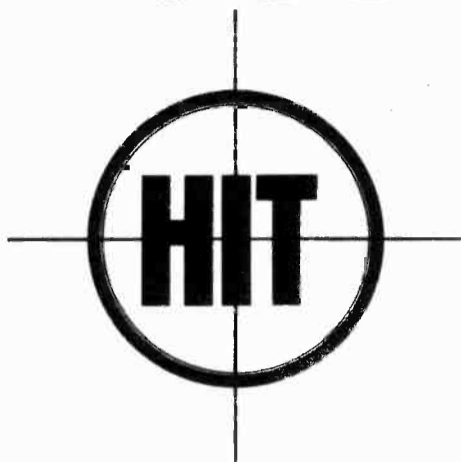
Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, WEZS. Light: 97AIA, WEZC, WHBC, WSKY.

SANDY OWEN "Rainbow" (Ivory) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WVLK. Medium: KSL. Light: WAHR, WSRZ, WJON.

A/C Adds & Hots . . . See Page 58

WHEN DIRTY HARRY SAYS



**HE'S
NOT
KIDDIN'**

**"SUDDEN IMPACT
(DIRTY HARRY THEME)"
NEW FROM THE ENFORCERS**

Watch for the film *Sudden Impact*
and the album
SUDDEN IMPACT And The Best of Dirty Harry!



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A/C Regional Adds & Hots

EAST Parallel One

WFBA/Baltimore
Andy Szulinski

HALL & OATES
BARBRA STREISAND
LINDA RONSTADT
CRYSTAL GAYLE
CARPENTERS
BRYSON & FLACK
LIONEL RICIE
SPANDAU BALLET
BRYSON & FLACK
BILLY JOEL

GRS&Buffalo
Joe Galski

MCCARTNEY & JACKS
ROGERS & PARTON
LIONEL RICIE
BILLY JOEL
MANHATTAN TRANSF

WPK/New York
Alan Anderson

MCCARTNEY & JACKS
HALL & OATES
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
MCCARTNEY & JACKS
MANHATTAN TRANSF

WYNY/New York
Jeff Maszel

BONNIE TYLER
SPANDAU BALLET
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS

WKW/Utica-Rome
Carpenter/Kether

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
ALABAMA
BILLY JOEL

WTAE/Pittsburgh
Don Berns

WARNICK & VANDROS
COMODORES
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
LIONEL RICIE
BILLY JOEL

WWSW (W3S)/Pittsburgh
Crown/Waltz

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK

WPRO/Providence
Tom Cuddy

LINDA RONSTADT
MCCARTNEY & JACKS
PETER ALLEN
ROGERS & PARTON
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
MCCARTNEY & JACKS

WLT/Washington, D.C.
Bob Cummings

HOTTEST:
LIONEL RICIE
SPANDAU BALLET
CRYSTAL GAYLE
ROGERS & PARTON
AL JARREAU

Parallel Two

WAEB/Allentown
Mike Chapman

CLIFF RICHARD
FOUR TOPS
MCCARTNEY & JACKS
BILLY JOEL
LIONEL RICIE
ROGERS & PARTON
COMODORES
BRYSON & FLACK

WICC/Bridgeport
Pantano/Broadbin

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
ALABAMA
JOURNEY
ROGERS & PARTON
LIONEL RICIE
BONNIE TYLER
MANHATTAN TRANSF
BILLY JOEL

WBEW/Buffalo
Roger Christian

ALABAMA
FOUR TOPS
LIONEL RICIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
BRYSON & FLACK

V100/Charleston, WV
Spence/Jarvis

DEBORAH ALLEN
CLIFF RICHARD
BALL & OATES
LIONEL RICIE
MANHATTAN TRANSF
BILLY JOEL
MCCARTNEY & JACKS
COMODORES
AL JARREAU

WRNE/Erie
Ted Abbott

ALABAMA
HOTTEST:
BRYSON & FLACK
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICIE
ROGERS & PARTON

WFSM/Harrisburg
Bob Palva

LANI HALL
BARBRA STREISAND
HALL & OATES
WARNICK & VANDROS
POINTER SISTERS
HOTTEST:
COMODORES
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSF
BONNIE TYLER

WTC/Hartford
Ginny Jettlonka

LANI HALL
CARPENTERS
HOTTEST:
ROGERS & PARTON
BRYSON & FLACK
MANHATTAN TRANSF
ANNE MURRAY
COMODORES

Y87/Pittsburgh
Jay Cresswell

HALL & OATES
MATTHEM WILDER
CLIFF RICHARD
BONNIE TYLER
LIONEL RICIE
ROGERS & PARTON
BILLY JOEL
SPANDAU BALLET
AIR SUPPLY
CARPENTERS

WVOR/Rochester
Gary Smith

none
HOTTEST:
BRYSON & FLACK
GEORGE BENSON
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON

WQV/Schenectady
Walter Fritz

HALL & OATES
BARBRA STREISAND
HOTTEST:
WARNICK & VANDROS
BILLY JOEL
LIONEL RICIE

WPKW/Utica-Rome
Carpenter/Kether

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CARPENTERS
MELISSA MANCHESTE
ALABAMA
BILLY JOEL

WTAE/Pittsburgh
Don Berns

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COMODORES
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
LIONEL RICIE
BILLY JOEL

WWSW (W3S)/Pittsburgh
Crown/Waltz

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS

WKW/Utica-Rome
Carpenter/Kether

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
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WTAE/Pittsburgh
Don Berns

WARNICK & VANDROS
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BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK

WPRO/Providence
Tom Cuddy

LINDA RONSTADT
MCCARTNEY & JACKS
PETER ALLEN
ROGERS & PARTON
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
MCCARTNEY & JACKS

WLT/Washington, D.C.
Bob Cummings

HOTTEST:
LIONEL RICIE
SPANDAU BALLET
CRYSTAL GAYLE
ROGERS & PARTON
AL JARREAU

Parallel Three

WAEW/Allentown
Mike Chapman

CLIFF RICHARD
FOUR TOPS
MCCARTNEY & JACKS
BILLY JOEL
LIONEL RICIE
ROGERS & PARTON
COMODORES
BRYSON & FLACK

WICC/Bridgeport
Pantano/Broadbin

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
ALABAMA
JOURNEY
ROGERS & PARTON
LIONEL RICIE
BONNIE TYLER
MANHATTAN TRANSF
BILLY JOEL

WBEW/Buffalo
Roger Christian

ALABAMA
FOUR TOPS
LIONEL RICIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
BRYSON & FLACK

V100/Charleston, WV
Spence/Jarvis

DEBORAH ALLEN
CLIFF RICHARD
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BILLY JOEL
MCCARTNEY & JACKS
COMODORES
AL JARREAU

WRNE/Erie
Ted Abbott

ALABAMA
HOTTEST:
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MCCARTNEY & JACKS
LIONEL RICIE
ROGERS & PARTON

WFSM/Harrisburg
Bob Palva

LANI HALL
BARBRA STREISAND
HALL & OATES
WARNICK & VANDROS
POINTER SISTERS
HOTTEST:
COMODORES
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSF
BONNIE TYLER

WTC/Hartford
Ginny Jettlonka

LANI HALL
CARPENTERS
HOTTEST:
ROGERS & PARTON
BRYSON & FLACK
MANHATTAN TRANSF
ANNE MURRAY
COMODORES

MIDWEST Parallel One

WCLW/Chicago
Gary Price

BARBRA STREISAND
HOTTEST:
LIONEL RICIE
ROGERS & PARTON
BILLY JOEL
SPANDAU BALLET
AIR SUPPLY
CARPENTERS

WVOR/Rochester
Gary Smith

none
HOTTEST:
BRYSON & FLACK
GEORGE BENSON
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON

WQV/Schenectady
Walter Fritz

HALL & OATES
BARBRA STREISAND
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BILLY JOEL
LIONEL RICIE

WPKW/Utica-Rome
Carpenter/Kether

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
ALABAMA
BILLY JOEL

WTAE/Pittsburgh
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BRYSON & FLACK
MCCARTNEY & JACKS

WKW/Utica-Rome
Carpenter/Kether

HALL & OATES
CARPENTERS
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WTAE/Pittsburgh
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ROGERS & PARTON
AL JARREAU

Parallel Two

WAEW/Allentown
Mike Chapman

CLIFF RICHARD
FOUR TOPS
MCCARTNEY & JACKS
BILLY JOEL
LIONEL RICIE
ROGERS & PARTON
COMODORES
BRYSON & FLACK

WICC/Bridgeport
Pantano/Broadbin

HALL & OATES
CARPENTERS
MELISSA MANCHESTE
ALABAMA
JOURNEY
ROGERS & PARTON
LIONEL RICIE
BONNIE TYLER
MANHATTAN TRANSF
BILLY JOEL

WBEW/Buffalo
Roger Christian

ALABAMA
FOUR TOPS
LIONEL RICIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
BRYSON & FLACK

V100/Charleston, WV
Spence/Jarvis

DEBORAH ALLEN
CLIFF RICHARD
BALL & OATES
LIONEL RICIE
MANHATTAN TRANSF
BILLY JOEL
MCCARTNEY & JACKS
COMODORES
AL JARREAU

WRNE/Erie
Ted Abbott

ALABAMA
HOTTEST:
BRYSON & FLACK
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICIE
ROGERS & PARTON

WFSM/Harrisburg
Bob Palva

LANI HALL
BARBRA STREISAND
HALL & OATES
WARNICK & VANDROS
POINTER SISTERS
HOTTEST:
COMODORES
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSF
BONNIE TYLER

WTC/Hartford
Ginny Jettlonka

LANI HALL
CARPENTERS
HOTTEST:
ROGERS & PARTON
BRYSON & FLACK
MANHATTAN TRANSF
ANNE MURRAY
COMODORES

Parallel Three

WJBC/Bloomington, IL
Steve Salowitz

DEBARGE
LINDA RONSTADT
MELISSA MANCHESTE
CLIFF RICHARD
PASADENA ROOF ORC
HOTTEST:
BILLY JOEL
LIONEL RICIE
MCCARTNEY & JACKS
ANNE MURRAY
LANI HALL

KCRQ/Cedar Rapids, IA
Carl Mann

DEBARGE
JACKSON BROWNE
CARPENTERS
HOTTEST:
ROGERS & PARTON
BILLY JOEL
SPANDAU BALLET
POLICE

WINQ/Dayton
Joe Damms

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS
COMODORES
MANHATTAN TRANSF
AL JARREAU

KFSB/Joplin, MO
Don Carpenter

BARBRA STREISAND
CRYSTAL GAYLE
LINDA RONSTADT
HALL & OATES
HOTTEST:
ROGERS & PARTON
LIONEL RICIE
JACKSON BROWNE
SHEENA EASTON
COMODORES

KEEZ/Mankato, MN
Sue LaFond

BARBRA STREISAND
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS
COMODORES

WTRK/Flint
Burke/Wright

DEBARGE
JOURNEY
MCCARTNEY & JACKS
FOUR TOPS
HOTTEST:
ROGERS & PARTON
MELISSA MANCHESTE
ALABAMA
BILLY JOEL

WZZP/Cleveland
Dunphy/Georgetown

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK

WOWO/Fl. Wayne
Chris Writing

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS
COMODORES

WENS/Indianapolis
Cummings/Whelan

BARBRA STREISAND
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS
COMODORES

WJON/S. Cloud, MN
Diems/Boett

PASADENA ROOF ORC
CRYSTAL GAYLE
JACKSON BROWNE
HOTTEST:
ROGERS & PARTON
LIONEL RICIE
BILLY JOEL
BRYSON & FLACK
MCCARTNEY & JACKS
COMODORES

WFMK/Lansing
Jay Richards

HALL & OATES
POINTER SISTERS
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Parallel One

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BRYSON & FLACK

WOWO/Fl. Wayne
Chris Writing

MCCARTNEY & JACKS
HOTTEST:
SPANDAU BALLET
BONNIE TYLER
LIONEL RICIE
BILLY JOEL
BRYSON

REGIONAL RADIO ACTIVITY



EAST

MOST ADDED

- Eddie Money (27)
- Doors (25)
- Hall & Oates "Say It" (23)
- Brian May "Fleet" (17)
- Simon Townsend "Answer" (10)

HOTTEST

- Pat Benatar (41)
- Huey Lewis (38)
- John C. Mellencamp (37)
- Motels (37)
- Genesis (37)

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 MD: WAYNE WEBSTER

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 MD: JEFF RICCIO

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 MD: RON NENI

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 MD: WOLFF TROSTNA

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 MD: DAVID BROWN

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WKLC/West Virginia (304) 722-3308
 PD: NEIL LABBER

WMMR/Philadelphia (215) 561-0933
 PD: GEORGE HARRIS
 MD: ERIN KELLY

WCMF/Rochester (716) 288-3200
 PD: TRIP KEES
 MD: DAVE KANE

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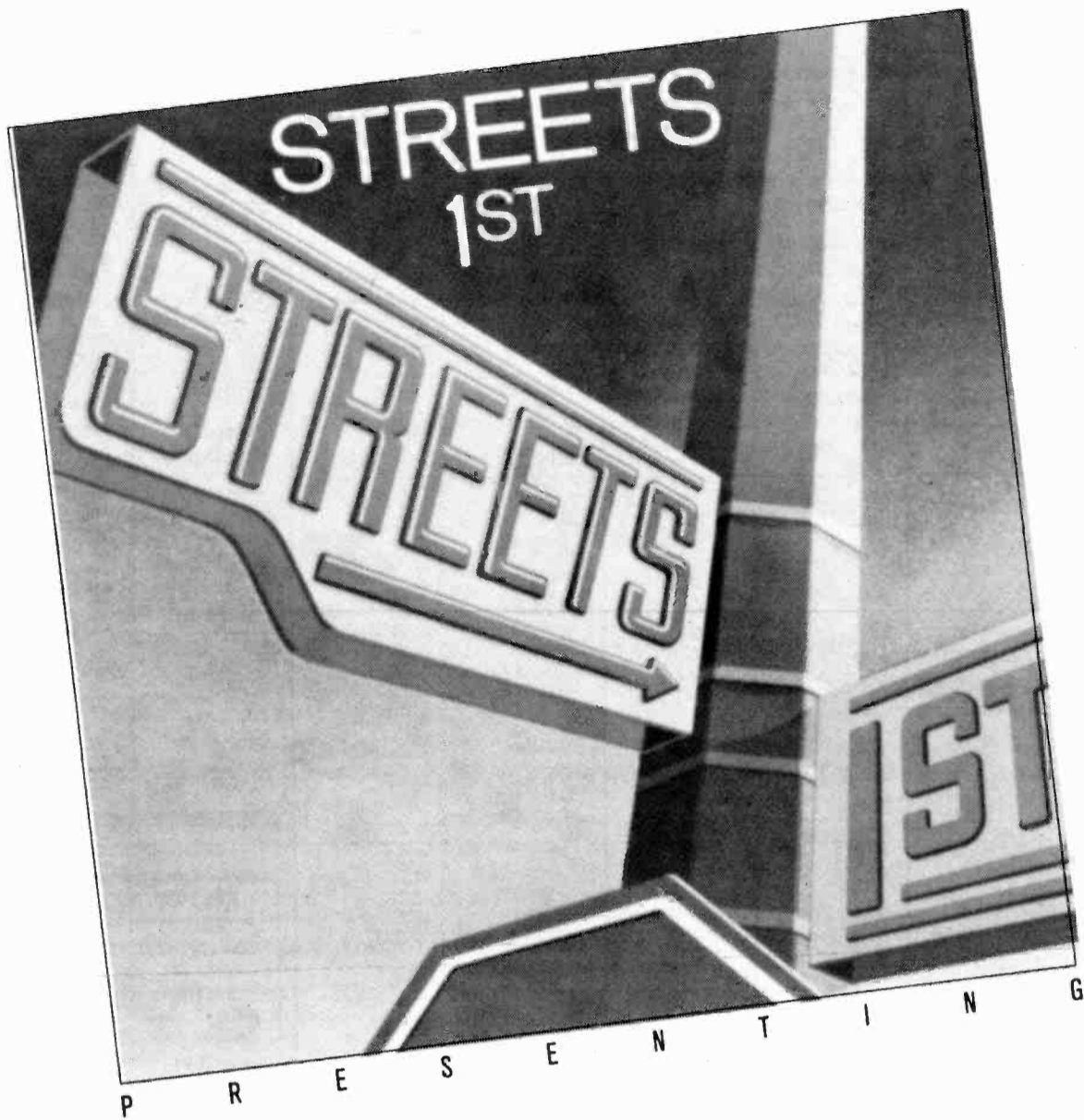
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“1st”
FROM **STREETS.**
Where Rock Meets Roll

“1st,” the number 1 debut album of the year.
80117

Announcing the first single, **“If Love Should Go.”**
7-89760

Steve Walsh, Tim Gehrt, Billy Greer, and Mike Slamer are “STREETS.”

Produced by Neil Kernon
Management and Direction: Derek Sutton, Stardust Enterprises, Inc.



On Atlantic Records and Cassettes

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AOR /HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

AOR /ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
			1	PAT BENATAR/Love Is A Battlefield (Chrysalis)	157	139	17	+	2
			2	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)	156	114	37	+	10
			3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	148	124	24	+	2
			4	MOTELS/Suddenly Last Summer (Capitol)	136	115	21	+	0
			5	RAINBOW/Street Of Dreams (Mercury/PolyGram)	148	82	66	+	0
			6	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	135	101	34	+	0
			7	GENESIS/Mama (Atlantic)	120	99	20	+	2
			8	SAGA/Flyer (Portrait/CBS)	142	35	103	+	11
			9	ALDO NOVA/Monkey On Your Back (Portrait/CBS)	129	47	82	+	3
			10	MICHAEL STANLEY BAND/My Town (EMI America)	117	64	53	+	1
			11	PETER SCHILLING/Major Tom (Elektra)	117	40	76	+	3
			12	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	121	34	80	+	9
			13	KISS/Lick It Up (Mercury/PolyGram)	116	31	80	+	10
			14	STEVIE NICKS/If Anyone Falls (Modern/Atco)	95	73	22	+	2
			15	HEART/How Can I Refuse (Epic)	86	52	34	+	0
			16	MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)	86	59	27	+	0
			17	MOODY BLUES/Blue World (Threshold/PolyGram)	96	44	52	+	3
			18	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	82	47	35	+	0
			19	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PolyGram)	83	48	23	+	59
			20	JACKSON BROWNE/Tender Is The Night (Asylum)	84	49	35	+	6
			21	JACKSON BROWNE/For A Rocker (Asylum)	74	44	30	+	0
			22	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	76	43	32	+	6
			23	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	71	44	27	+	1
			24	DOKKEN/Breaking The Chains (Elektra)	89	16	71	+	6
			25	ROMANTICS/Rock You Up (Nemperor/CBS)	82	24	56	+	5
			26	GENESIS/It's Gonna Get Better (Atlantic)	69	46	22	+	7
			27	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	82	27	52	+	10
			28	ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	61	32	29	+	0
			29	GENESIS/Just A Job To Do (Atlantic)	61	43	15	+	12
			30	POLICE/King Of Pain (A&M)	59	44	15	+	0
			31	ROBERT PLANT/Big Log (Es Paranza/Atlantic)	59	38	21	+	0
			32	ASIA/The Heat Goes On (Geffen)	57	33	24	+	0
			33	MOTELS/Little Robbers (Capitol)	64	42	22	+	1
			34	QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	65	22	43	+	1
			35	JOE JACKSON/Memphis (A&M)	70	19	51	+	3
			36	POLICE/Wrapped Around My Finger (A&M)	54	31	23	+	0
			37	Y&T/Mean Streak (A&M)	70	7	62	+	5
			38	KANSAS/Fight Fire With Fire (CBS)	50	29	21	+	0
			39	POLICE/Synchronicity II (A&M)	50	39	11	+	4
			40	FIXX/One Thing Leads To Another (MCA)	44	29	15	+	0
			41	TALKING HEADS/Burning Down The House (Sire/WB)	52	19	33	+	0
			42	AC/DC/Guns For Hire (Atlantic)	52	15	37	+	1
			43	IRON MAIDEN/Cross-Eyed Mary (Capitol)	62	7	48	+	9
			44	ASIA/The Smile Has Left Your Eyes (Geffen)	52	26	25	+	4
			45	GENESIS/Illegal Alien (Atlantic)	42	29	13	+	3
			46	STREETS/If Love Should Go (Atlantic)	59	6	44	+	20
			47	DEF LEPPARD/Foolin' (Mercury/PolyGram)	39	25	14	+	0
			48	DOORS/Gloria (Elektra)	62	7	30	+	25
			49	DIO/Rainbow In The Dark (WB)	42	18	23	+	1
			50	LOVERBOY/Queen Of The Broken Hearts (Columbia)	40	24	16	+	0
			51	BLACK SABBATH/Trashed (WB)	54	1	48	+	15
			52	PAYOLAS/Where Is This Love (A&M)	49	10	36	+	5
			53	CHEAP TRICK/I Can't Take It (Epic)	46	9	37	+	0
			54	AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)	45	12	33	+	3
			55	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	60	8	25	+	27
			56	P. McCARTNEY and M. JACKSON/Say Say Say (Col.)	44	18	23	+	7
			57	PAT BENATAR/Lipstick Lies (Chrysalis)	38	29	8	+	2
			58	EURYTHMICS/Love Is A Stranger (RCA)	44	12	29	+	3
			59	MOTELS/Into The Heartland (Capitol)	33	25	8	+	4
			60	CULTURE CLUB/Church Of the Poison Mind (Virgin/Epic)	46	15	20	+	20

Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
	1	MOODY BLUES/The Present (Threshold/PolyGram)	157	139	17	+	2
	5	GENESIS/Mama (Atlantic)	120	99	20	+	2
	2	POLICE/Synchronicity II (A&M)	50	39	11	+	4
	3	JACKSON BROWNE/Tender Is The Night (Asylum)	84	49	35	+	6
	4	MOTELS/Suddenly Last Summer (Capitol)	136	115	21	+	0
	7	STEVIE NICKS/If Anyone Falls (Modern/Atco)	95	73	22	+	2
	8	JOE JACKSON/Memphis (A&M)	70	19	51	+	3
	6	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	76	43	32	+	6
	13	J. COUGAR MELLENCAMP/Pink Houses (Riva/PolyGram)	83	48	23	+	59
	10	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	135	101	34	+	0
	11	CULTURE CLUB/Church Of the Poison Mind (Virgin/Epic)	46	15	20	+	20
	15	PAT BENATAR/Lipstick Lies (Chrysalis)	38	29	8	+	2
	11	TALKING HEADS/Burning Down The House (Sire/WB)	52	19	33	+	0
	16	PETER SCHILLING/Major Tom (Elektra)	117	40	76	+	3
	15	M. STANLEY BAND/My Town (EMI America)	117	64	53	+	1
	12	ELVIS COSTELLO & THE SINCERES/Punch The Clock (Columbia)	69	46	22	+	7
	17	EURYTHMICS/Sweet Dreams (Are Made... (RCA)	44	29	15	+	0
	18	ROMANTICS/Rock You Up (Nemperor/CBS)	82	24	56	+	5
	17	BILLY JOEL/An Innocent Man (Columbia)	59	44	15	+	0
	20	STRAY CATS/Rant N' Rave (EMI America)	70	7	62	+	5

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odesa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are **bulleted**.

AOR /ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are **bulleted**.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are **bulleted**.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist. In the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

☑ indicates one of the week's most added new albums.

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

JOHN COUGAR MELLENCAMP Pink Houses (Riva/PolyGram)

50% of our 12-24 reporters on it. Total reports: 83. Hot 48, Medium 23, Extra Adds 12, Total Adds 59. Debuts at #19 on the AOR Hot Tracks chart.

SIGNIFICANT ACTION

LISA PRICE/Priceless (Mirus) "Can't Hold On Forever"
Total Reports: 20(20)/Total Adds: 3(1); Hots: 1(1)/Hot Adds: 1(0); Mediums: 17(19)/Medium Adds: 0(1)/Extra Adds: 2(0).

JOURNEY/Frontiers (Columbia) "Send Her My Love"
Total Reports: 19(16)/Total Adds: 4(2); Hots: 8(6)/Hot Adds: 1(1); Mediums: 10(10)/Medium Adds: 2(1)/Extra Adds: 1(0).

HUMAN LEAGUE/Fascination! (A&M) "Mirror Man"
Total Reports: 18(14)/Total Adds: 6(5); Hots: 1(0)/Hot Adds: 0(0); Mediums: 13(11)/Medium Adds: 2(2)/Extra Adds: 4(3).

JOE PERRY PROJECT/Once A Rocker Always A Rocker (MCA) "Once A Rocker..."
Total Reports: 18(18)/Total Adds: 4(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 16(16)/Medium Adds: 2(1)/Extra Adds: 2(1).

BONGOS/Numbers With Wings (RCA) "Numbers With Wings"
Total Reports: 18(17)/Total Adds: 3(5); Hots: 8(7)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(2)/Extra Adds: 1(3).

☑ **RODNEY DANGERFIELD/Rappin' Rodney (RCA) "Rappin' Rodney"**
Total Reports: 16(0)/Total Adds: 15(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 1(0)/Medium Adds: 0(0)/Extra Adds: 15(0).

☑ **CLARENCE CLEMONS/Rescue (CBS) "Rock 'N Roll DJ"**
Total Reports: 15(1)/Total Adds: 14(1); Hots: 0(0)/Hot Adds: 0(0); Mediums: 4(1)/Medium Adds: 3(1)/Extra Adds: 11(0).

ORPHAN/Lonely At Night (CBS) "Lonely At Night"
Total Reports: 15(5)/Total Adds: 9(0); Hots: 1(1)/Hot Adds: 0(0); Mediums: 8(4)/Medium Adds: 3(0)/Extra Adds: 6(0).

JOHN HIATT/Riding With The King (Geffen) "I Don't Even Try"
Total Reports: 14(8)/Total Adds: 8(8); Hots: 2(0)/Hot Adds: 0(0); Mediums: 7(2)/Medium Adds: 3(2)/Extra Adds: 5(6).

ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 13(11)/Total Adds: 4(0); Hots: 1(2)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 3(0)/Extra Adds: 1(0).

X/More Fun In The New World (Elektra) "New World"
Total Reports: 12(12)/Total Adds: 1(4); Hots: 3(2)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 1(1)/Extra Adds: 0(3).

More AOR Music Information See Page 66

Yes

A THOUSAND TIMES, YES

How can you say "no" to this 2-hour Yesspecial? Exclusively on The Source. Be there when founding members Jon Anderson and Chris Squire reunite along with Alan White and Trevor Rabin. Hear the music from their forthcoming album on Atlantic Records. Listen to some special rare tracks from the past. Plus the quintessential Yessongs: "I've Seen All Good People," "Starship Trooper," "Yours Is No Disgrace," "Roundabout," "Going For The One," and "Don't Kill The Whale." Yes, indeed. More positive than ever. Produced by Denny Somach Productions.

The weekend of October 28-30

Brought to you, in part, by Budweiser and Levi Strauss & Co.



NBC Radio's Young Adult Network



AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

October 21, 1983

165 REPORTERS

Three Weeks Two Last Weeks

Total Heavy Medium Adds Total Reports Rotation Rotation Rotation Adds All Adds All Rotations

7	3	1	1	PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (157)	"Lipstick" (38)	158 =	139 -	17 +	2 =	3 +
-	-	4	2	GENESIS/Genesis (Atlantic)	"Mama" (120)	"Gonna" (69)	159 +	125 +	32 -	2 -	6 -
11	7	3	3	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Soul" (148)	"New Drug" (76)	158 +	131 +	27 -	0 -	3 -
-	-	7	4	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)	"Crumblin'" (156)	"Pink" (83)	159 +	116 +	36 -	7 +	17 +
6	2	2	5	MOTELS/Little Robbers (Capitol)	"Suddenly" (136)	"Little" (64)	152 -	126 -	26 -	0 =	1 -
10	9	8	6	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street Of Dreams" (148)		149 -	83 +	66 -	0 =	0 -
9	10	10	7	BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big Country" (135)	"Fields" (22)	137 -	103 +	34 -	0 =	0 -
1	1	6	8	POLICE/Synchronicity (A&M)	"King" (59)	"Wrapped" (54)	132 -	92 -	40 +	0 =	1 -
2	4	5	9	ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)	"Mood" (71)	"Arms" (61)	124 -	80 -	44 +	0 =	0 =
3	5	9	10	MOODY BLUES/The Present (Threshold/PolyGram)	"Blue World" (96)	"Sitting" (86)	135 -	75 -	60 +	0 =	3 +
8	11	13	11	JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (84)	"Rocker" (74)	130 -	79 -	51 +	0 -	4 +
-	26	19	12	SAGA/Heads Or Tales (Portrait/CBS)	"Flyer" (142)	"Cat Walk" (15)	144 +	36 +	104 +	4 -	11 -
16	13	14	13	ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)	"Monkey On Your Back" (129)		134 -	49 +	85 -	0 -	4 =
25	17	18	14	ROMANTICS/In Heat (Nemperor/CBS)	"Rock You Up" (82)	"Talking" (82)	138 +	43 +	90 +	5 =	12 +
14	14	15	15	QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (82)	"Cadillac" (65)	119 -	56 +	63 -	0 -	0 -
5	8	12	16	ASIA/Alpha (Geffen)	"Heat" (57)	"Smile" (52)	114 -	59 -	55 =	0 -	3 -
18	16	17	17	MICHAEL STANLEY.../You Can't Fight... (EMI America)	"My Town" (117)		117 -	64 +	53 -	0 -	1 -
13	12	16	18	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Anyone" (95)	"Enchanted" (13)	103 -	79 -	24 -	0 =	2 +
4	6	11	19	HEART/Passion Works (Epic)	"Refuse" (86)	"Allies" (29)	108 -	61 -	47 +	0 =	2 +
20	18	20	20	PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (117)		117 =	40 +	76 =	1 -	3 -
-	25	21	21	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (121)		123 +	34 +	82 -	6 -	9 -
39	28	22	22	KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (116)		119 +	32 +	82 +	5 -	10 -
DEBUT			23	EDDIE MONEY/Where's The Party? (Columbia)	"Where's" (39)	"Crash" (30)	108 +	10 +	54 +	44 +	107 +
12	15	23	24	KANSAS/Drastic Measures (CBS)	"Fire" (50)	"Friend" (35)	73 -	37 -	36 -	0 =	0 -
27	29	26	25	DOKKEN/Breaking The Chains (Elektra)	"Breaking The Chains" (89)		89 +	16 +	71 +	2 +	6 -
15	19	24	26	AC/DC/Flight Of The Switch (Atlantic)	"Guns" (52)	"Flick" (34)	78 -	21 -	57 -	0 =	2 +
24	27	27	27	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin'" (39)	"Comin'" (14)	57 -	35 +	22 -	0 -	2 -
21	22	28	28	FIXX/Reach The Beach (MCA)	"One Thing" (44)	"Sign" (13)	56 -	34 -	21 -	1 +	1 -
34	35	32	29	JOE JACKSON/Mike's Murder ST (A&M)	"Memphis" (70)		72 -	20 +	52 -	0 -	3 =
17	20	25	30	TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (52)	"Girlfriend" (13)	61 -	23 -	38 =	0 -	0 -
37	36	31	31	PAYOLAS/Hammer On A Drum (A&M)	"Where Is" (49)	"Find Another" (22)	69 -	14 +	52 -	3 -	6 -
35	37	35	32	Y&T/Mean Streak (A&M)	"Mean Streak" (70)		71 +	7 -	63 +	1 =	5 =
-	-	37	33	IRON MAIDEN/Piece Of Mind (Capitol)	"Cross-Eyed Mary" (62)		67 +	8 +	52 -	7 =	9 -
DEBUT			34	TOMMY TUTONE/National Emotion (Columbia)	"Get Around Girl" (47)	"National" (15)	70 +	5 =	60 +	5 -	12 -
DEBUT			35	DOORS/Alive, She Cried (Elektra)	"Gloria" (62)	"Love Me" (14)	72 +	8 +	35 +	29 +	70 +
29	32	38	36	DIO/Holy Diver (WB)	"Rainbow" (42)	"Holy Diver" (14)	49 =	22 -	26 =	1 +	1 =
23	23	29	37	LOVERBOY/Keep It Up (Columbia)	"Queen" (40)	"Strike Zone" (10)	48 -	26 -	22 -	0 =	0 -
DEBUT			38	WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)	"Shake" (42)	"Knocked" (17)	65 +	3 +	57 +	5 -	13 =
DEBUT			39	BLACK SABBATH/Born Again (WB)	"Trashed" (54)		63 +	2 =	56 +	5 -	16 -
DEBUT			40	CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (46)	"Kharma" (16)	53 +	21 +	21 +	11 -	23 +

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

EDDIE MONEY
Where's The Party? (Columbia)

"Party" "Crash" 65% of our 12-24 reporters on it. Total reports: 108. Hot 10, Medium 54, Extra Adds 44, Total Adds 107. Debuts at #23 on the AOR Albums chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- STREETS/1st (Atlantic) "If Love Should Go"
Total Reports: 59(43)/Total Adds: 20(27); Hots: 6(1)/Hot Adds: 1(1); Mediums: 44(28)/Medium Adds: 10(12)/Extra Adds: 9(14).
- PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "The Planet Earth..."
Total Reports: 57(45)/Total Adds: 14(25); Hots: 4(0)/Hot Adds: 0(0); Mediums: 48(34)/Medium Adds: 9(15)/Extra Adds: 5(10).
- MOTLEY CRUE/Shout At The Devil (Elektra) "Looks That Kill"
Total Reports: 56(47)/Total Adds: 10(12); Hots: 6(1)/Hot Adds: 0(0); Mediums: 44(41)/Medium Adds: 4(7)/Extra Adds: 6(5).
- TORONTO/Girls Night Out (Solid Gold/MCA) "Girls Night Out"
Total Reports: 55(53)/Total Adds: 7(5); Hots: 9(8)/Hot Adds: 0(0); Mediums: 42(42)/Medium Adds: 3(2)/Extra Adds: 4(3).
- QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"
Total Reports: 46(48)/Total Adds: 6(7); Hots: 5(5)/Hot Adds: 0(0); Mediums: 39(40)/Medium Adds: 4(4)/Extra Adds: 2(3).
- EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger"
Total Reports: 46(44)/Total Adds: 4(9); Hots: 13(11)/Hot Adds: 0(0); Mediums: 30(31)/Medium Adds: 1(7)/Extra Adds: 3(2).
- AGNETHA FALTSKOG/Wrap Your Arms Around Me (Polydor/PolyGram) "Can't Shake Loose"
Total Reports: 45(46)/Total Adds: 3(12); Hots: 12(8)/Hot Adds: 1(0); Mediums: 33(31)/Medium Adds: 2(6)/Extra Adds: 0(6).

MOST ADDED

All Stations	
Eddie Money	(110)
Doors	(74)
Hall & Oates "Say It"	(70)
Brian May "Star"	(44)
Culture Club	(29)

HOTTEST

All Stations	
Pat Benatar	(145)
Huey Lewis	(141)
Genesis	(138)
Motels	(137)
John C. Mellencamp	(124)

- AXE/Nemesis (Atco) "I Think You'll Remember Tonight"
Total Reports: 41(39)/Total Adds: 9(4); Hots: 6(5)/Hot Adds: 1(0); Mediums: 32(32)/Medium Adds: 5(2)/Extra Adds: 3(2).
- C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"
Total Reports: 38(33)/Total Adds: 12(11); Hots: 2(1)/Hot Adds: 0(0); Mediums: 30(23)/Medium Adds: 6(2)/Extra Adds: 6(9).
- GRAND PRIX/Samurai (Chrysalis) "Shout"
Total Reports: 37(35)/Total Adds: 3(9); Hots: 8(5)/Hot Adds: 0(0); Mediums: 29(26)/Medium Adds: 3(5)/Extra Adds: 0(4).
- JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 36(36)/Total Adds: 3(6); Hots: 8(7)/Hot Adds: 0(0); Mediums: 26(27)/Medium Adds: 1(4)/Extra Adds: 2(2).
- DAVID BOWIE/Let's Dance (EMI America) "Modern Love"
Total Reports: 29(28)/Total Adds: 2(1); Hots: 11(13)/Hot Adds: 1(0); Mediums: 17(14)/Medium Adds: 0(0)/Extra Adds: 1(1).
- KROKUS/Headhunter (Arista) "Stayed Awake All Night"
Total Reports: 26(22)/Total Adds: 7(7); Hots: 6(6)/Hot Adds: 0(0); Mediums: 17(13)/Medium Adds: 4(4)/Extra Adds: 3(3).
- RICK SPRINGFIELD/Living In Oz (RCA) "Souls"
Total Reports: 24(21)/Total Adds: 6(5); Hots: 2(4)/Hot Adds: 0(0); Mediums: 20(14)/Medium Adds: 4(2)/Extra Adds: 2(3).
- JAMES HOUSE/James House (Atlantic) "Steal Your Love"
Total Reports: 22(19)/Total Adds: 5(2); Hots: 1(1)/Hot Adds: 0(0); Mediums: 17(16)/Medium Adds: 1(0)/Extra Adds: 4(2).
- EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros./CBS) "Dark Side"
Total Reports: 20(14)/Total Adds: 6(2); Hots: 6(6)/Hot Adds: 1(0); Mediums: 11(7)/Medium Adds: 2(1)/Extra Adds: 3(1).

Station Listings . . . See Page 59



Black Sabbath Born Again

With: Toni Iommi - Guitar Geezer Butler - Bass Ian Gillan (ex Deep Purple) - Vocals Bill Ward - Drums Bev Bevan (ex ELO) - Drums (on tour)



**THE HEAVIEST METAL OF ALL –
THE COMPETITION HAS BEEN "TRASHED"**

Produced by Robin Black and Black Sabbath On Warner Bros. Records and Cassettes



AOR Chart Debut **39**



CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E)
92X(WXGT)/Columbus, OH (2-M)
93FM(KKBQ-FM)/Houston, TX (1-S)
94Q(WQXI-FM)/Atlanta, GA (1-S)
94TYX(WTYX)/Jackson, MS (2-S)
95XIL(WXIL)/Parkersburg, WV (3-E)
98PX(WPXY)/Rochester, NY (2-E)
99KQ(KSKG)/Salina, KS (3-M)
B94(WBZZ)/Pittsburgh, PA (1-E)
B96(WBBM-FM)/Chicago, IL (1-M)
B97(WEBZ)/New Orleans, LA (1-S)
B104(WBSB)/Baltimore, MD (1-E)
B105(WBJW)/Orlando, FL (2-S)
CFT/R/Toronto, Canada (1-E)
CHUM/T/Toronto, Canada (1-E)
CKGM/M/Montreal, Canada (1-E)
FM100(WMC-FM)/Memphis, TN (2-S)
G100(WBZZ-FM)/Mobile, AL (2-S)
I95(WINZ-FM)/Miami, FL (1-S)
K96(KFMY)/Provo, UT (2-W)
K104(WBCK)/Erie, PA (2-E)
K107(KAYI)/Tulsa, OK (2-M)
KAMF/D/Dallas, TX (1-S)
KAMZ/EI/Paso, TX (2-S)
KBBK/B/Boise, ID (2-W)
KBEQ/K/Kansas City, MO (1-M)
KBFM/McA/Allen-Brownsville, TX (2-S)
KBIM/R/Roswell, NM (3-W)
KC101(WKCI)/New Haven, CT (2-E)
KCBN/R/Reno, NV (3-W)
KCDQ/B/Bozeman, MT (3-W)
KCMQ/C/Columbia, MO (3-M)
KCNRI/P/Portland, OR (1-W)
KDVV/T/Topeka, KS (3-M)
KDZA/P/Pueblo, CO (3-W)
KEARTH(RTRH)/Los Angeles, CA (1-W)
KEYN-FM/Wichita, KN (2-M)
KFI/L/Los Angeles, CA (2-W)
KFMW/W/Waterloo, IA (3-M)
KFRC/S/San Francisco, CA (1-W)
KFRX/B/Lincoln, NE (3-M)
KFYR/B/Bismarck, ND (3-M)
KGGI/R/Riverside-San Bernardino, CA (2-W)
KGHO/H/Hoquiam, WA (3-W)
KGOT/A/Anchorage, AK (3-W)
KHFI/A/Austin, TX (2-S)
KHOP/M/Modesto-Stockton, CA (2-W)
KHRT/S/St. Louis, MO (1-M)
KHYT/T/Tucson, AZ (2-W)
KIDD/M/Monterey, CA (2-W)
KIKI/D/Davenport, IA (2-M)
KIIS-FM/Los Angeles, CA (1-W)
KIKI/H/Honolulu, HI (2-W)
KILE/G/Galveston, TX (3-S)
KIMN/D/Denver, CO (1-W)
KIQQ/L/Los Angeles, CA (1-W)
KISR/Ft. Smith, AR (3-S)
KIST/S/Santa Barbara, CA (3-W)
KITE/C/Corpus Christi, TX (2-S)
KITS/S/San Francisco, CA (1-W)
KITV/S/San Antonio, TX (2-S)
KJ103(KJOY)/Oklahoma City, OK (2-M)
KKAZI/C/Cheyenne, WY (3-W)
KKFM/C/Colorado Springs, CO (2-W)
KKLS-FM/Rapid City, SD (3-M)
KKQV/W/Wichita Falls, TX (3-S)
KKRC/S/Sioux Falls, SD (3-M)
KKXL-FM/Grand Forks, ND (3-M)
KKXX/B/Bakersfield, CA (2-W)
KKYK/L/Little Rock, AR (2-S)
KLUC/L/Las Vegas, NV (2-W)
KMGK/D/Des Moines, IA (2-M)
KMGX/F/Fresno, CA (2-W)
KMKJ/P/Portland, OR (1-W)
KNBQ/T/Tacoma-Seattle, WA (1-W)
KNOE-FM/Monroe, LA (3-S)
KO93(KOSO)/Modesto, CA (2-W)
KOPA/P/Phoenix, AZ (1-W)
KOZE/L/Weston, ID (3-W)
KQIZ-FM/Amarillo, TX (3-S)
KQKQ/O/Omaha, NE (2-M)
KQMQ/H/Honolulu, HI (2-W)
KRGV/McA/Allen-Brownsville, TX (2-S)
KRNA/I/lowa City, IA (3-M)
KROA/S/Shreveport, LA (2-S)
KRQ(KRQQ)/Tucson, AZ (2-W)
KRSP/Salt Lake City, UT (2-W)
KSET-FM/El Paso, TX (2-S)
KSKD/S/Salem, OR (2-W)
KSLY/S/San Luis Obispo, CA (3-W)
KTDY/L/Lafayette, LA (3-S)
KTFM/S/San Antonio, TX (2-S)
KTRS/C/Casper, WY (3-W)
KTSA/S/San Antonio, TX (2-S)
KUBE/S/Seattle, WA (1-W)
KWOD/S/Sacramento, CA (2-W)
KWSS/S/San Jose, CA (1-W)
KWTO-FM/Springfield, MO (3-M)
KX104(WKXX)/Nashville, TN (2-S)
KXSS/L/Lincoln, NE (3-M)
KXX106(WKXX)/Birmingham, AL (2-S)
KYNO-FM/Fresno, CA (2-W)
KYTN/G/Grand Forks, ND (3-M)
KYUU/S/San Francisco, CA (1-W)
KYYA/B/Billings, MT (3-W)
KZ93(WKZ)/Peoria, IL (2-M)
KZFM/C/Corpus Christi, TX (2-S)
KZOZ/S/San Luis Obispo, CA (3-W)
KZBB/B/Beaumont, TX (2-S)
KZZP/P/Phoenix, AZ (1-W)
OK100(WOKW)/Ithaca, NY (3-E)
PRO-FM(WPRO-FM)/Providence, RI (1-E)
Q100(WQQQ)/Allentown, PA (2-E)
Q101(WJQQ)/Meridian, MS (3-S)
Q102(WKRQ)/Cincinnati, OH (1-M)
Q103(KOAO)/Denver, CA (1-W)
Q104(WQEN)/Gadsden, AL (3-S)

Q105(WRBO-FM)/Tampa, FL (1-S)
Q106(WQXA)/York, PA (2-E)
Q107(WROX)/Washington, DC (1-E)
U93(WNDU-FM)/South Bend, IN (2-M)
WABB-FM/Mobile, AL (2-S)
WABX/D/Detroit, MI (1-M)
WACZ/B/Bangor, ME (3-E)
WAEV/S/Savannah, GA (3-S)
WANS-FM/Greenville, SC (3-S)
WAZY-FM/Lafayette, IN (3-M)
WBBQ/A/Augusta, GA (3-S)
WBCY/C/Charlotte, NC (2-S)
WBEN-FM/Buffalo, NY (1-E)
WBLI/L/Long Island, NY (1-E)
WBNO/B/Bloomington, IL (3-M)
WBWB/B/Bloomington, IN (3-M)
WCAU-FM/Philadelphia, PA (1-E)
WCGQ/C/Columbus, GA (3-S)
WCIL-FM/Carbondale, IL (3-M)
WCIR/B/Beckley, WV (3-E)
WDCG/D/Durham-Raleigh, NC (2-S)
WDOQ/D/Daytona Beach, FL (2-S)
WERC/D/Duluth, MN (2-S)
WERC/E/Exter, NH (3-E)
WFBG/A/Altoona, PA (3-E)
WFLY/A/Albany, NY (2-E)
WFMF/B/Baton Rouge, LA (2-S)
WFMJ/L/Lexington, KY (2-S)
WFOX/G/Gainesville, GA (3-S)
WGLC/C/Cleveland, OH (1-M)
WGFM/S/Schenectady, NY (2-E)
WGLF/T/Tallahassee, FL (3-S)
WGRD/G/Grand Rapids, MI (2-M)
WGUY/B/Bangor, ME (3-E)
WHBB/P/Portsmouth, NH (3-E)
WHFM/R/Rochester, NY (2-E)
WHHY-FM/Montgomery, AL (2-S)
WHOT/Y/Youngstown, OH (2-M)
WHSL/W/Wilmingon, NC (3-S)
WHTT/B/Boston, MA (1-E)
WHYT/P/Pittsburgh, PA (1-E)
WHYT/D/Detroit, MI (1-M)
WIGY/B/Bath, ME (3-E)
WIKZ/C/Chambersburg, PA (3-E)
WISE/A/Asheville, NC (3-S)
WIXV/S/Savannah, GA (3-S)
WJAD/B/Bainbridge, GA (3-S)
WJBQ/P/Portland, ME (3-E)
WJXQ/J/Jackson, MI (2-M)
WKAU/A/Appleton-Oshkosh, WI (2-M)
WKBW/B/Buffalo, NY (1-E)
WKDD/A/Akron, OH (2-M)
WKDQ/E/Evansville, IN (2-M)
WKEE/H/Huntington, WV (2-E)
WKFM/S/Syracuse, NY (2-E)
WKFR/K/Kalamazoo, MI (2-M)
WKHI/O/Ocean City, MD (2-E)
WKQX/C/Chicago, IL (1-M)
WKRZ-FM/Wilkes-Barre, PA (2-E)
WKTI/M/Milwaukee, WI (1-M)
WLAN-FM/Lancaster, PA (1-E)
WLOL-FM/St. Paul, MN (1-M)
WLS/Ch/Chicago, IL (1-M)
WLS-FM/Chicago, IL (1-M)
WMEE/Ft. Wayne, IN (2-M)
WNAM/A/Appleton-Oshkosh, WI (2-M)
WNBC/N/New York, NY (1-E)
WNFI/D/Daytona Beach, FL (2-S)
WNOK-FM/Columbia, SC (2-S)
WNVZ/N/Norfolk, VA (2-S)
WNYS/B/Buffalo, NY (1-E)
WOKI/K/Knoxville, TN (2-S)
WOMP-FM/Wheeling, WV (3-E)
WPFM/P/Panama City, FL (3-S)
WPHD/B/Buffalo, NY (1-E)
WPLJ/N/New York, NY (1-E)
WPST/T/Trenton, NJ (2-E)
WQCM/H/Hagerston, MD (3-E)
WQDI/B/Biloxi, MS (2-S)
WQUT/J/Johnson City, TN (2-S)
WRCK/U/Utica, NY (2-E)
WRKR/R/Racine-Milwaukee, WI (2-M)
WRQK/G/Greensboro, NC (2-S)
WRQN/T/Toledo, OH (2-M)
WRVQ/R/Richmond, VA (2-S)
WSEZ/W/Winston-Salem, NC (2-S)
WSFL/N/New Bern, NC (2-S)
WSKZ/C/Chattanooga, TN (2-S)
WSPK/P/Poughkeepsie, NY (2-E)
WSP/T/Stevens Point, WI (3-M)
WSQV/W/Williamsport, PA (3-E)
WSSX/C/Charleston, SC (2-S)
WSTO/E/Evansville, IN (2-M)
WVIC/L/Lansing, MI (2-M)
WVSR/C/Charleston, WV (2-E)
WXKS-FM/Boston, MA (1-E)
WXLK/R/Roanoke, VA (3-S)
WYCR/H/Hanover-York, PA (2-E)
WYFM/Y/Youngstown, OH (2-M)
WYKS/G/Gainesville, FL (3-S)
WZLD/C/Columbia, SC (2-S)
WZOK/R/Rockford, IL (2-M)
WZPL/I/Indianapolis, IN (2-M)
WZYP/H/Huntsville, AL (2-S)
WZYQ/F/Frederick, MD (3-E)
WZZR/G/Grand Rapids, MI (2-M)
XTRA(XETRA)/San Diego, CA (1-W)
Y104(WDAY-FM)/Fargo, ND (3-M)
Y100(WHYI)/Miami, FL (1-S)
Z93(WZGC)/Atlanta, GA (1-S)
Z100(WHTZ)/New York, NY (1-E)
Z102(WHZZ)/Savannah, GA (3-S)
Z104(WZEE)/Madison, WI (2-M)
ZZ99(KZZC)/Kansas City, MO (2-M)

Q103FM KOAQ RADIO Denver

PD: Jack Regan
MD: Alan Sledge

H 1 SPANDAU BALLET/True
 2 LIONEL RICHIE/All Night Long(All M)
 3 ROBERTS & PARTON/Islands In The Stream
 4 AIR SUPPLY/Making Love Out Of No
 5 SHEENA EASTON/Telephone(Long Distan
 6 STEVIE NICKS/If Anyone Falls
 7 AIR SUPPLY/Making Love Out Of No
 8 HOTELS/Suddenly Last Summer
 9 DAVID BOWIE/Modern Love
 10 BRYAN ADAMS/This Time
 11 ELVIS COSTELLO/Everyday I Write The
 12 BILLY JOEL/Optimom Girl
 13 POLICE/Ring Of Pain
 14 TALKING HEADS/Burning Down The Hou
 15 PRINCE/Delirious
 16 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 17 BONNIE TYLER/Total Eclipse Of The
 18 JONATHAN WINTER/What's Gonna Happen
 19 MCCARTNEY & JACKSON/Say Say Say
 20 ROD STERNA/What Am I Gonna Do!!
 21 BRYSON & PLACK/Tonight I Celebrate
 22 JACKSON BROWNE/Tender Is The
 23 JOHN COUGAR/Crumblin' Down
 24 STRAY CATS/She's A Lady
 25 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 26 IRENE CARA/Why Me?
 27 ASIA/The Smile Has Left Yo
 28 HUMAN LEAGUE/Mirror Man
 29 BARBARA STREISAND/The May He Makes Me F
 30 RICE SPRINGFIELD/Souls
 31 STEIN CARNE/Invisible Hands

ADD: HALL & OATES/Say It Isn't So
 POINTER SISTERS/I Need You
 CULTURE CLUB/Church Of The Poison
 RUFUS & CHAKA/Ain't Nobody
 LOVEBOY/Queen Of The Broken H
 ELTON JOHN/I Guess That's Why Th

ON: HANNAH TRANSP/Spice Of Life
 QUIET RIOT/Cum On Feel The Noise
 BOB SEGER/Old Time Rock & Roll
 PETER SCHILLING/Major Tom(Coming Home
 JONKERS/Just Got Lucky
 HEB/My Town

Hot Hits 103KITS San Francisco

PD: Jeff Hunter
MD: Michelle Meisner

H 1 ROBERTS & PARTON/Islands In The Stream
 2 LIONEL RICHIE/All Night Long(All M)
 3 AIR SUPPLY/Making Love Out Of No
 4 SPANDAU BALLET/True
 5 HOTELS/Suddenly Last Summer
 6 DAVID BOWIE/Modern Love
 7 AIR SUPPLY/Making Love Out Of No
 8 BONNIE TYLER/Total Eclipse Of The
 9 POLICE/Ring Of Pain
 10 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 11 HUEY LEWIS & NEWS/Heart And Soul
 12 QUIET RIOT/Cum On Feel The Noise
 13 BILLY JOEL/Optom Girl
 14 TALKING HEADS/Burning Down The Hou
 15 HUMAN LEAGUE/Mirror Man
 16 ERYTHMICS/Love Is A Stranger
 17 HUEY LEWIS & NEWS/Heart And Soul
 18 DEF LEPPARD/Poolin'
 19 JONKERS/Just Got Lucky
 20 SHEENA EASTON/Telephone(Long Distan
 21 BRYSON & PLACK/Tonight I Celebrate
 22 PAT BENATAR/Love Is A Battlefield
 23 JOURNEY/Send Her My Love
 24 JOHN COUGAR/Crumblin' Down
 25 RICE SPRINGFIELD/Souls
 26 BRYAN ADAMS/This Time
 27 STEVIE NICKS/If Anyone Falls
 28 HANNAH TRANSP/Spice Of Life
 29 POINTER SISTERS/I Need You
 30 IRENE CARA/Why Me?
 31 JENNIFER HOLLIDAY/I Am Love
 32 MCCARTNEY & JACKSON/Say Say Say
 33 RUFUS & CHAKA/Ain't Nobody
 34 HALL & OATES/Say It Isn't So
 35 MCB/My Town
 36 CULTURE CLUB/Church Of The Poison
 37 CLIFF BRUNSON/Never Say Die(Give A
 38 ROMAN HOLIDAY/Don't Try To Stop It
 39 MICHAEL SEMBELO/Automatic Man
 40 WARWICK & VANDROS/How Many Times Can We

ADD: 36 WELLES MANHESSE/No One Can Love You M
 SIM CARNE/Invisible Hands
 DEBARCE/Time Will Reveal
 ELTON JOHN/I Guess That's Why Th
 BARBARA STREISAND/The May He Makes Me F
 PAUL YOUNG/Wherever I Lay My Hat

ON: STEPHANIE MILLS/Pilot Error
 DENZEL WASHINGTON/I Love
 JEFFREY OSBORNE/Stay With Me Tonight
 BETTE MIDLER/Favorite Waste Of Tim
 PAUL YOUNG/Wherever I Lay My Hat

KWSS 94.5 FM San Jose

PD: Dave Van Stone
MD: Chris Knight

H 1 POLICE/Ring Of Pain
 2 BONNIE TYLER/Total Eclipse Of The
 3 SPANDAU BALLET/True
 4 AIR SUPPLY/Making Love Out Of No
 5 SHEENA EASTON/Telephone(Long Distan
 6 STEVIE NICKS/If Anyone Falls
 7 AIR SUPPLY/Making Love Out Of No
 8 HOTELS/Suddenly Last Summer
 9 DAVID BOWIE/Modern Love
 10 BRYSON & PLACK/Tonight I Celebrate
 11 ELVIS COSTELLO/Everyday I Write The
 12 QUIET RIOT/Cum On Feel The Noise
 13 BILLY JOEL/Optom Girl
 14 TALKING HEADS/Burning Down The Hou
 15 PRINCE/Delirious
 16 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 17 BONNIE TYLER/Total Eclipse Of The
 18 JONATHAN WINTER/What's Gonna Happen
 19 MCCARTNEY & JACKSON/Say Say Say
 20 ROD STERNA/What Am I Gonna Do!!
 21 BRYSON & PLACK/Tonight I Celebrate
 22 JACKSON BROWNE/Tender Is The
 23 JOHN COUGAR/Crumblin' Down
 24 STRAY CATS/She's A Lady
 25 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 26 IRENE CARA/Why Me?
 27 ASIA/The Smile Has Left Yo
 28 HUMAN LEAGUE/Mirror Man
 29 BARBARA STREISAND/The May He Makes Me F
 30 RICE SPRINGFIELD/Souls
 31 STEIN CARNE/Invisible Hands

ADD: HALL & OATES/Say It Isn't So
 STRAY CATS/I Won't Stand In Your
 CULTURE CLUB/Church Of The Poison
 RUFUS & CHAKA/Ain't Nobody
 LOVEBOY/Queen Of The Broken H

ON: MEN AT WORK/Dr. Heckyll & Mr. Jiv
 PETER SCHILLING/Major Tom(Coming Home
 LINDA RONSTADT/What's Gonna Happen

KOAO Phoenix

PD: Reggie Blackwell
MD: Art Morales

H 1 SPANDAU BALLET/True
 2 BONNIE TYLER/Total Eclipse Of The
 3 POLICE/Ring Of Pain
 4 LIONEL RICHIE/All Night Long(All M)
 5 AIR SUPPLY/Making Love Out Of No
 6 ROBERTS & PARTON/Islands In The Stream
 7 BILLY JOEL/Optom Girl
 8 AIR SUPPLY/Making Love Out Of No
 9 LAURA BRANTSON/Now Am I Supposed To
 10 STEVIE NICKS/If Anyone Falls
 11 BRYAN ADAMS/This Time
 12 DAVID BOWIE/Modern Love
 13 HANDED EYES/Problems
 14 SHEENA EASTON/Telephone(Long Distan
 15 MCCARTNEY & JACKSON/Say Say Say
 16 ROBERT PLANT/Big Love
 17 TALKING HEADS/Burning Down The Hou
 18 MEN WITHOUT HATS/The Safety Dance
 19 MICHAEL JACKSON/Human Nature
 20 POINTER SISTERS/I Need You
 21 HOTELS/Suddenly Last Summer
 22 MICHAEL SEMBELO/Automatic Man
 23 JOURNEY/Send Her My Love
 24 BRYSON & PLACK/Tonight I Celebrate
 25 ERYTHMICS/Love Is A Stranger
 26 PAT BENATAR/Love Is A Battlefield
 27 DEF LEPPARD/Poolin'
 28 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 29 JONKERS/Just Got Lucky

ADD: WARWICK & VANDROS/How Many Times Can We
 HALL & OATES/Say It Isn't So

KIEFM 102.7 Los Angeles

PD: Gerry De Francesco
MD: Mike Schaefer

H 1 BONNIE TYLER/Total Eclipse Of The
 2 TALKING HEADS/Burning Down The Hou
 3 SPANDAU BALLET/True
 4 LIONEL RICHIE/All Night Long(All M)
 5 AIR SUPPLY/Making Love Out Of No
 6 SHEENA EASTON/Telephone(Long Distan
 7 STEVIE NICKS/If Anyone Falls
 8 HOTELS/Suddenly Last Summer
 9 PRINCE/Delirious
 10 POLICE/Ring Of Pain
 11 AIR SUPPLY/Making Love Out Of No
 12 BRYSON & PLACK/Tonight I Celebrate
 13 DAVID BOWIE/Modern Love
 14 ELVIS COSTELLO/Everyday I Write The
 15 PAT BENATAR/Love Is A Battlefield
 16 ROBERTS & PARTON/Islands In The Stream
 17 BOB SEGER/Old Time Rock & Roll
 18 MEN WITHOUT HATS/The Safety Dance
 19 STEVIE NICKS/If Anyone Falls
 20 RUFUS & CHAKA/Ain't Nobody
 21 PETER SCHILLING/Major Tom(Coming Home
 22 JEFFREY OSBORNE/Stay With Me Tonight
 23 DEF LEPPARD/Poolin'
 24 BILLY JOEL/Optom Girl
 25 ERYTHMICS/Love Is A Stranger
 26 AGNETHA FALTSKOG/Can't Shake Loose
 27 FRANK STALLONE/Far From Over
 28 HANDED EYES/Problems
 29 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 30 HUMAN LEAGUE/Mirror Man
 31 MICHAEL SEMBELO/Automatic Man
 32 JOURNEY/Send Her My Love
 33 ASIA/The Smile Has Left Yo
 34 BOB SEGER/Old Time Rock & Roll
 35 LOVEBOY/Queen Of The Broken H
 36 HUEY LEWIS & NEWS/Heart And Soul
 37 HUMAN LEAGUE/Mirror Man
 38 BILLY JOEL/Optom Girl
 39 JOURNEY/Send Her My Love
 40 MATTHEW MELDER/Break My Stride

ADD: HALL & OATES/Say It Isn't So
 BIG COUNTRY/In A Big Country
 WARWICK & VANDROS/How Many Times Can We

ON: IRENE CARA/Why Me?
 JOHN COUGAR/Crumblin' Down
 JONATHAN WINTER/Spice Of Life
 HANNAH TRANSP/Spice Of Life
 ASIA/The Smile Has Left Yo
 RICE SPRINGFIELD/Souls

Hot Hits 101FM Denver

PD: Doug Erikson
MD: Gloria Avila

H 1 ROBERTS & PARTON/Islands In The Stream
 2 LIONEL RICHIE/All Night Long(All M)
 3 POLICE/Ring Of Pain
 4 BILLY JOEL/Optom Girl
 5 SPANDAU BALLET/True
 6 BONNIE TYLER/Total Eclipse Of The
 7 AIR SUPPLY/Making Love Out Of No
 8 TALKING HEADS/Burning Down The Hou
 9 PAT BENATAR/Love Is A Battlefield
 10 PETER SCHILLING/Major Tom(Coming Home
 11 SHEENA EASTON/Telephone(Long Distan
 12 STEVIE NICKS/If Anyone Falls
 13 PRINCE/Delirious
 14 AIR SUPPLY/Making Love Out Of No
 15 ELVIS COSTELLO/Everyday I Write The
 16 HUEY LEWIS & NEWS/Heart And Soul
 17 MCCARTNEY & JACKSON/Say Say Say
 18 DAVID BOWIE/Modern Love
 19 HANDED EYES/Problems
 20 POINTER SISTERS/I Need You
 21 BRYSON & PLACK/Tonight I Celebrate
 22 BRYAN ADAMS/This Time
 23 BILLY JOEL/Optom Girl
 24 MEN WITHOUT HATS/The Safety Dance
 25 JOURNEY/Send Her My Love
 26 AGNETHA FALTSKOG/Can't Shake Loose
 27 ROBERT PLANT/Big Love
 28 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 29 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 30 ERYTHMICS/Love Is A Stranger
 31 FRANK STALLONE/Far From Over
 32 ASIA/The Smile Has Left Yo
 33 MICHAEL SEMBELO/Automatic Man
 34 JOHN COUGAR/Crumblin' Down
 35 JONKERS/Just Got Lucky
 36 STACY LATTISMA/Niracles
 37 HEB/My Town
 38 WARWICK & VANDROS/How Many Times Can We
 39 HUMAN LEAGUE/Mirror Man
 40 CULTURE CLUB/Church Of The Poison

ADD: 36 WELLES MANHESSE/No One Can Love You M
 SIM CARNE/Invisible Hands
 DEBARCE/Time Will Reveal
 ELTON JOHN/I Guess That's Why Th
 BARBARA STREISAND/The May He Makes Me F
 PAUL YOUNG/Wherever I Lay My Hat

ON: STEPHANIE MILLS/Pilot Error
 DENZEL WASHINGTON/I Love
 JEFFREY OSBORNE/Stay With Me Tonight
 BETTE MIDLER/Favorite Waste Of Tim
 PAUL YOUNG/Wherever I Lay My Hat

KIEFM 101FM Los Angeles

PD: Bob Hamilton
MD: David Grossman

H 1 BONNIE TYLER/Total Eclipse Of The
 2 MIDNIGHT STAR/Freek-A-Soil
 3 SPANDAU BALLET/True
 4 AIR SUPPLY/Making Love Out Of No
 5 POLICE/Ring Of Pain
 6 ROBERTS & PARTON/Islands In The Stream
 7 LIONEL RICHIE/All Night Long(All M)
 8 HOTELS/Suddenly Last Summer
 9 PRINCE/Delirious
 10 POLICE/Ring Of Pain
 11 AIR SUPPLY/Making Love Out Of No
 12 BRYSON & PLACK/Tonight I Celebrate
 13 DAVID BOWIE/Modern Love
 14 ELVIS COSTELLO/Everyday I Write The
 15 SHEENA EASTON/Telephone(Long Distan
 16 ERYTHMICS/Love Is A Stranger
 17 BOB SEGER/Old Time Rock & Roll
 18 JONKERS/Just Got Lucky
 19 BILLY JOEL/Optom Girl
 20 HUMAN LEAGUE/Mirror Man
 21 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 22 MATTHEW MELDER/Break My Stride
 23 JACKSON BROWNE/Tender Is The
 24 WARWICK & VANDROS/How Many Times Can We
 25 FOUR TOPS/I Just Can't Walk A
 26 BARBARA STREISAND/The May He Makes Me F
 27 POINTER SISTERS/I Need You
 28 JOURNEY/Send Her My Love
 29 KLIQ/Stop Doggin' Me Around
 30 IRENE CARA/Why Me?

ADD: CULTURE CLUB/Church Of The Poison
 HALL & OATES/Say It Isn't So
 PETER SCHILLING/Major Tom(Coming Home
 JOHN COUGAR/Crumblin' Down

ON: DEBARCE/Time Will Reveal
 RICE SPRINGFIELD/Souls
 LINDA RONSTADT/What's Gonna Happen

KUBE 93FM Seattle

PD: Bob Case
MD: Tom Huttyler

H 1 BONNIE TYLER/Total Eclipse Of The
 2 ROBERTS & PARTON/Islands In The Stream
 3 POLICE/Ring Of Pain
 4 LIONEL RICHIE/All Night Long(All M)
 5 SHEENA EASTON/Telephone(Long Distan
 6 SPANDAU BALLET/True
 7 AIR SUPPLY/Making Love Out Of No
 8 STEVIE NICKS/If Anyone Falls
 9 HUMAN LEAGUE/Mirror Man
 10 HUMAN LEAGUE/Mirror Man
 11 HUEY LEWIS & NEWS/Heart And Soul
 12 ROBERT PLANT/Big Love
 13 TALKING HEADS/Burning Down The Hou
 14 DAVID BOWIE/Modern Love
 15 BILLY JOEL/Optom Girl
 16 STEVIE NICKS/If Anyone Falls
 17 MCCARTNEY & JACKSON/Say Say Say
 18 JONATHAN WINTER/What's Gonna Happen
 19 HOTELS/Suddenly Last Summer
 20 BRYAN ADAMS/This Time
 21 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 22 HOODY BLUES/Sitting At The Wheel
 23 ROD STERNA/What Am I Gonna Do!!
 24 PAT BENATAR/Love Is A Battlefield
 25 ERYTHMICS/Love Is A Stranger
 26 BRYSON & PLACK/Tonight I Celebrate
 27 DEF LEPPARD/Poolin'
 28 ELVIS COSTELLO/Everyday I Write The
 29 IRENE CARA/Why Me?

ADD: HALL & OATES/Say It Isn't So

Phoenix FM 104

PD: Charlie Quinn
MD: Steve Goddard

H 1 POLICE/Ring Of Pain
 2 BONNIE TYLER/Total Eclipse Of The
 3 SPANDAU BALLET/True
 4 AIR SUPPLY/Making Love Out Of No
 5 ROBERTS & PARTON/Islands In The Stream
 6 LIONEL RICHIE/All Night Long(All M)
 7 AIR SUPPLY/Making Love Out Of No
 8 SHEENA EASTON/Telephone(Long Distan
 9 PRINCE/Delirious
 10 TALKING HEADS/Burning Down The Hou
 11 STEVIE NICKS/If Anyone Falls
 12 HOTELS/Suddenly Last Summer
 13 DAVID BOWIE/Modern Love
 14 ROBERT PLANT/Big Love
 15 BRYAN ADAMS/This Time
 16 BILLY JOEL/Optom Girl
 17 MEN WITHOUT HATS/The Safety Dance
 18 HUEY LEWIS & NEWS/Heart And Soul
 19 QUIET RIOT/Cum On Feel The Noise
 20 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 21 HOODY BLUES/Sitting At The Wheel
 22 STACY LATTISMA/Niracles
 23 STRAY CATS/She's A Lady
 24 MCCARTNEY & JACKSON/Say Say Say
 25 PAT BENATAR/Love Is A Battlefield
 26 HEB/My Town
 27 FRANK STALLONE/Far From Over
 28 HANDED EYES/Problems
 29 JOURNEY/Send Her My Love
 30 DEF LEPPARD/Poolin'

ADD: CULTURE CLUB/Church Of The Poison
 ERYTHMICS/Love Is A Stranger
 BRYSON & PLACK/Tonight I Celebrate
 POLICE/Sync II

ON: JOHN COUGAR/Crumblin' Down
 ASIA/The Smile Has Left Yo
 HUMAN LEAGUE/Mirror Man

KYUU 99.7FM San Francisco

PD: Mike Novak
MD: Steve Behm

H 1 ROBERTS & PARTON/Islands In The Stream
 2 LIONEL RICHIE/All Night Long(All M)
 3 BILLY JOEL/Optom Girl
 4 SHEENA EASTON/Telephone(Long Distan
 5 STEVIE NICKS/If Anyone Falls
 6 SPANDAU BALLET/True
 7 POLICE/Ring Of Pain
 8 AIR SUPPLY/Making Love Out Of No
 9 TALKING HEADS/Burning Down The Hou
 10 BONNIE TYLER/Total Eclipse Of The
 11 MEN AT WORK/Dr. Heckyll & Mr. Jiv
 12 HUEY LEWIS & NEWS/Heart And Soul
 13 HOTELS/Suddenly Last Summer
 14 JOURNEY/Send Her My Love
 15 ROD STERNA/What Am I Gonna Do!!
 16 MICHAEL JACKSON/P.Y.T.(Pretty Young T
 17 MCCARTNEY & JACKSON/Say Say Say
 18 JACKSON BROWNE/Tender Is The
 19 STACY LATTISMA/Niracles
 20 DEF LEPPARD/Poolin'
 21 BILLY JOEL/Optom Girl
 22 ERYTHMICS/Love Is A Stranger
 23 BRYSON & PLACK/Tonight I Celebrate
 24 POLICE/Sync II

ON: JOHN COUGAR/Crumblin' Down
 ASIA/The Smile Has Left Yo
 HUMAN LEAGUE/Mirror Man

EAST
Most Added® Hottest

Hall & Oates
Eton John
Stray Cats
Lionel Richie
Rogers & Parton
Quiet Riot

CHRADD'S & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Hall & Oates
Culture Club
Irene Cara
Lionel Richie
Rogers & Parton
Prince

EAST
PARALLEL TWO

WFLY/Albany, NY

Jack Lawrence

HALL & OATES
HUMAN LEAGUE
ASIA
JOURNEY
ROMANTICS
Hottest:
LIONEL RICHIE 7-1
POLICE 6-2
FIXX 4-3
TALKING HEADS 5-4
PRINCE 17-12

WTRY/Albany, NY

Bill Cahill

HALL & OATES
BIG COUNTRY (dp)
PETER SCHILLING (dp)
HEART (dp)
Hottest:
BONNIE TYLER 1-1
SHEENA EASTON 6-5
ROGERS & PARTON 8-6
QUIET RIOT 11-7
LIONEL RICHIE 17-12

Q100/Allentown, PA

Dillon/Freeman

PAT BENATAR
JOHN COUGAR
IRENE CARA
CULTURE CLUB
ASIA
WARWICK & VANDROS
MICHAEL JACKSON
Hottest:
BONNIE TYLER 1-1
ROGERS & PARTON 7-3
QUIET RIOT 6-6
BILLY JOEL 20-10
MCCARTNEY & JACKS 32-20

WVSR/Charleston, WV

Dave Carlisle

CULTURE CLUB
HALL & OATES
ELTON JOHN
IRENE CARA
JEFFREY OSBORNE
BARBRA STREISAND
POINTNER SISTERS
KLIQUE
BIG COUNTRY
STRAY CATS (dp)
MSB (dp)
ICEBERG (dp)
Hottest:
ROGERS & PARTON 1-1
POLICE 3-4
LIONEL RICHIE 11-7
BILLY JOEL 13-10
MICHAEL SEMBELLO 23-16

K104/Erie, PA

Bill Shannon

HALL & OATES
STRAY CATS
BARBRA STREISAND (dp)
CARPENTERS (dp)
ELO
RAINBOW
ANNABEL LAMB
SURVIVOR
DOORS
Hottest:
DEF LEPPARD 2-1
QUIET RIOT 3-2
LOVERBOY 13-7
PAT BENATAR 16-8
ASIA D-26

WYCR/Hanover, PA

Mark Richards

RICK SPRINGFIELD
HALL & OATES
ELTON JOHN
STRAY CATS
MEN WITHOUT HATS
Hottest:
ROGERS & PARTON 1-1
MOTELS 6-1
BRYSON & PLACK 9-6
QUIET RIOT 27-22
MSB 33-25

WTFM/Hartford, CT

Mike West

HALL & OATES
PAT BENATAR
ELTON JOHN
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 10-3
BILLY JOEL 15-6
MOTELS 16-10
MCCARTNEY & JACKS 23-15

WKEE/Huntington, WV

Gary Miller

CULTURE CLUB
HALL & OATES
KLIQUE (dp)
BARBRA STREISAND (dp)
ELTON JOHN
STRAY CATS
Hottest:
ROGERS & PARTON 2-1
SPANDAU BALLET 3-2
FIXX 4-3
LIONEL RICHIE 5-4
TALKING HEADS 8-6

WLAN-FM/Lancaster, PA

Todd Halliday

RAINBOW
HALL & OATES
ELTON JOHN
PETER SCHILLING
MELISSA MANCHESTE
Hottest:
QUIET RIOT 1-1
SHEENA EASTON 3-2
LIONEL RICHIE 11-3
ROGERS & PARTON 10-6
BILLY JOEL 17-9

KC101/New Haven, CT

Stef Rybak

HALL & OATES
JOURNEY
SOS BAND
Hottest:
BONNIE TYLER 1-1
LIONEL RICHIE 4-2
ROGERS & PARTON 5-3
MCCARTNEY & JACKS 26-21
QUIET RIOT 30-24

WSPK/Poughkeepsie, NY

Chris Leide

HALL & OATES
ELTON JOHN
PETER SCHILLING
NARDED EYES
RUFUS & CHAKA
HEART
RICK SPRINGFIELD
Hottest:
LIONEL RICHIE 5-2
ROGERS & PARTON 12-6
MEN AT WORK 16-9
MICHAEL SEMBELLO 21-13
MCCARTNEY & JACKS 33-23

WFMH/Rochester, NY

Charley Lake

BILLY JOEL
HALL & OATES
BARBRA STREISAND
Hottest:
TALKING HEADS 1-1
ROGERS & PARTON 2-2
SPANDAU BALLET 3-3
LIONEL RICHIE 13-9
PRINCE 11-10

98PX/Rochester, NY

Tom Mitchell

QUIET RIOT
HALL & OATES
KIM CARNES
RICK SPRINGFIELD
ELTON JOHN
Hottest:
POLICE 1-1
LIONEL RICHIE 8-3
PRINCE 9-5
MCCARTNEY & JACKS 24-11
QUIET RIOT D-12

WQFM/Schenectady, NY

Tom Parker

HALL & OATES
CULTURE CLUB
RICK SPRINGFIELD
IRENE CARA
KIM CARNES
Hottest:
SHEENA EASTON 11-6
ROGERS & PARTON 18-8
PRINCE 13-9
LIONEL RICHIE 28-12
BILLY JOEL 31-15

WKFM/Syracuse

John Carucci

MELISSA MANCHESTE
RAINBOW
NARDED EYE
ELTON JOHN
NARDED EYES
JEFFREY OSBORNE
HALL & OATES
STRAY CATS
Hottest:
POLICE 4-1
TALKING HEADS 5-2
MOTELS 13-10
DAVID BOWIE 20-16
BILLY JOEL 21-17

WPST/Trenton, NJ

Tom Taylor

HALL & OATES
ELTON JOHN
STRAY CATS
Hottest:
BILLY JOEL 14-5
PRINCE 13-6
PAT BENATAR 32-21
MICHAEL JACKSON 40-29
ASIA D-36

WRCK/Utica, NY

Jim Reitz

HALL & OATES
STRAY CATS
RAINBOW
DORKEN
BARBRA STREISAND
JEFFREY OSBORNE
Hottest:
DEF LEPPARD 2-1
QUIET RIOT 3-2
LOVERBOY 13-7
PAT BENATAR 16-8
ASIA D-26

WYCR/Hanover, PA

Mark Richards

RICK SPRINGFIELD
HALL & OATES
ELTON JOHN
STRAY CATS
MEN WITHOUT HATS
Hottest:
ROGERS & PARTON 1-1
MOTELS 6-1
BRYSON & PLACK 9-6
QUIET RIOT 27-22
MSB 33-25

WTFM/Hartford, CT

Mike West

HALL & OATES
PAT BENATAR
ELTON JOHN
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 10-3
BILLY JOEL 15-6
MOTELS 16-10
MCCARTNEY & JACKS 23-15

WKEE/Huntington, WV

Gary Miller

CULTURE CLUB
HALL & OATES
KLIQUE (dp)
BARBRA STREISAND (dp)
ELTON JOHN
STRAY CATS
Hottest:
ROGERS & PARTON 2-1
SPANDAU BALLET 3-2
FIXX 4-3
LIONEL RICHIE 5-4
TALKING HEADS 8-6

WLAN-FM/Lancaster, PA

Todd Halliday

RAINBOW
HALL & OATES
ELTON JOHN
PETER SCHILLING
MELISSA MANCHESTE
Hottest:
QUIET RIOT 1-1
SHEENA EASTON 3-2
LIONEL RICHIE 11-3
ROGERS & PARTON 10-6
BILLY JOEL 17-9

KC101/New Haven, CT

Stef Rybak

HALL & OATES
JOURNEY
SOS BAND
Hottest:
BONNIE TYLER 1-1
LIONEL RICHIE 4-2
ROGERS & PARTON 5-3
MCCARTNEY & JACKS 26-21
QUIET RIOT 30-24

WSPK/Poughkeepsie, NY

Chris Leide

HALL & OATES
ELTON JOHN
PETER SCHILLING
NARDED EYES
RUFUS & CHAKA
HEART
RICK SPRINGFIELD
Hottest:
LIONEL RICHIE 5-2
ROGERS & PARTON 12-6
MEN AT WORK 16-9
MICHAEL SEMBELLO 21-13
MCCARTNEY & JACKS 33-23

WCIR/Beckley, WV

Bob Spencer

MICHAEL SEMBELLO
ASIA
DEBARGE
HALL & OATES
BARBRA STREISAND (dp)
MATTHEW WILDER
Hottest:
ROGERS & PARTON 2-1
POLICE 4-2
FIXX 5-4
BRYAN ADAMS 7-6
LIONEL RICHIE 8-7

WKZ/Chambersburg, PA

Matthew/Alexander

none
Hottest:
ROGERS & PARTON 1-1
FIXX 9-9
LOVERBOY 17-17
BILLY JOEL 20-20

WTSN/Dover, NH

Jim Sebastian

ASIA
LINDA RONSTADT
HUMAN LEAGUE
Hottest:
ROGERS & PARTON 5-3
FIXX 7-5
PRINCE 8-7
SHEENA EASTON 16-10
HUEY LEWIS & NEWS 25-16

WERZ/Exeter, NH

Scott McKay

HALL & OATES
ELTON JOHN
STRAY CATS
JUICE NEWTON
NARDED EYES
FOUR TOPS (dp)
MANHATTAN TRANSFE (dp)
Hottest:
POLICE 2-1
DEF LEPPARD 6-5
HUEY LEWIS & NEWS 13-8
QUIET RIOT 14-9
DAVID BOWIE 20-15

WZYQ/Fredrick, MD

Kemosabi Joe

HALL & OATES
STRAY CATS
ELTON JOHN
SURVIVOR
BRYSON & PLACK (dp)
Hottest:
ROGERS & PARTON 1-1
QUIET RIOT 11-4
BILLY JOEL 19-7
MICHAEL JACKSON 34-20
BOB SEGER 31-21

WQCM/Hagerstown, MD

Will Kaufman

HALL & OATES
STRAY CATS
ELTON JOHN
SURVIVOR
HALL & OATES
ASIA
CEC FARRAW
Hottest:
LIONEL RICHIE 5-4
PRINCE 13-8
BRYSON & PLACK 15-9
MCCARTNEY & JACKS 23-13

WFM/Baton Rouge, LA

Rice/Ahlyson

HALL & OATES
ASIA
RICK SPRINGFIELD
Hottest:
POLICE 4-1
ROBBIE TYLER 1-2
ROGERS & PARTON 5-3
BILLY JOEL 19-14

KZZB/Beaumont, TX

Murphy/Harrison

CULTURE CLUB
DEBARGE
IRENE CARA
HALL & OATES
ELTON JOHN
Hottest:
POLICE 3-1
MOTELS 6-4
PRINCE 11-8
DAVID BOWIE 14-9
QUIET RIOT 22-14

WQID/Biloxi, MS

Kirk Clitt

AGNETHA PALTSKOG
RUFUS & CHAKA (dp)
ROMANTICS (dp)
Hottest:
SPANDAU BALLET 1-1
FIXX 2-2
PRINCE 3-3
LIONEL RICHIE 8-5
MOTELS 13-9

13FEA/Manchester, NH

Rick Ryder

ROBERT PLANT
JOBOKERS
KLIQUE
BARBRA STREISAND
COMMODORES
Hottest:
SPANDAU BALLET 2-1
ROGERS & PARTON 7-4
STEVIE NICKS 11-5
MOTELS 13-6
POLICE 14-7

WKHI/Ocean City, MD

Jack Gillan

none
Hottest:
POLICE 1-1
ROGERS & PARTON 6-6
PRINCE 8-8
SHEENA EASTON 9-9
LIONEL RICHIE 10-10

98XII/Parkersburg, WV

Paul DeMilla

CARPENTERS (dp)
STRAY CATS
BARBRA STREISAND (dp)
KIM CARNES
SURVIVOR
RAINBOW
Hottest:
LIONEL RICHIE 1-1
LOVERBOY 2-2
PAT BENATAR 13-6
QUIET RIOT 20-12
RICK SPRINGFIELD 21-14

WJBO/Portland, ME

Phoenix/O'Neil

HALL & OATES
COMMODORES
FOUR TOPS
ROMANTICS
JEFFREY OSBORNE
DEBARGE
Hottest:
ROGERS & PARTON 1-1
FIXX 3-2
TALKING HEADS 5-4
MOTELS 9-5
PRINCE 11-6

WHEB/Portsmouth, NH

Rick Bean

HALL & OATES
Hottest:
FIXX 1-1
PRINCE 7-4
HUEY LEWIS & NEWS 12-7
PAT BENATAR 19-9
LOVERBOY 17-13

WOMP-FM/Wheeling, WV

Tom Mitchell

HALL & OATES
IRENE CARA
RICK SHEPPARD
STRAY CATS
KIM CARNES
SURVIVOR
AC/DC (dp)
TIM PINN
ROMANTIC
LIONEL RICHIE 4-1
BILLY JOEL 5-3
MICHAEL JACKSON 10-4
BRYAN ADAMS 11-8
ELVIS COSTELLO 20-10

WSQV/Wilmington, PA

Frank Bell

HALL & OATES
RAINBOW
ROMANTICS
RICK SPRINGFIELD
EDDIE & THE CRUIS
Hottest:
SPANDAU BALLET 2-1
SHEENA EASTON 10-7
TALKING HEADS 10-7
LIONEL RICHIE 14-9
PAT BENATAR 23-21

KZFM/Corpus Christi, TX

Zippo/Tucker

KLIQUE
ROMANTICS
HALL & OATES
ELTON JOHN
STRAY CATS
Hottest:
SPANDAU BALLET 2-1
SHEENA EASTON 10-7
TALKING HEADS 10-7
LIONEL RICHIE 14-9
PAT BENATAR 23-21

WDDQ/Daytona Beach, FL

Ralph Wimmer

IRENE CARA
HALL & OATES
DEBORAH ALLEN
KIM CARNES
PETER SCHILLING
Hottest:
ROGERS & PARTON 3-1
LIONEL RICHIE 7-4
SHEENA EASTON 12-6
BILLY JOEL 23-10
QUIET RIOT 27-22

KHFI/Austin, TX

Volkmann/Garrett

PETER SCHILLING
QUIET RIOT
BIG COUNTRY
CULTURE CLUB
IRENE CARA
HUMAN LEAGUE
RICK SPRINGFIELD
HALL & OATES
MSB
ASIA
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 6-2
PRINCE 12-6
BILLY JOEL 23-10
QUIET RIOT 27-22

WBNF/Daytona Beach, FL

Brian Douglas

QUIET RIOT
WARWICK & VANDROS
NELSON & JENNINGS
CULTURE CLUB
HALL & OATES
MICHAEL SEMBELLO
ELTON JOHN
STRAY CATS
ROMANTICS
MELISSA MANCHESTE
BETTE MIDLER
EDDIE & THE CRUIS
Hottest:
LIONEL RICHIE 9-5
FIXX 13-11
POLICE 22-14
PAT BENATAR 24-17
QUIET RIOT D-21

WDCQ/Durham-Raleigh

Randy Kabrich

CULTURE CLUB
KIM CARNES
IRENE CARA
Hottest:
ROGERS & PARTON 1-1
BONNIE TYLER 2-2
LIONEL RICHIE 5-3
FIXX 13-8
PRINCE 17-10

KAMZ/El Paso, TX

West/Saylor

HALL & OATES
JENNIFER HOLLIDAY
JOBOKERS
MADONNA
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 11-4
ROGERS & PARTON 14-7
COMMODORES 16-10
MICHAEL JACKSON 24-14

KSET-FM/El Paso, TX

Cat Simon

PRINCE
MADONNA
HALL & OATES
ELTON JOHN
ROMANTICS
Hottest:
POLICE 1-1
HERBIE HANCOCK 7-4
QUIET RIOT 12-6
PAT BENATAR 16-11
EURYTHMICS 18-14

WRQK/Greensboro, NC

Wes Jones

WARWICK & VANDROS
BARBRA STREISAND
HALL & OATES
IRENE CARA
MICHAEL JACKSON
ROMANTICS
Hottest:
POLICE 1-1
HUMAN LEAGUE
NARDED EYES
KLIQUE
HALL & OATES
COMMODORES
Hottest:
SPANDAU BALLET 1-1
FIXX 2-2
PRINCE 3-3
LIONEL RICHIE 8-5
MOTELS 13-9

WSSX/Charleston

Bill Mardin

HUMAN LEAGUE (dp)
ELTON JOHN
CULTURE CLUB
HALL & OATES
Hottest:
NARDED EYES 1-1
FIXX 4-2
DAVID BOWIE 18-8
PAT BENATAR 13-9
JACKSON BROWNE 20-16

WBCY/Charlottesville, NC

Bob Kagan

HALL & OATES
IRENE CARA
RAINBOW
BIG COUNTRY
DEBARGE
Hottest:
SPANDAU BALLET 1-1
ROGERS & PARTON 2-2
LIONEL RICHIE 7-3
DAVID BOWIE 17-12
MCCARTNEY & JACKS 31-22

WZYP/Jacksonville, FL

Scott Mitchell

STRAY CATS
QUIET RIOT
JEFFREY OSBORNE
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 4-2
STEVIE NICKS 7-7
FIXX 8-6
PRINCE 9-7

WTYX/Jackson, MS

Jim Chick

QUIET RIOT (dp)
HALL & OATES
IRENE CARA
JEFFREY OSBORNE
Hottest:
BONNIE TYLER 1-1
ROGERS & PARTON 9-2
ROBERT PLANT 7-5
PRINCE 8-7
LIONEL RICHIE 13-8

WZLD/Columbia, SC

Chuck Finley

HALL & OATES
ELTON JOHN
MADONNA
MEN WITHOUT HATS
KLIQUE
Hottest:
ROGERS & PARTON 4-1
STEVIE NICKS 21-17
PRINCE 23-20

WQUT/Johnson City, TN

Rod Hampton

HALL & OATES
RICK SPRINGFIELD
QUIET RIOT (dp)
Hottest:
POLICE 1-1
BRYAN ADAMS 17-9
FIXX 20-11
STEVIE NICKS 21-17
PRINCE 23-20

WOKI/Knoxville, TN

Gary Adkins

QUIET RIOT
HALL & OATES
SURVIVOR
STRAY CATS
JEFFREY OSBORNE
NARDED EYES
FOUR TOPS
MATTHEW WILDER
IRENE CARA
Hottest:
POLICE 1-1
ROGERS & PARTON 5-3
SHEENA EASTON 7-5
FIXX 14-7
STEVIE NICKS 8-6
LIONEL RICHIE 20-16

WFM/Lexington, KY

Fox/Mooley

BRYSON & PLACK
JACKSON BROWNE
JOURNEY
IRENE CARA
CULTURE CLUB
Hottest:
POLICE 1-1
NEW AT WORK 17-9
HUEY LEWIS & NEWS 8-4
QUIET RIOT 9-6
LIONEL RICHIE 18-7

MIDWEST Most Added Hottest

Hall & Oates, Irene Cara, Culture Club, Lionel Richie, Police, Billy Joel

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Hall & Oates, Culture Club, Irene Cara, Lionel Richie, Rogers & Parton, Police

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick... LOVERBOY (dp) HALL & OATES NAKED EYES HEART FOUR TOPS WARWICK & VANDROS

WKAU/Appleton-Oshkosh Roas/Ahen... CULTURE CLUB IRENE CARA BIG COUNTRY

WNAM/Appleton-Oshkosh Chris Caine... HALL & OATES CULTURE CLUB RICK SPRINGFIELD

82X/Columbus, OH Teri Nuttar... JOURNEY HALL & OATES HUEY LEWIS & NEWS

KIKI/Dayton, IA Jim O'Hara... KIM CARNES IRENE CARA CULTURE CLUB

KMGK/Des Moines, IA Jim Roberts... HALL & OATES ELTON JOHN BIG COUNTRY

WBC/Duluth, MN Dick Johnson... PAT BENATAR (dp) JOHN COUGAR (dp) IRENE CARA

WSTO/Evansville, IN Chris Taylor... MCCARTNEY & JACKS HOTTTEST: BILLY JOEL 15-7

WMEE/Fort Wayne Tony Richards... HALL & OATES CULTURE CLUB HUMAN LEAGUE

WGRD/Grand Rapids, MI J.J. Duling... HALL & OATES POLICE STRAY CATS

WZZM/Grand Rapids, MI Don Schuller... HALL & OATES ELTON JOHN RAINBOW

WZPL/Indianapolis, IN Hoffmann/Browning... LOVERBOY HALL & OATES ROGERS & PARTON

WJXJ/Jackson, MI Ryan/Cheska... POLICE JOURNEY EYE TO EYE (dp)

WKFR/Kalamazoo, MI Swart/Chapman... ELTON JOHN HALL & OATES IRENE CARA (dp)

ZZ99/Kansas City, MO Rowlands/Benson... HUMAN LEAGUE BIG COUNTRY RUFUS & CHAKA

WVIC/Lansing, MI Jay Stevens... HUMAN LEAGUE IRENE CARA KIM CARNES

WZEE/Madison, WI Little/Hudson... HALL & OATES BIG COUNTRY RICK SPRINGFIELD

KQKQ/Omaha, NE Taylor/Dean... HALL & OATES ASIA HUMAN LEAGUE

KZ93/Peoria, IL Mark Maloney... ROGERS & PARTON IRENE CARA CULTURE CLUB

WRKR/Racine-Milwaukee Pat Martin... CULTURE CLUB HALL & OATES MICHAEL JACKSON

WZOK/Rockford Tim Fox... PAT BENATAR MCCARTNEY & JACKS JOHN COUGAR

WRQN/Toledo, OH Buck Williams... MICHAEL JACKSON CULTURE CLUB AIR SUPPLY

KAYI/Tulsa, OK Phil Williams... RICK SPRINGFIELD IRENE CARA HALL & OATES

KEYN-FM/Wichita, KS Taylor/Pearman... IRENE CARA KIM CARNES RICK SPRINGFIELD

WHOT/Youngstown Dick Thompson... MADONNA MELISSA MANCHESTE NAKED EYES

WYFM/Youngstown Jeff Tobin... BILLY JOEL RAINBOW ELTON JOHN

WZFY/Bismarck, ND Brannan/Hardt... STRAY CATS HALL & OATES WARWICK & VANDROS

WBNQ/Bloomington Mike Justin... KIM CARNES IRENE CARA CULTURE CLUB

WBSB/Bloomington John Helmann... MICHAEL JACKSON STRAY CATS ELTON JOHN

99KG/Salina, KS Denny Collier... QUIET RIOT (dp) HALL & OATES BIG COUNTRY

WCIL-FM/Carbondale, IL Tony Wahtkus... HALL & OATES EDDIE & THE CRUIS (dp) RICK SPRINGFIELD

KCMQ/Columbia, MO Dave McCormick... BIG COUNTRY KIM CARNES IRENE CARA

Y94/Fargo, ND Collins/Anderson... IRENE CARA HALL & OATES POLICE 2-1

KKXL-FM/Grand Forks, ND Don Nordine... CULTURE CLUB PETER SCHILLING MEN AT WORK

KYTN/Grand Forks, ND Tom Fricke... MICHAEL JACKSON RICK SPRINGFIELD NAKED EYES

KRNA/Iowa City, IA Bart Goynehor... BIG COUNTRY NAKED EYES ELTON JOHN

WAZY-FM/Lafayette, IN Stacy/Greer... LOVERBOY RAINBOW ELTON JOHN

KFRX/Lincoln Tracy Johnson... MICHAEL JACKSON CULTURE CLUB MANHATTAN TRANSPF (dp)

KKSS/Lincoln, NE Tim Kelly... ELTON JOHN HALL & OATES MICHAEL JACKSON

KKLS-FM/Rapid City, SD Sherwin/Piper... MICHAEL JACKSON IRENE CARA CULTURE CLUB

KKRC/Sioux Falls Dan Kleley... ASIA MICHAEL JACKSON JOURNEY HUMAN LEAGUE

KWTO-FM/Springfield, MO Bob Hammond... ASIA IRENE CARA CULTURE CLUB

WSPT/Stevens Point, WI Fuhr/Tracy... HALL & OATES HUMAN LEAGUE MICHAEL JACKSON

KDVV/Topeka, KN Tony Stewart... ELTON JOHN HALL & OATES BIG COUNTRY

KFMW/Waterloo, IA Mark Potter... HUMAN LEAGUE HEART STREETS (dp)

KKXX/Bakersfield, CA Squires/Kemper... HALL & OATES IRENE CARA HUMAN LEAGUE

KKFM/Colorado Springs, CO Finney/Ryan... HUMAN LEAGUE DEBARGE PETER SCHILLING

KBBK/Boise, ID Tom Evans... HALL & OATES POLICE 1-1 LIONEL RICHIE 1-1

KMGX/Fresno, CA Carey Edwards... HALL & OATES KIM CARNES NAKED EYES

KYNO-FM/Fresno Walker/Davis... CULTURE CLUB IRENE CARA STRAY CATS

KSAD/Salem, OR Len E. Mitchell... STRAY CATS HALL & OATES ELTON JOHN

KIKU/Honolulu, HI Kong/Shahido... RICK SPRINGFIELD HALL & OATES BRYSON & PLACK

KQMG/Honolulu, HI Kimo Akane... HALL & OATES ELTON JOHN STRAY CATS

KLUC/Las Vegas, NV Dave Anthony... ASIA HALL & OATES HERBIE HANCOCK

KFII/Los Angeles Steve LaBau... HALL & OATES POINTER SISTERS CULTURE CLUB

KOSO/Modesto, CA Ausham/Main... HALL & OATES CULTURE CLUB IRENE CARA

KHOP/Modesto-Stockton David Kraham... HALL & OATES STRAY CATS (dp)

KIDD/Monterey, CA Rick Boyd... none HOTTTEST: LIONEL RICHIE 1-1

K9S/Provo, UT Gentry/Greer... PAT BENATAR MICHAEL JACKSON ASIA

KGGI/Riverside-S. Bernardino Volpe/O'Neil... HALL & OATES JOURNEY COMMODORES

KWOD/Sacramento Mr. Ed... ROGERS & PARTON HALL & OATES HUMAN LEAGUE

KSAD/Salem, OR Len E. Mitchell... STRAY CATS HALL & OATES ELTON JOHN

KRSP/Salt Lake City Carlson/Moff... IRENE CARA HALL & OATES KIM CARNES

KHYT/Tucson Sherman Cohen... QUIET RIOT STEVIE NICKS MADONNA

KRQQ/Tucson Zapoleon/Norris... BIG COUNTRY ROMANTICS JOBOXERS

KGOT/Anchorage, AK Kay Taylor... CULTURE CLUB ELVIS COSTELLO JACKSON BROWNE

KYVA/Billings, MT Charlie Fox... HALL & OATES CULTURE CLUB BARBRA STREISAND

KCDQ/Bozeman Greg Williams... HALL & OATES STRAY CATS WARWICK & THOMPSON

KTRS/Casper, WY Jerry Gebhard... MICHAEL JACKSON IRENE CARA CULTURE CLUB

KGMO/Hoqualem Steve Larson... ELTON JOHN HALL & OATES GENESIS

KGMO/Hoqualem Steve Larson... ELTON JOHN HALL & OATES GENESIS

KGMO/Hoqualem Steve Larson... ELTON JOHN HALL & OATES GENESIS

KGMO/Hoqualem Steve Larson... ELTON JOHN HALL & OATES GENESIS

KOZE/Lawiston, ID Jay McCall... JUICE NEWTON ELTON JOHN RAINBOW

KDZA/Pueblo Rip Avina... HALL & OATES IRENE CARA KIM CARNES

KCBN/Reno, NV Jim O'Neal... MICHAEL JACKSON JOBOXERS HALL & OATES

KBIM/Roswell, MN Harry Dierks... CULTURE CLUB BARBRA STREISAND BIG COUNTRY

KSLY/San Luis Obispo Tom Walsh... QUIET RIOT (dp) CULTURE CLUB PETER SCHILLING

KZQZ/San Luis Obispo, CA Don Potter... GENESIS STRAY CATS JUICE NEWTON

KIST/Santa Barbara Dick Williams... QUIET RIOT (dp) ASIA MICHAEL JACKSON

KIST/Santa Barbara Dick Williams... QUIET RIOT (dp) ASIA MICHAEL JACKSON

KIST/Santa Barbara Dick Williams... QUIET RIOT (dp) ASIA MICHAEL JACKSON

KIST/Santa Barbara Dick Williams... QUIET RIOT (dp) ASIA MICHAEL JACKSON

KIST/Santa Barbara Dick Williams... QUIET RIOT (dp) ASIA MICHAEL JACKSON

RICK SPRINGFIELD



Contemporary Hit Radio

RICK SPRINGFIELD
Souls (RCA)

61% of our reporters on it. Moves: Up 28, Debuts 29, Same 47, Down 0, Adds 38 including WBEN-FM, WCAU-FM, Y100, WKQX, WHYT, KIMN, XTRA. See Parallels, debuts at number 38 on the CHR chart.

“SOULS”

- MTV world premiere of Rick's new video "Souls" — Thursday, Oct. 20
- Also featured on NBC's "Friday Night Video" — Friday, Oct. 21

Produced by Rick Springfield & Bill Drescher for Carman Production & Famous Dog Productions

Management & Direction: Major Way Management
Dana Miller & Barry Gross



Contemporary Hit Radio

Continued from Back Page

BREAKERS

DARYL HALL & JOHN OATES Say It Isn't So (RCA)

76% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 179 including WHTT, PRO-FM, 93FM, B96, WTKI, KIIS-FM, KWSS. See Parallels, will debut next week on the CHR chart.

CULTURE CLUB Church Of The Poison Mind (Virgin/Epic)

73% of our reporters on it. Moves: Up 8, Debuts 44, Same 45, Down 0, Adds 73 including B104, WHTX, I95, WHYT, Q103, KZZP, KYUU. See Parallels, debuts at number 39 on the CHR chart.

IRENE CARA Why Me? (Network/Geffen)

72% of our reporters on it. Moves: Up 8, Debuts 42, Same 52, Down 0, Adds 67 including WBEN-FM, Q107, KAFM, 93FM, WGCL, XTRA, KYUU. See Parallels, debuts at number 40 on the CHR chart.

QUIET RIOT Cum On Feel The Noize (Pasha/CBS)

65% of our reporters on it. Moves: Up 84, Debuts 16, Same 29, Down 2, Adds 21 including KIIS-FM, 98PXY, WZYP, WZPL, KYNO-FM, KTDY, KDZA. See Parallels, debuts at number 28 on the CHR chart.

DIONNE WARWICK & LUTHER VANDROSS How Many Times Can We Say Goodbye (Arista)

62% of our reporters on it. Moves: Up 42, Debuts 33, Same 58, Down 0, Adds 13 including KOPA, Q100, WRQK, WRVQ, WKDD, KFYZ. See Parallels, debuts at number 37 on the CHR chart.

RICK SPRINGFIELD Souls (RCA)

61% of our reporters on it. Moves: Up 28, Debuts 29, Same 47, Down 0, Adds 38 including WBEN-FM, WCAU-FM, Y100, WKQX, WHYT, KIMN, XTRA. See Parallels, debuts at number 38 on the CHR chart.

LOVERBOY Queen Of The Broken Hearts (Columbia)

60% of our reporters on it. Moves: Up 81, Debuts 6, Same 39, Down 6, Adds 9 including WXKS-FM, Q107, Q103, WKDD, WAZY-FM, 99KG. See Parallels, debuts at number 32 on the CHR chart.

JoBOXERS Just Got Lucky (RCA)

60% of our reporters on it. Moves: Up 53, Debuts 25, Same 49, Down 0, Adds 13 including WXKS-FM, KHTR, KYUU, KAMZ, KLUC, KRQ, WIGY. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

- KIM CARNES "Invisible Hands" (EMI America) 133/30**
 Moves: Up 15, Debuts 25, Same 63, Down 0, Adds 30 including WCAU-FM, WHYT, XTRA, KITS, 98PXY, Q106, WSFL, WVIC, KKKX, KHOP, WQCM, WBNQ, KCMQ, KOZE, KDZA.
- PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 115/22**
 Moves: Up 37, Debuts 12, Same 44, Down 0, Adds 22 including WXKS-FM, WBEN-FM, CKGM, Q105, KEARTH, XTRA, WSPK, KHFI, WDOQ, G100, KMGK, WIXV, KXKL-FM, KGOT, KSLY.
- BIG COUNTRY "In A Big Country" (Mercury/PolyGram) 110/48**
 Moves: Up 15, Debuts 14, Same 33, Down 0, Adds 48 including WHTT, WCAU-FM, PRO-FM, KAFM, B97, B96, Q102, WGCL, WLQ-FM, KIIS-FM, KMJK, WANS-FM, Z104, KISR, WBWB.
- RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 102/21**
 Moves: Up 21, Debuts 15, Same 43, Down 2, Adds 21 including WBEN-FM, WNYS, WBLI, WNBC, 94Q, Z93, KAFM, WKQX, Q103, KIQQ, WSPK, WRQK, KILE, WAZY-FM, KIST.
- MATTHEW WILDER "Break My Stride" (Private I/CBS) 81/9**
 Moves: Up 33, Debuts 9, Same 30, Down 0, Adds 9, PRO-FM, WOKI, KMGK, WVIC, KQMQ, WCIR, WGLF, KZOZ, KIST, WXKS-FM 30-27, WLQ-FM 30-27, KCNR 31-28, KTFM 24-20, WBWB 38-35, KGHO 39-35.
- MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 80/7**
 Moves: Up 31, Debuts 7, Same 35, Down 0, Adds 7, WEBC, Z104, WERZ, KILE, Q101, KCMQ, KFRX, WCAU-FM 31-28, WKEE 38-33, WDOQ 36-34, KFI 35-28, KHOP 33-26, WGUY 20-15, 13FEA 25-18, KIST 24-20.
- POINTER SISTERS "I Need You" (Planet/RCA) 77/15**
 Moves: Up 17, Debuts 11, Same 34, Down 0, Adds 15, CKGM, WHTX, Q107, Y100, WLQ-FM, Q103, WVSR, WKRZ-FM, KRGV, WNVZ, WRVQ, WRQN, KFI, KHYT, KDZA.
- BOB SEGER & THE SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 77/2**
 Moves: Up 33, Debuts 3, Same 38, Down 1, Adds 2, Q102, WCIL-FM, PRO-FM 22-17, B96 9-6, WKQX 19-11, WLS 18-7, KEARTH 20-17, WVSR 31-22, WRKR 23-19, KHOP 38-30, KWOD 24-19, KSKD 5-4, WERZ 16-12, WZYQ 31-21, Q101 40-37.
- ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 71/69**
 Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 69 including WKBW, WNYS, WPHD, WABX, WLQ-FM, Q103, KIQQ, KMJK, KITS, WKFM, KITE, WQCM, KFYZ, KGHO.
- KLIQUE "Stop Doggin' Me Around" (MCA) 66/10**
 Moves: Up 20, Debuts 10, Same 26, Down 0, Adds 10, WVSR, WKEE, KXX106, WZLD, KITE, WANS-FM, WNVZ, KROK, WACZ, 13FEA, B104 30-25, Z100 28-17, Z93 14-9, KITS 31-27, WOKI 34-29.

MOST ADDED

- DARYL HALL & JOHN OATES (179)**
Say It Isn't So (RCA)
- CULTURE CLUB (73)**
Church Of The Poison Mind (Virgin/Epic)
- ELTON JOHN (69)**
I Guess That's Why They Call... (Geffen)
- IRENE CARA (67)**
Why Me? (Network/Geffen)
- BIG COUNTRY (48)**
In A Big Country (Mercury/PolyGram)
- STRAY CATS (46)**
I Won't Stand In Your Way (EMI America)

HOTTEST

- LIONEL RICHIE (147)**
All Night Long (All Night) (Motown)
- KENNY ROGERS with DOLLY PARTON (98)**
Islands In The Stream (RCA)
- POLICE (89)**
King Of Pain (A&M)
- PRINCE (88)**
Delirious (WB)
- FIXX (67)**
One Thing Leads To Another (MCA)
- QUIET RIOT (63)**
Cum On Feel The Noize (Pasha/CBS)

- BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 62/28**
 Moves: Up 1, Debuts 6, Same 27, Down 0, Adds 28 including WGCL, KITS, WVSR, WKEE, WKRZ-FM, KTFM, KIKI, KMGK, WMEE, KSKD, OK100, KILE, KFYZ, KYUA, KBIM.
- DeBARGE "Time Will Reveal" (Gordy/Motown) 58/21**
 Moves: Up 5, Debuts 5, Same 27, Down 0, Adds 21 including WBLI, Z100, WCAU-FM, PRO-FM, Z93, WGCL, KITS, WBBO, WANS-FM, KROK, KKFM, KHOP, WCIR, WGLF, KCDQ.
- ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 55/14**
 Moves: Up 17, Debuts 9, Same 15, Down 0, Adds 14, 93FM, WLQ-FM, WFLY, WSPK, WQID, KITE, WNFI, KSET-FM, KRGV, KRQ, WGUY, WIGY, WJBO, WSQV, WHYT 26-14.
- ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 55/1**
 Moves: Up 13, Debuts 10, Same 30, Down 1, Adds 1, WHTX, WPHD 38-36, WCAU-FM d-36, I95 30-26, KIQQ 39-31, KITS d-38, WFLY 31-28, KZFM d-29, WOKI 39-35, KO93 33-31, WISE 40-38, WXLK 39-34, WAEV d-33, KCBN 28-21, KIST 34-22.
- NAKED EYES "When The Lights Go Out" (EMI America) 52/26**
 Moves: Up 0, Debuts 3, Same 23, Down 0, Adds 26 including 93FM, KIMN, KMJK, KNBQ, WKFM, KXX106, KBFM, WKDD, WHOT, KMGX, KQMQ, WERZ, WFOX, KRNA, KSLY.

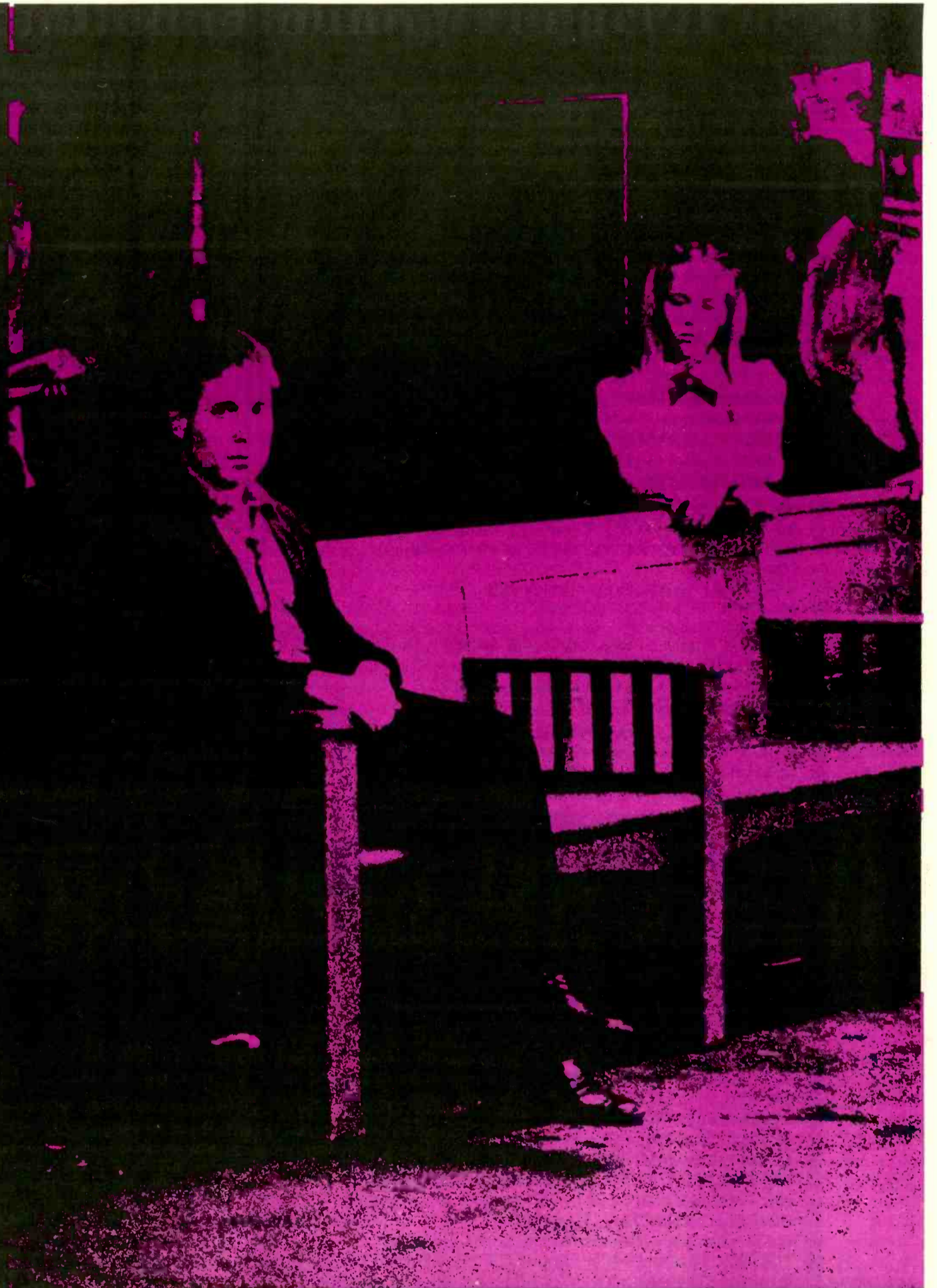
SIGNIFICANT ACTION

- JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 49/18**
 Moves: Up 6, Debuts 2, Same 23, Down 0, Adds 18 including WCAU-FM, WVSR, WKFM, WOKI, KRGV, KTFM, WGRD, KRQ, WQCM, WJBO, WCGQ, WBWB, KFMW, KDZA, KBIM.
- EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 49/9**
 Moves: Up 8, Debuts 6, Same 26, Down 0, Adds 9, Y100, KHTR, WNFI, WJXQ, WSQV, KQIZ-FM, WYKS, WCIL-FM, WAZY-FM, PRO-FM 30-28, Q105 32-29, WKRZ-FM 31-27, WGRD 33-29, WZZR 23-19, KQKQ 39-33.
- STRAY CATS "I Won't Stand In Your Way" (EMI America) 48/46**
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 46 including B104, WKBW, WPHD, WABX, KWSS, KNBQ, K104, WKFM, WZYP, WZZR, KSKD, 95XIL, KNOE-FM, WCIL-FM, KSLY.
- PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 46/2**
 Moves: Up 9, Debuts 5, Same 30, Down 0, Adds 2, WABX, KRQ, WXKS-FM d-28, CHUM 29-22, KZZB 34-31, WSFL 21-20, WGUY 28-23, WTSN 33-27, WJBO d-39, WPFM 17-13, WAEV 23-21, Z102 d-40, KKQV d-40, KIST 22-13.
- SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 41/11**
 Moves: Up 5, Debuts 3, Same 22, Down 0, Adds 11, WPHD, WLS, WLS-FM, K104, WOKI, WZYQ, OK100, 95XIL, WOMP-FM, WIXV, WSPT, B96 30-28, WRCK 37-33, KSET-FM 23-19, WJZW 29-26, KQIZ-FM 21-17.
- CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 40/3**
 Moves: Up 11, Debuts 4, Same 22, Down 0, Adds 3, WLQ-FM, WZZR, 99KG, KYUU d-30, WSPK d-35, KMGK 33-30, ZZ99 27-25, KO93 34-29, WCIR 39-31, WJBO 40-36, KQIZ-FM 29-25, WIXV 39-33, WCIL-FM d-32.
- COMMODORES "Only You" (Motown) 33/8**
 Moves: Up 14, Debuts 1, Same 10, Down 0, Adds 8, WBLI, Y100, KXX106, KRGV, KGGI, 13FEA, WJBO, WCGQ, I95 20-18, WVSR 18-15, WZLD 32-23, KAMZ 16-10, WRQK 30-25, WNAM 23-18, WCIR 23-15, WFOX 29-23.
- S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 28/1**
 Moves: Up 15, Debuts 0, Same 4, Down 8, Adds 1, KC101, WNYS 25-22, WPLJ 13-10, WHTX 3-2, Q107 9-7, KEARTH 16-12, WDOQ 21-17, KITY 35-24, WZYQ 37-30, WCGQ 15-12, WFOX 21-16.
- EYE TO EYE "Lucky" (WB) 27/10**
 Moves: Up 0, Debuts 0, Same 17, Down 0, Adds 10, WKFM, WRCK, WJXQ, WRQN, KBBK, WERZ, KKQV, WBWB, KCBN, KZOZ, 94Q on, KXX106 on.
- GENESIS "Mama" (Atlantic) 25/2**
 Moves: Up 10, Debuts 1, Same 12, Down 0, Adds 2, KKQV, KZOZ, WPHD 11-3, K104 34-32, WLAN-FM on, WRCK 14-13, WKDD 24-22, WPFM 21-15, WIXV 21-19, KCBN 40-34.
- MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 24/13**
 Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 13, KITS, WLAN-FM, WKFM, WNFI, WHOT, KMGX, KHOP, WFBG, WISE, Q104, Q101, 99KG, KCBN, WBBO on, KQMQ on.
- JULUKA "Scatterlings Of Africa" (WB) 23/4**
 Moves: Up 2, Debuts 2, Same 15, Down 0, Adds 4, WISE, KKQV, WBNQ, KZOZ, WXKS-FM 24-23, WABX on, WNOK-FM 21-19, KZFM d-30, KRGV d-27, KQMQ on, KCDQ on.
- FOUR TOPS "I Just Can't Walk Away" (Motown) 22/10**
 Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 10, KIQQ, WOKI, WKDD, WHOT, WFBG, WGUY, WERZ, WQCM, WJBO, WJAD, KEARTH 28-25, K104 d-40, KGGI d-30.
- HERBIE HANCOCK "Rockit" (Columbia) 21/2**
 Moves: Up 11, Debuts 0, Same 6, Down 2, Adds 2, WZZR, KLUC, CKGM 40-32, KIIS-FM 28-22, WNFI 14-12, KSET-FM 7-4, KITY 8-4, KMGX 7-4, KYNO-FM 5-3, KQMQ 27-24, KFI 20-17, KHYT 21-16 Z102 15-7.
- RAINBOW "Street Of Dreams" (Mercury/PolyGram) 20/18**
 Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 18 including WPHD, K104, WLAN-FM, WKFM, WRCK, WNFI, WZZR, WIGY, OK100, KQIZ-FM, WBNQ, WAZY-FM, KCDQ, KOZE.
- JENNIFER HOLLIDAY "I Am Love" (Geffen) 20/3**
 Moves: Up 3, Debuts 3, Same 11, Down 0, Adds 3, B97, KAMZ, KKQV, B104 on, Z100 30-20, Y100 d-28, KFRC 32-30, KITS 33-31, KMGX d-39, WGUY d-31.
- MADONNA "Holiday" (Sire/WB) 19/11**
 Moves: Up 2, Debuts 1, Same 5, Down 0, Adds 11, WXKS-FM, WCAU-FM, WABX, WZLD, KAMZ, KSET-FM, WHOT, KSKD, KHYT, WJAD, WIXV, WPLJ d-33, Z100 15-11, Y100 18-13.
- CEE FARROW "Should I Love You" (Rocshire) 17/2**
 Moves: Up 2, Debuts 1, Same 11, Down 1, Adds 2, KHFI, WGUY, KIQQ on, WYCR on, WPST on, KRGV 17-9, WCIR d-40, WOMP-FM on, WISE 38-37, KTDY on, KDZA on, KBIM on.
- JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 17/0**
 Moves: Up 8, Debuts 2, Same 7, Down 0, Adds 0, KAMZ 27-23, KITY 22-19, KTFM 25-15, KTA d-19, KYNO-FM 18-7, KQMQ 38-32, KO93 37-35, OK100 5-4, KIST 38-34.
- AC/DC "Guns For Hire" (Atlantic) 16/2**
 Moves: Up 2, Debuts 3, Same 9, Down 0, Adds 2, WGUY, WOMP-FM, KIQQ on, K104 d-28, WRCK on-dp, WJXQ 32-31, WHOT on, WZYQ 22-19, OK100 d-30, WIXV d-39, KYTN on.
- BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 16/2**
 Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 2, WKRZ-FM, WNFI, WXKS-FM on, KIQQ on, KITS on, WFLY on, WHOT on, WTSN 34-28, WJBO on, KKQV 40-36, 99KG on.
- DEBORAH ALLEN "Baby I Lied" (RCA) 16/2**
 Moves: Up 3, Debuts 1, Same 9, Down 1, Adds 2, WDOQ, KROK, B104 on, KITS on, WVSR on, WRQK 31-26, WNVZ on, KTFM 31-29, KTA 18-16, KQMQ on, 95XIL d-33.
- AXE "I Think You'll Remember Tonight" (Atco) 16/1**
 Moves: Up 0, Debuts 1, Same 14, Down 0, Adds 1, WHOT, K104 on, WKFM on, WRCK on, WZZR on, 95XIL on, WIXV d-40, KKQV on, WHSL on-dp, KCDQ on, KZOZ on.
- HEART "Allies" (Epic) 14/8**
 Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 8, WABX, KNBQ, WTRY, WSPK, WKDD, WHOT, WHSL, KFMW, WBCY d-31, 95XIL on, WSQV d-27, Q104 on, WIXV on.
- JUICE NEWTON "Dirty Looks" (Capitol) 10/10**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WKRZ-FM, KTFM, KIKI, WERZ, KQIZ-FM, KILE, WIXV, KFYZ, KOZE, KZOZ.

More CHR Music Information See Page 68

PAUL SIMON

Every Paul Simon record gives words to our thoughts and voice to our feelings, and as we've heard the music of Paul Simon, we've come to know ourselves. As much as anyone in our time, Paul Simon has shown us the Power of Quality. He's just returned from a stadium tour (50,000+ audiences) of the U.S. and Europe with Art Garfunkel and is getting ready to release a great solo album—18 months in the making—**Hearts And Bones**. The time is his and his music speaks to all of us. First taste of this wonderfully moving LP is the single "Allergies."



ALLERGIES



Produced by Paul Simon, Russ Titelman and Roy Halee.
Co-produced by Lenny Waronker.

ON YOUR DESK THIS WEEK • THE FIRST SINGLE FROM HEARTS AND BONES.

Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week		
2	2	1	1	POLICE/King Of Pain (A&M)
15	7	5	2	LIONEL RICHIE/All Night Long (All Night) (Motown)
7	5	4	3	FIXX/One Thing Leads To Another (MCA)
3	3	3	4	SPANDAU BALLET/True (Chrysalis)
11	6	6	5	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
1	1	2	6	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
13	9	8	7	PRINCE/Delirious (WB)
22	14	12	8	MOTELS/Suddenly Last Summer (Capitol)
19	12	10	9	STEVIE NICKS/If Anyone Falls (Modern/Atco)
34	20	15	10	BILLY JOEL/Uptown Girl (Columbia)
12	10	9	11	SHEENA EASTON/Telefone (Long Distance...) (EMI America)
5	4	7	12	AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
28	19	13	13	DAVID BOWIE/Modern Love (EMI America)
14	11	11	14	TALKING HEADS/Burning Down The House (Sire/WB)
-	37	24	15	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
21	18	14	16	BRYAN ADAMS/This Time (A&M)
30	24	18	17	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
-	33	26	18	PAT BENATAR/Love Is A Battlefield (Chrysalis)
-	29	23	19	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
31	26	20	20	MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)
-	34	30	21	JOURNEY/Send Her My Love (Columbia)
37	32	28	22	EURYTHMICS/Love Is A Stranger (RCA)
-	-	33	23	MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)
16	15	17	24	ROBERT PLANT/Big Log (Es Paranza/Atlantic)
35	30	27	25	AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)
-	40	38	26	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
6	8	16	27	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
BREAKER			28	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
-	31	29	29	DEF LEPPARD/Foolin' (Mercury/PolyGram)
-	38	36	30	JACKSON BROWNE/Tender Is The Night (Asylum)
40	36	34	31	MICHAEL SEMBELLO/Automatic Man (WB)
BREAKER			32	LOVERBOY/Queen Of The Broken Hearts (Columbia)
-	39	37	33	MICHAEL STANLEY BAND/My Town (EMI America)
-	-	39	34	HUMAN LEAGUE/Mirror Man (Virgin/A&M)
-	-	40	35	ASIA/The Smile Has Left Your Eyes (Geffen)
BREAKER			36	JoBOXERS/Just Got Lucky (RCA)
BREAKER			37	D. WARWICK & L. VANDROSS/How Many Times... (Arista)
BREAKER			38	RICK SPRINGFIELD/Souls (RCA)
BREAKER			39	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
BREAKER			40	IRENE CARA/Why Me? (Network/Geffen)

N&A Begins On Page 78

Adult/Contemporary

6	3	1	1	LIONEL RICHIE/All Night Long (All Night) (Motown)
3	2	2	2	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
1	1	3	3	SPANDAU BALLET/True (Chrysalis)
23	11	8	4	BILLY JOEL/Uptown Girl (Columbia)
14	8	6	5	MANHATTAN TRANSFER/Spice Of Life (Atlantic)
7	5	4	6	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
2	4	5	7	GEORGE BENSON/Lady Love Me (One More Time) (WB)
13	10	9	8	COMMODORES/Only You (Motown)
-	29	14	9	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
20	13	12	10	JARREAU/Trouble In Paradise (WB)
17	12	11	11	SHEENA EASTON/Telefone (Long Distance...) (EMI America)
8	7	7	12	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
-	27	17	13	D. WARWICK & L. VANDROSS/How Many Times... (Arista)
25	22	15	14	ANNE MURRAY/A Little Good News (Capitol)
4	6	10	15	AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
30	26	20	16	DEBORAH ALLEN/Baby I Lied (RCA)
-	28	25	17	MATTHEW WILDER/Break My Stride (Private I/CBS)
27	24	21	18	MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
BREAKER			19	BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
5	9	13	20	BILLY JOEL/Tell Her About It (Columbia)
22	19	19	21	NAKED EYES/Promises, Promises (EMI America)
16	16	16	22	EDDIE RABBITT/You Put The Beat In My Heart (WB)
-	-	30	23	DeBARGE/Time Will Reveal (Gordy/Motown)
9	15	18	24	LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)
-	-	29	25	LANI HALL/Never Say Never Again (A&M)
BREAKER			26	CARPENTERS/Make Believe It's Your First Time (A&M)
-	30	28	27	PETER ALLEN/Once Before I Go (Arista)
BREAKER			28	ALABAMA/Lady Down On Love (RCA)
DEBUT			29	MOTELS/Suddenly Last Summer (Capitol)
BREAKER			30	CLIFF RICHARD/Never Say Die (Give A Little Bit) (EMI America)

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AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week		
4	1	1	1	PAT BENATAR/Love Is A Battlefield (Chrysalis)
-	15	4	2	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)
9	4	3	3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
3	2	2	4	MOTELS/Suddenly Last Summer (Capitol)
7	6	5	5	RAINBOW/Street Of Dreams (Mercury/PolyGram)
5	7	6	6	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
8	8	7	7	GENESIS/Mama (Atlantic)
-	28	13	8	SAGA/Flyer (Portrait/CBS)
19	11	10	9	ALDO NOVA/Monkey On Your Back (Portrait/CBS)
18	14	11	10	MICHAEL STANLEY BAND/My Town (EMI America)
20	17	14	11	PETER SCHILLING/Major Tom (Elektra)
42	25	15	12	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
47	30	18	13	KISS/Lick It Up (Mercury/PolyGram)
15	13	12	14	STEVIE NICKS/If Anyone Falls (Modern/Atco)
1	5	9	15	HEART/How Can I Refuse (Epic)
2	3	8	16	MOODY BLUES/Sitting At The Wheel (Threshold/PG)
30	24	21	17	MOODY BLUES/Blue World (Threshold/PolyGram)
23	21	20	18	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
BREAKER			19	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
60	43	31	20	JACKSON BROWNE/Tender Is The Night (Asylum)
10	10	17	21	JACKSON BROWNE/For A Rocker (Asylum)
-	53	39	22	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
16	20	22	23	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)
29	32	28	24	DOKKEN/Breaking The Chains (Elektra)
37	33	25	25	ROMANTICS/Rock You Up (Nemperor/CBS)
32	26	27	26	GENESIS/It's Gonna Get Better (Atlantic)
-	46	35	27	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
12	16	19	28	ROBERT PLANT/Other Arms (Es Paranza/Atlantic)
-	-	51	29	GENESIS/Just A Job To Do (Atlantic)
6	9	16	30	POLICE/King Of Pain (A&M)

AOR / ALBUMS

7	3	1	1	PAT BENATAR/Live From Earth (Chrysalis)
-	-	4	2	GENESIS/Genesis (Atlantic)
11	7	3	3	HUEY LEWIS & THE NEWS/Sports (Chrysalis)
-	-	7	4	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)
6	2	2	5	MOTELS/Little Robbers (Capitol)
10	9	8	6	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
9	10	10	7	BIG COUNTRY/The Crossing (Mercury/PolyGram)
1	1	6	8	POLICE/Synchronicity (A&M)
2	4	5	9	ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)
3	5	9	10	MOODY BLUES/The Present (Threshold/PolyGram)
8	11	13	11	JACKSON BROWNE/Lawyers In Love (Asylum)
-	26	19	12	SAGA/Heads Or Tales (Portrait/CBS)
16	13	14	13	ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)
25	17	18	14	ROMANTICS/In Heat (Nemperor/CBS)
14	14	15	15	QUIET RIOT/Metal Health (Pasha/CBS)
5	8	12	16	ASIA/Alpha (Geffen)
18	16	17	17	MICHAEL STANLEY.../You Can't Fight... (EMI America)
13	12	16	18	STEVIE NICKS/The Wild Heart (Modern/Atco)
4	6	11	19	HEART/Passion Works (Epic)
20	18	20	20	PETER SCHILLING/Error In The System (Elektra)
-	25	21	21	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
39	28	22	22	KISS/Lick It Up (Mercury/PolyGram)
BREAKER			23	EDDIE MONEY/Where's The Party? (Columbia)
12	15	23	24	KANSAS/Drastic Measures (CBS)
27	29	26	25	DOKKEN/Breaking The Chains (Elektra)
15	19	24	26	AC/DC/Flight Of The Switch (Atlantic)
24	27	27	27	DEF LEPPARD/Pyromania (Mercury/PolyGram)
21	22	28	28	FIXX/Reach The Beach (MCA)
34	35	32	29	JOE JACKSON/Mike's Murder ST (A&M)
17	20	25	30	TALKING HEADS/Speaking In Tongues (Sire/WB)
37	36	31	31	PAYOLAS/Hammer On A Drum (A&M)
35	37	35	32	Y&T/Mean Streak (A&M)
-	-	37	33	IRON MAIDEN/Piece Of Mind (Capitol)
DEBUT			34	TOMMY TUTONE/National Emotion (Columbia)
DEBUT			35	DOORS/Alive, She Cried (Elektra)
29	32	38	36	DIO/Holy Diver (WB)
23	23	29	37	LOVERBOY/Keep It Up (Columbia)
DEBUT			38	WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)
DEBUT			39	BLACK SABBATH/Born Again (WB)
DEBUT			40	CULTURE CLUB/Colour By Numbers (Virgin/Epic)

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